



Board of Directors Regular Meeting Minutes April 27, 2023 | 10:00 a.m.

The Board of Directors of the Denton County Transportation Authority (DCTA) convened a Regular Board of Directors Meeting with Chair Cesar Molina presiding on Thursday, April 27, 2023 at 10:00am, located at the DCTA Administrative Offices, 1955 Lakeway Drive, Suite 260, Lewisville, Texas 75057.

Voting Members

Chair Cesar Molina, Denton County
Vice-Chair TJ Gilmore, City of Lewisville
Secretary Dianne Costa, City of Highland Village
Board Member Andy Eads, Denton County
Board Member Alison Maguire, City of Denton

Alternates

Board Member Jody Gonzalez, Denton County
Board Member Kristin Green, City of Lewisville
Board Member Pat Smith, City of Denton
Board Member Paul Stevens, City of Highland Village

Non-Voting Members

Board Member Tom Winterburn, City of Corinth
Board Member Dennie Franklin, City of Frisco
Board Member Mark Miller, City of Flower Mound
Board Member Jeremie Maurina, City of The Colony

Legal Counsel

Joe Gorfida, Nichols Jackson

DCTA CEO

Paul A. Cristina

CALL TO ORDER

The meeting was called to order at 10:05am. All Board Members were present except for Board Members Eads and Gonzalez. Board Member Maguire arrived at 10:07am.

INVOCATION

Board Member Costa provided the invocation.

PLEDGE OF ALLEGIANCE

The Board of Directors and staff recited the pledge to the United States and Texas flags.

INTRODUCTIONS

Joe Oerum, Senior Director of Contracts and Procurement
Jan Filarowicz, Senior Director of Budget



PUBLIC COMMENT

Kristine Bray – City of Denton
Tracy Duckworth – City of Denton
Liam Guamo-Wakefield – City of Denton
Alberto Salazar – Comment emailed

CONSENT AGENDA

1. Consider Approval of Monthly Financial Statements for February 2023
2. Consider Approval of Task Order with Lockwood, Andrews & Newnam for A-train Enhancement Study, Amendment 1, in the amount of \$115,540
3. Consider Approval of Regular Meeting Minutes dated February 23, 2023

Motion by Board Member Maguire with a second by Vice-Chair Gilmore to approve as presented. Motion passes 4-0.

REGULAR AGENDA

1. **Discuss Denton County Transportation Authority (DCTA) Methodology to Identify Peer Transit Agencies**

CEO Paul Cristina provided the presentation highlighting the following:

- Peer Agency Review
 - Cohort Definition
 - A-train – Context for Ridership Evaluation
 - Demand Response – Context for Ridership Evaluation
 - DCTA Peer Agencies – Proposal
- Agencies closest to DCTA total 2022 Ridership
- Knoxville, TN (Knoxville Area Transit Authority)
 - Greensboro, NC (Greensboro Transit Authority)

Commuter rail & demand response at similar ridership/scale as DCTA

- Fort Worth, TX (Trinity Metro)
- Nashville, TN (Metro Transit Authority)

Multimodal portfolio/small-midsize urban/suburban context similar to DCTA

- Ann Arbor, MI (Ann Arbor Transit Authority)
- Vancouver, WA (C-Tran)
- State College, PA (Centre Area Transportation Authority)
- Indianapolis, IN (Indianapolis Public Transportation Authority)
- Dayton, OH (Greater Dayton Regional Transportation Authority)
- Jacksonville, FL (Jacksonville Transit Authority)
- Peer Agency Profiles

Board discussion regarding the uniqueness of DCTA, similarities, comparisons, DART not being on the list of comparisons, and trends. It was suggested that staff contact Greensboro directly to obtain information (i.e. data, budget, etc.) as that information was not provided.

No Board action required at this time.

2. Consider a Resolution to Approve a Budget Amendment to Modify Denton County Transportation Authority (DCTA) and North Texas Mobility Corporation (NTMC) Staff Organizational Structures

CEO Paul Cristina provided the presentation highlighting the following:

- Current DCTA Organization Structure (proposed vacant positions to eliminate)
- Current NTMC Organization Structure (proposed vacant positions to eliminate)
- Proposed DCTA Organization Structure (4 new positions: Director of Transportation, Vice-President (VP) or Executive Vice-President (EVP) of Planning and Development, Manager of Data and Analytics and Director of Customer Service)
- NTMC Proposed Structure (No new positions)
- Budget Amendment Summary
 - Current Budget Amendment
 - FY24 Staff Budget Look Ahead

Mr. Cristina indicated that no current employee jobs will be eliminated as a result of these reorganizational structures.

Board discussion regarding clarification of positions (reduction/increase), and salary and benefits. The Board commended staff on the planning and execution of this reorganization.

Motion by Board Member Maguire with a second by Secretary Costa to approve Resolution R23-04 as presented. Motion passes 4-0.

