

enRoute

NEWS

A PASSENGER NEWSLETTER FROM **DCTA**

MARCH 2018

DCTA Launches Safety Education Campaign

We've launched a new campaign to educate riders on being safe when riding our system. The campaign theme is "At DCTA, your safety is music to our ears," with many tips incorporating popular song lyrics to help keep safety education top of mind for riders.

All safety tips are featured on our website and highlight the following:

- **A-train and Bus Tips** – being safe on the platforms, not playing near the tracks, staying out of the aisles, and being careful when crossing the tracks/street.
- **Rider Behavior Tips** – not distracting drivers, obeying all signage, staying seated, signaling the driver, and not running after DCTA vehicles.
- **Safety Tips When Riding** – when you see something say something and using the emergency call boxes in case of an emergency.
- **Mobility Safety Tips** – how to safely board with a mobile device and offering your seat to those who may need one.

Get ready to sing some of your favorite tunes that will encourage you to proactively apply our many tips so you can have a safe and enjoyable ride!



[Learn More >](#)



New DCTA "Case for Transit" Report

Since opening in 2011, our A-train commuter rail service has attracted new professionals and businesses, spurred new market investment, and expanded the county-wide tax base while providing an alternative form of transportation to address air quality and cost-of-living.

DCTA recently partnered with the The Antero Group, an innovative and nationally recognized planning and engineering consulting firm, to leverage local and national

statistical sources and conducted case studies of local transit-oriented development to share the business case for transit in Denton County.

[Read More >](#)

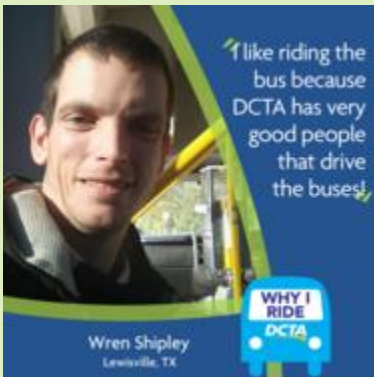


BLOG: Fun Things to Do in March

Lucky you! Between St. Paddy's day, spring break and the start of spring, Denton County has an abundance of fun and unique events happening in March.

Visit our Hop on Board blog to check out all the events we can get you to this month.

[Read More >](#)



BLOG: #WhyIRideDCTA - Wren Shipley

Wren rides our Lewisville Connect Bus routes to get around town and enjoys the hospitable environment DCTA gives to every rider.

Find out more about Wren and why he likes to #RideDCTA by visiting our Hop on Board blog.

[Read More >](#)