



Board of Directors Regular Meeting Minutes
March 26, 2026 | 10:00 a.m.

The Board of Directors of the Denton County Transportation Authority (DCTA) convened a Regular Board of Directors Meeting with Vice Chair Gilmore presiding on Thursday, March 23, 2026 at 10:00am, located at the DCTA Administrative Offices, 1955 Lakeway Drive, Suite 260, Lewisville, Texas 75057.

Voting Members

Chair Andy Eads, Denton County
Vice-Chair TJ Gilmore, City of Lewisville
Secretary Daniel Jaworski, City of Highland Village
Board Member Cesar Molina, Denton County
Board Member Suzi Rumohr, City of Denton

Alternates

Board Member Jody Gonzalez, Denton County
Board Member Kristin Green, City of Lewisville
Board Member Pat Smith, City of Denton
Board Member Paul Stevens, City of Highland Village

Non-Voting Members

Board Member Dennie Franklin, City of Frisco
Board Member Jeremie Maurina, City of The Colony
Board Member Stephen Christo, Alternate - City of The Colony
Board Member Jared Eutsler, City of Corinth

Legal Counsel

Joe Gorfida, Nichols Jackson

DCTA CEO

Paul A. Cristina

CALL TO ORDER

Vice Chair Gilmore called the meeting to order at 10:00 a.m. All Board Members were present with the exception of Chair Eads and Alternate Board Member Christo. Vice Chair Gilmore announced that Courtney Morris of Nichols Jackson was serving as Legal Counsel in the absence of Joe Gorfida.

INVOCATION

Board Member Molina provided the invocation.

PLEDGE OF ALLEGIANCE

The Board recited the pledges to the United States and Texas flags.



INTRODUCTIONS

There were no introductions.

PUBLIC COMMENT

The following individual provided comments to the Board during this time:

Liam Guame-Wakefield
Denton, Texas

CONSENT AGENDA

1. Consider Approval of Regular Meeting Minutes dated February 26, 2026
2. Consider Approval of Monthly Financial Statement – January 2026
3. Consider Authorizing the Chief Executive Officer to Execute a Contract for Landscape Maintenance Services with Freedom Commercial Services LLC, Beast Mowed Lawn & Landscape, and Watts Ellison dba D&D Commercial Landscape Management, Establishing a Qualified Contractor Pool for Landscape Maintenance Services
4. Consider Authorizing the Chief Executive Officer to Execute Task Order 01 with Beast Mowed Lawn & Landscape in an Amount Not to Exceed \$134,534.40 for Landscape Maintenance Services at DCTA Facilities and A-train Stations for a One-Year Term
5. Consider Authorizing the Chief Executive Officer to Execute Task Order 01 with Freedom Commercial Services LLC in an Amount Not to Exceed \$6,897.00 for Large Area Mowing Services at Old Town Station and Hebron Station

Motion by Board Member Gonzalez with a second by Board Member Rumohr to approve the Consent Agenda as presented. Motion passes 5-0.

REGULAR AGENDA

1. **Discuss and Consider Approval of a Resolution Approving Budget Revision 2026-05 in the Amount of \$1,882,285 of Revenue and \$1,202,210 of Expenses for City of Frisco Transit Services through September 30, 2026**
2. **Discuss and Consider Authorizing the Chief Executive Officer (CEO) to Execute a Fourth Amended and Restated Interlocal Agreement (ILA) with the City of Frisco for Transit Services for an Amount Not to Exceed \$15,035,831 for a Period of Three (3) Years Beginning May 1, 2026 through March 31, 2029, with the Option for Up to One (1) Additional Two (2) Year Term**

Action Item

Background Information: Memo

3. Discuss and Consider Approval of an Amendment to the Master Services Agreement with River North Transit, LLC dba Via Transportation for GoZone Demand Response Service to Increase the Total Contract Authorization and Issuance of Task Order #2 for Frisco Transit Services for a Period of Five (5) Months Beginning May 1, 2026 through September 30, 2026 in an Amount Not to Exceed \$1,173,195

CEO Paul Cristina presented Regular Agenda Items 1-3 to the Board highlighting the following:

- Potential DCTA Board Policy Considerations (Contracted Services and Path to Membership – Recap from August/October 2024 Board Meeting)
- Service Overview
 - ✓ Initial Term: 3-year Agreement with two-year renewal option
 - ✓ Service Start: May 2026
 - ✓ Budget enables service area flexibility
- Cost Model – GoZone and Demand Response (Service Years 1-5)
 - ✓ Service Years 1-3 – Not to Exceed \$15,035,831

Board discussion regarding clarification of demand response components, suggestions of consolidating efforts under one single agreement, City of Frisco breakdown of federal and local contributions, verification of potential start date of May 5, 2026, verification of no service connection to Lewisville zone, GoZone app functionality connecting to Frisco zone, marketing efforts by Frisco, Via and DCTA, and clarification of Denton County boundaries

CEO Cristina expressed appreciation to the Board for their support. He provided special acknowledgment to Board Member Dennie Franklin, Frisco Representative, as well as staff, for their contributions and collaboration.

Motion by Board Member Molina with a second by Secretary Jaworski to approve Regular Agenda Item 1 as presented. Motion passes 5-0.

Motion by Board Member Molina with a second by Secretary Jaworski to approve Regular Agenda Item 2 as presented. Motion passes 5-0.