3. Discuss State Legislative Update

Drew Campbell from Capital Insights and Brandi Bird from Bird Advocacy provided a Legislative Update to the Board highlighting the following:

- DCTA Legislative Day (March 20, 2023)
- 2023 Legislative Session
 - Bills with negative impact to DCTA: SB 175, HB 5140
 - Bills that positively impact funding: HJR 77, SJR 37, HB 3812 and HJR 204
 - Bills that impact peer transit agencies: DART Bill: HB 3146/SB 1370 and Austin Transit Partnership Bill: BH 3899/SB 1791
- Key Dates: May 8, May 12, May 19 and May 29
- Interim Efforts
 - Debrief with Staff
 - Discuss goals for next session and build strategies leading up to 2025 Session
 - Meet with House Transportation Committee Chairman – Terry Canales
 - Meet with Senate Transportation Committee Chairman – Robert Nichols

- Implement strategy and relationship building efforts over interim to prepare for 2025 Session

Board discussion regarding the process to meet with Committee Chairs, ensuring timely conversations with individuals (i.e. Members, Leadership) that have filed transportation bills, and explaining the importance of funding for transit success.

The Board thanked Capitol Insights, Bird Advocacy and DCTA staff for the success of DCTA Day held in Austin, Texas.

No Board action required at this time.

4. Discuss Intermediate Service Plan Update

Javier Trilla, AVP of Innovation and Information Technology and Tim Palermo, Planning and Data Analytics Manager, gave the presentation to the Board highlighting the following:

- GoZone and Key Performance Indicators – FY 23- Year to Date
- UNT Network Performance
- Intermediate Service Plan – Recap
- GoZone Multi-Modal Trip Proposals and Click Thru
- Unlinked Transit Trip Components
- Travel Time Between Network Nodes
- Identifying and Refining Bus Network Alternatives
- Peak Period Consideration
- Bus Network: 3 Route Alternatives
- Bus Network: 5 Route Alternatives
- Passenger Trip Capture Potential – ¼ mile travel shed
- GoZone Geofencing Considerations
- Intermediate Service Plan Process

Board discussion regarding Geofencing, 3-route vs. 5-route approach, reporting data from UNT/Connect routes together, logistic concerns regarding 5-route approach, Roadmap for Phase 1, avoiding duplication of service, disabling GoZone services around Fixed Routes, discussion of “power of convenience” among riders, concerns regarding federal funding, revenue decline, capital costs, fiscal position, reducing KPIs in Denton GoZone, proponents of the phase program, data collection and human behavior, benchmarks, staffing to perform the work, conversations regarding UNT routes, frequency and hours, and possibility of servicing Denton City Limits with GoZone service.

The Board requested to review the last 24 months of service changes and impacts, a larger map of existing Geofencing for Denton, and information regarding A-train capital funding prior to approving the overall operating budget, and UNT cost of service.

It was the consensus of the Board to proceed with the phased approach on a 3-route network.

No Board action required at this time.



5. Discuss Chief Operating Officer (COO) 100-day Report

Chief Operating Officer Maurice Bell provided the presentation highlighting the following:

- Safety, Security and Risk – accidents (i.e. collisions and falls), crimes (i.e. terrorist attacks, vandalism and theft), and other incidents (i.e. suicide attempts)
- Operational Performance – Vehicles, Facilities, Guideway Elements
- DCTA Revenue Fleet
- Bus
- Expanded Level Project: Rail Major Maintenance (A-train)

- Recommended Rail Fleet Maintenance: FY 26-FY30 (Draft)
- Access (Standards and Expectations)
- Ridership Experience (Branding, Benchmarking, Transparency of Service, Quality Assurance)
- Employee Engagement – Employee Recognition (Individual and Departmental), Peer Committees (NTMC Route Committee)
- Technology – Swifty and Everbridge
- Bus Technology
- Vehicle Management

Board discussion regarding increased power demands due to technology advancements.

No Board action required at this time.

6. Discuss Local and Regional Transportation Updates and Legislative Issues

Chair Molina, Secretary Costa and CEO Paul Cristina highlighted the following:

- RTC Update
- DMRC Update
- Collin County Rides Program Update (May Board Meeting)

No Board action required at this time.

INFORMATIONAL REPORTS – ***No Board action required.***

1. Monthly Safety, Service and Ridership Reports
2. Update on North Central Texas Council of Governments (NCTCOG) Grant Funding for Relocation and Rehabilitation of Bus Stops & Shelters and A-train Extended Service Hour Program
3. Update on Collin County Rides Program
4. Denton County Transportation Authority (DCTA) Fare Policy

FUTURE AGENDA ITEMS AND BOARD MEMBER REQUESTS

None.



REPORT ON ITEMS OF COMMUNITY INTEREST

The Board extended congratulations to DCTA employees Bracey Goodwin on his recent marriage, Javier Trilla for completing his second Boston Marathon with a time of 2:50:56, and for the support during the City of Lewisville ColorPalooza.

CONVENE EXECUTIVE SESSION

The Board did not convene into Executive Session.

ADJOURN

With no further business discussed, Chair Molina adjourned the meeting at 1:10pm.



Cesar Molina, Chair



Dianne Costa, Board Secretary