



Board of Directors Special Called Meeting

April 7, 2021 | 10:00 a.m.

To be held by Zoom Video Conference

NOTICE IS HEREBY GIVEN that the members of the DCTA Board of Directors will be meeting via video conference using Zoom. The meeting will be made available to the public at the following web address <https://zoom.us/j/92591295435> or by joining via telephone by dialing the following number: +1 346 248 7799; Meeting ID: 925 9129 5435

CALL TO ORDER

INVOCATION

INTRODUCTION OF SPECIAL GUESTS

PUBLIC COMMENT

This agenda item provides an opportunity for citizens to address the DCTA Board of Directors on any agenda item(s) or other matters relating to DCTA. Each speaker will be given a total of three (3) minutes to address any item(s). Anyone wishing to speak shall be courteous and cordial. Any person who wishes to address the DCTA Board of Directors regarding any item(s) may do so by utilizing the "raise hand" function of the Zoom meeting at this time. Citizens that are not able to connect virtually to the Zoom meeting must email his or her public comment to lbaker@dcta.net no later than 3:00 pm on Tuesday, April 6, 2021 to ensure the comment will be read. The Board of Directors is not permitted to take action on any subject raised by a speaker during Public Comments. However, the DCTA Board of Directors may have the item placed on a future agenda for action; refer the item to the DCTA Administration for further study or action; briefly state existing DCTA policy; or provide a brief statement of factual information in response to the inquiry.

REGULAR AGENDA

1. Receive a Presentation, Discuss, and Consider Via's Proposal #4 (packet pages 4-43)

Action Item

Presenter(s): Nicole Recker, VP of Mobility Services & Administration
Chris Newport, Accenture
Laney Cloud, Central Partnerships Lead, Via
Kaila Santiago, Director of Service Design, Via
Alex Lavoie, Head of Global Operations, Via
Dillon Twombly, Chief Revenue Officer, Via

Backup Information: Memo
Exhibit 1: Member City Roundtable Feedback
Exhibit 2: Service Proposal #4

2. Receive a Presentation and Discuss a Task Order with Via for Microtransit On-Demand Service Delivery (packet pages 44-80)

Discussion Item

Presenter: Nicole Recker, VP of Mobility Services & Administration
Chris Newport, Accenture
Raymond Suarez, CEO

Backup Information: Memo
Exhibit 1: Via's Proposal #4
Exhibit 2: Updated Timeline

3. Discuss and Consider Proposed Promotional Fare for Microtransit On-Demand Service
(packet pages 81-83)

Action Item

Presenter: Kristina Holcomb, Deputy CEO
Backup Information: Memo
Exhibit 1: Proposed Promotional Fare Structure

4. Presentation and Discussion of Potential Revenue Impacts
(packet pages 84-89)

Discussion Item

Presenter: Marisa Perry, CFO/VP of Finance
Backup Information: Memo
Exhibit 1: Forecasted Formula Funding Impact

FUTURE AGENDA ITEMS AND BOARD MEMBER REQUESTS

Staff will discuss proposed future agenda items. Board members may request an informational item or action item to be added to the next Board meeting agenda.

Backup Information: Next Scheduled Meeting Date: April 22, 2021

REPORT ON ITEMS OF COMMUNITY INTEREST

Pursuant to Texas Government Section 551.0415 the Board of Directors may report on following items: (1) expression of thanks, congratulations, or condolences; (2) information about holiday schedules; (3) recognition of individuals; (4) reminders about upcoming DCTA and Member City events; (5) information about community events; and (6) announcements involving imminent threat to public health and safety.

CONVENE EXECUTIVE SESSION

The Board may convene the Special Called Board Meeting into Closed Executive Session for the following:

- A. As Authorized by Section 551.071(2) of the Texas Government Code, the Board of Directors Meeting may be Convened into Closed Executive Session for the Purpose of Seeking Confidential Legal Advice from the General Counsel on any Agenda Item Listed Herein or the Special Called Board Meeting Agenda.

RECONVENE OPEN SESSION

Reconvene and Take Necessary Action on Items Discussed during Executive Session.

ADJOURN



Board Members:

Chris Watts, Denton, *Chair*
Cesar Molina, Denton County Seat 1, *Vice Chair*
Sam Burke, Denton County Seat 2, *Secretary*
Dianne Costa, Highland Village
TJ Gilmore, Lewisville

Non-Voting Board Members:

Mark Miller, Connie White, Dennie Franklin, Tom Winterburn, Joe Perez

Staff Liaison:

Raymond Suarez, CEO

This notice was posted on April 2, 2021 at 5:00PM.

A handwritten signature in black ink that reads "L. Baker".

Lindsey Baker, Government Affairs Director, Interim FOIA