



Board of Directors Regular Meeting Minutes August 28, 2025 | 10:00am

The Board of Directors of the Denton County Transportation Authority (DCTA) convened a Regular Board of Directors Meeting with Chair Gilmore presiding on Thursday, August 28, 2025 at 10:00am, located at the DCTA Administrative Offices, 1955 Lakeway Drive, Suite 260, Lewisville, Texas 75057.

Voting Members

Chair TJ Gilmore, City of Lewisville
Vice-Chair Cesar Molina, Denton County
Secretary Andy Eads, Denton County
Board Member Daniel Jaworski, City of Highland Village
Board Member Alison Maguire, City of Denton

Alternates

Board Member Jody Gonzalez, Denton County
Board Member Kristin Green, City of Lewisville
Board Member Pat Smith, City of Denton
Board Member Paul Stevens, City of Highland Village

Non-Voting Members

Board Member Dennie Franklin, City of Frisco
Board Member Jeremie Maurina, City of The Colony
Board Member Stephen Christo, Alternate - City of The Colony
Board Member Jared Eutsler, City of Corinth

Legal Counsel

Joe Gorfida, Nichols Jackson

DCTA CEO

Paul A. Cristina

CALL TO ORDER

Chair Gilmore called the meeting to order at 10:00am. All Board Members were present with the exception of Secretary Eads and Board Members Gonzalez, Stevens and Maurina. It should be noted that due to Secretary Eads' absence, Alison Maguire volunteered to sign approved documents as Secretary. Chair Gilmore departed at 10:30am. Board Member Smith departed at 11:30am.

INVOCATION

The invocation was led by Vice Chair Molina.

PLEDGE OF ALLEGIANCE

The Board recited the pledges to the United States and Texas flags led by Board Member Green.



INTRODUCTIONS

No introductions at this time.

PUBLIC COMMENT

No public comments at this time.

CONSENT AGENDA

1. Consider Authorizing the Chief Executive Officer (CEO) to Execute a Renewal Agreement for the Swiftly Transit Data Platform using The Interlocal Purchasing System (TIPS) Cooperative Contract #220105 with Vertosoft, LLC in the Amount of \$992,174.50 for the Period of October 1, 2025 through September 30, 2028
2. Consider Authorizing the Chief Executive Officer (CEO) to Execute a Renewal Agreement for the Spare Labs Paratransit Dispatch Platform using The Interlocal Purchasing System (TIPS) Cooperative Contract #220105 with Vertosoft, LLC in the Amount of \$454,742.02 for the Period of October 1, 2025 through September 30, 2028
3. Consider Authorizing the Chief Executive Officer (CEO) to Execute an Interlocal Agreement with Denton County Sheriff's Office for Law Enforcement Services in the Amount of \$152,447 for one (1) year beginning October 1, 2025 through September 30, 2026
4. Consider Approval of Regular Meeting Minutes Dated July 24, 2025

Motion by Board Member Jaworski with a second by Board Member Green to approve the Consent Agenda as presented.

REGULAR AGENDA

1. **Conduct a Public Hearing and Consider Approval of a Resolution to Adopt the Proposed Denton County Transportation Authority (DCTA) Fiscal Year (FY) 2026 Operating and Capital Budget, Long-Range Financial Plan, and Budget Contingency Plan beginning October 1, 2025 and ending September 30, 2026**

The following staff members presented Regular Agenda Item 1 to the Board highlighting the information below:

Paul Cristina, CEO

Jane Filarowicz, Senior Manager of Budget & Grants

Chair Gilmore opened the Public Hearing. Once staff presented, there was a motion by Vice Chair Molina and a second by Board Member Maguire to close the Public Hearing. Motion passes 4-0.

Note: On the recommendation of Chair Gilmore, and by consensus of the Board, discussion regarding the TRiP was paused and will be continued at the September Board Meeting when the full Board is present. Each staff member highlighted the information listed below.

- Budget Summary
- Budget Updates (since July Board Meeting)
- Change in Net Position
- Total FY26 Adopted Revenue
- Capital Improvement and Major Maintenance Plan
- Long-Range Financial Plan
- DCTA Organizational Structure – FY2026 Proposed
- DCTA Staffing Review – FY2026
- FY2026 DCTA Goals and Objectives (Draft)
- Next Steps
 - ✓ FY2026 Public Hearing to Adopt the Budget
 - ✓ Final Steps in Preparing the FY2026 Budget for Use
 - ✓ First Day of FY2026 – October 1, 2025

The Board discussed timelines for DCTA Goals and Objectives, with a focus on the process for Long-Range Service Plan priorities and the importance of ensuring robust operating capability and continuous improvement of DCTA operations, including Finance, Human Resources, and the Parts Inventory ERP.

Motion by Board Member Jaworski with a second by Board Member Maguire to approve as presented. Motion passes 4-0.

2. **Consider Approval of Monthly Financial Statement for June 30, 2025, Quarterly Grants Report for Quarter 3 – Fiscal Year (FY) 2025 and Receive an Update Regarding Finance Operations**
3. **Discuss and Consider Approval of a Contract Amendment with Plante Moran in the Amount of \$72,775 for Fiscal Year (FY) 2025 Audit Services**

The following staff members presented Regular Agenda Item 2 and Regular Agenda Item 3 to the Board highlighting the information below:

David Leininger, Interim CFO
Jane Filarowicz, Senior Manager of Budget & Grants
LaKeisha Williams, Senior Manager of Accounting

- Comparison of Grant Balances (March 30, 2025 – June 30, 2025)
- Status of Invested Assets
- Revenues and Other Income
- Selected Operating Expenditures

- FY2025 Audit Consultant Task Order
- FY2025 Audit Prep
 - Plan Early
 - Review Prior Audit Results
 - Communicate
 - Conduct a Pre-Audit Review

Motion by Board Member Maguire with a second by Board Member Jaworski to approve Regular Agenda Item 2 as presented. Motion passes 4-0.