Motion by Board Member Molina with a second by Secretary Jaworski to approve Regular Agenda Item 3 as presented. Motion passes 5-0.

4. Discuss Update on Intermediate Service Plan Phase III

Karina Maldonado, Planning Manager, presented to the Board highlighting the following:

- Scenario Recap (Scenarios 1-5 highlighting Scenarios 2 and 4)
- Scenario 2 – Can be considered on basis on DCTA costs and benefits only
- Scenario 2 – Recommendation Summary
 - ✓ Scenario 2 OPEX Impact

- ✓ Capital Impact (Preliminary Estimates)
- GoZone Redeployment Option Summary – Scenario 2
- Alternatives for Access to Flower Mound Zones
- Scenario 4 and UNT Network Interaction
- Modification to Current UNT Colorado Express Route Could Enable Cost Sharing and Scenario 4 Feasibility
- Scenario 4 Concepts
- GoZone Redeployment Summary – Scenario 4
- Scenario 4 Bus Stop Infrastructure
- Upcoming Decisions
 - ✓ Scenario 2/Scenario 4/Status Quo
 - ✓ GoZone Redeployment Options A-D
 - ✓ If GoZone Option C, then:
 - Alternative A or Alternative B
- Intermediate Service Plan Phase 3 Implementation Timeline

Board discussion regarding Alternative B option. The Board provided additional information/suggestions to protect sales taxes within member cities, clarification of Scenario 2 and 4, August 2026 implementation timeline, status of conversations with UNT, and reducing service costs.

This item is for discussion only. No Board action required at this time.

5. Discuss Update on Fare Policy Development

Derick Sibley, VP of Finance, presented to the Board highlighting the following:

- Overview
- About the Analysis – What We Did & How
 - ✓ Collected Raw Fare Data
 - ✓ Organized by Mode
 - ✓ Allocated Pooled Revenue
 - ✓ Calculated Farebox Recovery
- What is Farebox Recovery?
 - ✓ Measures how much of a service's operating cost is offset by the fares riders pay. It is expressed as a percentage and calculated the same way for every mode.
- Understanding Our Fare Products – Types Tracked in This Analysis
- Fare Policy Outline
 - ✓ Purpose and Authority
 - ✓ Policy Scope and Applicability
 - ✓ Fare Policy Objectives
 - ✓ Fare Structure Authority
 - ✓ Fare Pricing and Cost Considerations
 - ✓ Fare Calculation Methodologies
 - ✓ Fare Products

- ✓ Reduced Fare and Discount Programs
- ✓ Regional Fare Coordination
- ✓ Fare Schedule Adoption
- ✓ Fare Collection and Enforcement
- ✓ Public Notice and Fare Changes
- ✓ Performance Monitoring and Reporting
- ✓ Legal and Regulatory Compliance
- ✓ Policy Review and Amendment
- Conclusion – Discussion Questions and Next Steps
 - ✓ Priorities for new fare policy
 - ✓ Important benchmarks and considerations
 - ✓ Concerns about public reaction to fare changes and priorities to mitigate those impacts
 - ✓ Identify peers for comparison/best practices
 - ✓ Opportunities to streamline/reduce current fare products
 - ✓ Identify farebox recovery targets by mode
 - ✓ Opportunities to reduce cash collection on system
 - ✓ Begin drafting policy

Note: Staff will begin considering modifications to existing fares as policy work progresses. The fare change process will begin in conjunction with final review and adoption of the policy.

Board discussion regarding identifying peer agencies to compare to DCTA, availability of data on discounts to non-profits, importance of regional fare coordination, seamless network integration, cost recovery by mode excluding GoZone, increasing bus ridership, interested in drafting a policy that promotes flexibility, consideration of including the public in the review - while public engagement is not required under Title VI or Federal Transit Administration (FTA) policy, DCTA has expressed a desire to incorporate community feedback, simplicity of fares (easy to use), cashless fare opportunities and associated convenience fees, operational costs to collect coins, and the financial impact of current diesel fuel prices.

This item is for informational purposes only. No Board action required at this time.

INFORMATIONAL REPORTS

1. **Safety, Service, and Ridership Reports – February 2026**
2. **Update on State Legislative and Local Government Relations Consulting Services**
3. **Update on Federal Legislative Consulting Services**
4. **Update on Task Order with Kimley-Horn in an Amount Not to Exceed \$44,725 for Lighting Condition Assessments**
5. **Notice of Upcoming Procurement – Classification, Compensation and Total Rewards Study**

These items are for informational purposes only. No Board action required at this time.



FUTURE AGENDA ITEMS AND BOARD MEMBER REQUESTS

None. The next Regular Board Meeting is scheduled for April 23, 2026.

REPORT ON ITEMS OF COMMUNITY INTEREST

- ✓ Ad Campaign Update: **High gas prices don't care about your budget. WE DO.**
- ✓ Regional Transit Tour – April 1, 2026

CONVENE EXECUTIVE SESSION

No items scheduled for this agenda.

RECONVENE OPEN SESSION


Reconvene and Take Necessary Action on Items Discussed during Executive Session (if applicable).

Not applicable.

ADJOURN

The meeting was adjourned at 11:33am.



TJ Gilmore, Board Vice Chair

for Dan Jaworski, Board Secretary