Motion by Board Member Jaworski with a second by Board Member Green to approve Regular Agenda Item 3 as presented. Motion passes 4-0.

4. Discuss Update on A-train Enhancement Program and Consider Approval of an Authorization Letter for Rio Grande Pacific Corporation in an Amount Not to Exceed \$2,456,040 for A-train Curve and Speed Improvements
5. Discuss and Consider Approval of Task Order #3 with H.W. Lochner in the Amount Not to Exceed \$113,467.90 for Curve and Speed Improvements Project Management Support

Austin Frith, Vice President of Planning and Development presented Regular Agenda Item 4 and Regular Agenda Item 5 to the Board highlighting the following:

- Multiple Decision Points Impact (Recommendations to Spend Design Funds)
- A-train Enhancement – Upcoming Contracts/Task Orders
- August 2023 Update – 15-minute headways with Corinth and Downtown Carrollton Opinion of Capital Costs (Side Platform at Corinth)
- Curve and Speed Coordination and Construction Tasks
- Curve and Speed Improvements
- A-train Program Update
- Advancing Downtown Carrollton Design to Support Delivery
- Downtown Carrollton Delivery
- Next Steps
 - Track Extension to Carrollton/15-minute headway
 - Extend Service hours
 - Corinth Station

Board discussion regarding weather days built into the timeline, North Texas Council of Governments funding, and possible delivery method for Downtown Carrollton.

Motion by Board Member Maguire with a second by Board Member Green to approve Regular Agenda Item 4 as presented. Motion passes 4-0.

Motion by Board Member Green with a second by Board Member Jaworski to approve Regular Agenda Item 5 as presented. Motion passes 4-0.

6. Discuss Update on Denton County Transportation Authority Marketing and Communications Program and Advertising Revenue Policy

Randy Evans, Marketing and Communications Manager, presented to the Board highlighting the following:

- 2025-2026 Annual Marketing and Communications Calendar
- A-train Campaign – “WE DO”
- Social Media Highlights
 - Over 135 videos promoting DCTA services and employees
 - Over 600 social media posts across all channels
 - Use of social media to humanize the DCTA brand
 - Achieving double-digit growth in social media membership across all platforms
 - Social Media KPIs – Fiscal Year-to-Date and Year-Over-Year
- Vehicle Rebranding Concepts
- Advertising Revenue Policy
- Upcoming Initiatives
 - A-train Promotions
 - GoZone Rider Stories and Spotlights
 - Advertising Revenue RFQ
 - DCTA Athlete of the Week Spotlight
 - Videos promoting DCTA GoZone benefits
 - City-targeted Advertising Campaign promoting GoZone, A-train and Access
 - Roll Out of Transit App In-Station advertising promoting the new benefits
 - Civic Group Engagement
 - A-train Market Review Initiative

Board discussion regarding rebranding concepts including the evaluation of positive and negative social media feedback, ongoing monitoring efforts and customer loyalty and satisfaction tracking (i.e., Net Promoter Score (NPS)).

No Board action required at this time.

7. Discuss Update on the DCTA Non-Member City Contracted Services Portfolio

Paul Cristina, CEO, presented to the Board highlighting the following:

- DCTA Member City and Contracted Services Map
- Frisco Paratransit Service
- Frisco Service Profile

- Frisco Key Performance Indicators
- Collin County Rides
- Collin County Rides Key Performance Indicators
- Coppell First/Last Mile Lyft On-Demand Service
- Beginning Implementation of New Member and Contracted Services Policy through establishment of multi-year agreements with Frisco and Coppell and anticipating a similar approach for Collin County Rides following completion of the upcoming option year from the original agreement.
- Next Steps – Staff are working to finalize interlocal agreements with municipalities and task orders for service for consent agenda approval in September 2025 Board Meeting.

Board discussion regarding conversations with municipalities, timeline and coverage in McKinney.

No Board action required at this time.

8. Discuss Local and Regional Updates and Legislative Updates

CEO, Paul Cristina, reported on the RTC Irving Infrastructure Summit and congratulated Javier Trilla, Vice President of Innovation and Information Technology, as being selected for the APTA Leadership Program.

INFORMATIONAL REPORTS

1. Safety, Service, and Ridership Reports – July 2025
2. Update on Denton County Transportation Authority (DCTA) Board of Director Terms

No Board action required at this time.

FUTURE AGENDA ITEMS AND BOARD MEMBER REQUESTS

No Board requests at this time. Next Board meeting is scheduled for September 24, 2025.

REPORT ON ITEMS OF COMMUNITY INTEREST

- Denton Arts and Jazz Festival – September 19-25, 2025
- Lewisville Western Days – September 26-27, 2025
- TCNT Luncheon – September 25, 2025

CONVENE EXECUTIVE SESSION

There were no executive session items for this agenda.

RECONVENE OPEN SESSION

The Board did not reconvene as there was no executive session during this meeting.



ADJOURN

With no further action taken, the Board Meeting was adjourned at 11:35am.

A handwritten signature in blue ink, appearing to read "TJ Gilmore", is written over a horizontal line.

TJ Gilmore, Board Chair

A handwritten signature in blue ink, appearing to read "Andy Eads", is written over a horizontal line.

Andy Eads, Board Secretary

Daniel H. Jaworski