



DENTON COUNTY
TRANSPORTATION AUTHORITY

1955 Lakeway Dr., # 260, Lewisville, Texas 75057
972.221.4600 | RideDCTA.net

Board of Directors Work Session

July 26, 2018 | 1:30 p.m.

CALL TO ORDER

1. Routine Briefing Items
 - a. Monthly Financial Reports
 - i. Financial Statements for June 2018
 - ii. Capital Projects Budget Report for June 2018
 - iii. Monthly Sales Tax Receipts
 - iv. Current Procurement Activities
 - v. Quarterly Grant Update
 - vi. Quarterly Investment Report Q3 FY2018
 - b. Marketing and Communications
 - i. New Handouts
 - ii. University A-train Promotion Overview
 - iii. A-train Birthday Campaign Recap
 - iv. Quarterly Metrics Report
 - v. Monthly Media Report (June 2018)
 - c. Strategic Planning and Development
 - i. Regional Planning Initiatives Update
 - ii. Local Planning Initiatives Update
 - iii. Business Development & Partnerships Update
 - iv. Funding Opportunities Update
 - v. Land Use Planning & Development
 - d. Capital Projects
 - i. Positive Train Control
 - ii. Hike and Bike Trail
 - iii. Lewisville Bus Fueling Facility
 - e. Transit Operations Reports
 - i. Bus and Rail Operations
2. Items for Discussion
 - a. Discussion and Approval of the Bus Service Changes for August 2018
 - b. Discussion and Approval of the Regional Fare Changes effective August 2018

3. Committee Chair Reports
 - a. Finance Committee report of items discussed at the July 16, 2018 meeting - Richard Huckaby, chair
 - b. Program Services Committee report of items discussed at the July 17, 2018 meeting - Dave Kovatch, chair
4. Discussion of Regular Board Meeting Agenda Items (July 26, 2018)
5. Convene Executive Session. The Board may convene the Work Session into Closed Executive Session for the following:
 - a. As Authorized by Section 551.071(2) of the Texas Government Code, the Board of Directors Work Session may be Convened into Closed Executive Session for the Purpose of Seeking Confidential Legal Advice from the General Counsel on any Agenda Item Listed Herein or the Regular Board Meeting Agenda.
 - b. As Authorized by Texas Government Code Section 551.072 Deliberation regarding Real Property: Discuss acquisition, sale or lease of real property related to long-range service plan within the cities of Denton, Lewisville, Highland Village, or the A-train corridor.
 - c. As Authorized by Texas Government Code Section 551.074 Deliberation of Personnel Matters, Specifically Discussion regarding the President's Annual Performance Review.
6. Reconvene Open Session
 - a. Reconvene and Take Necessary Action on Items Discussed during Executive Session.
7. Discussion of Future Agenda Items
 - a. Board Member Requests
8. ADJOURN

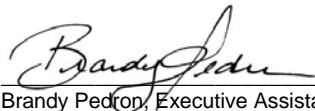
Chair – Charles Emery
Vice Chair – Richard Huckaby

Secretary – Dianne Costa
Treasurer – Dave Kovatch

Members – Skip Kalb, Tom Winterburn, Don Hartman,
George A. Campbell, Allen Harris, Carter Wilson, Connie White, Mark Miller, Ron Trees
President – James Cline

The Denton County Transportation Authority meeting rooms are wheelchair accessible. Access to the building and special parking are available at the main entrance. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to the meeting time by emailing bpedron@dcta.net or calling Brandy Pedron at 972-221-4600.

This notice was posted on 7/20/2018 at 10:22 AM.



Brandy Pedron, Executive Assistant | Public Information Coordinator | Records Manager



DENTON COUNTY
TRANSPORTATION AUTHORITY

1955 Lakeway Dr., # 260, Lewisville, Texas 75057
972.221.4600 | RideDCTA.net

Board of Directors Regular Meeting

July 26, 2018 | 3:00 p.m.*

**or immediately following Board Work Session
scheduled at 1:30 p.m. on July 26, 2018*

CALL TO ORDER

PLEDGE OF ALLEGIANCE TO US AND TEXAS FLAGS

INVOCATION

WELCOME AND INTRODUCTION OF VISITORS

AGENCY AWARDS AND RECOGNITIONS

1. PUBLIC COMMENT

This agenda item provides an opportunity for citizens to address the Board of Directors on any agenda items or other matters relating to the DCTA. Anyone wishing to address the Board of Directors should complete a Citizen Comment Registration Card and submit it to the DCTA Administration prior to the start of the Board of Director meeting. There is a three (3) minute time limit for each citizen. Anyone wishing to speak shall be courteous and cordial. The Board of Directors is not permitted to take action on any subject raised by a speaker during Citizen Comments. However, the Board of Directors may have the item placed on a future agenda for action; refer the item to the DCTA Administration for further study or action; briefly state existing DCTA policy; or provide a brief statement of factual information in response to the inquiry.

2. CONSENT AGENDA

- a. Approval of Minutes for the Board Work Session and Regular Meeting on June 28, 2018.
- b. Acceptance of Monthly Financial Statements – June 2018
- c. Acceptance of Quarterly Investment Report – Q3 FY2018
- d. Approval to award and authorize the President to execute a contract with DataMax for the lease and maintenance of copiers

3. REGULAR AGENDA

- a. Discussion and Approval of the Bus Service Changes for August 2018
- b. Discussion and Approval of the Regional Fare Changes effective August 2018
- c. Discussion and Approval of the DBE goal for FY19, 20 and 21 and approval of resolution 18-05

4. Convene Executive Session. The Board may convene the Regular Board Meeting into Closed Executive Session for the following:
 - a. As Authorized by Section 551.071(2) of the Texas Government Code, the Regular Board Meeting may be Convened into Closed Executive Session for the Purpose of Seeking Confidential Legal Advice from the General Counsel on any Agenda Item Listed Herein.
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 - c. As Authorized by Texas Government Code Section 551.074 Deliberation of Personnel Matters, Specifically Discussion regarding the President's Annual Performance Review.
5. Reconvene Open Session
 - a. Reconvene and Take Necessary Action on Items Discussed during Executive Session.
 - b. Discuss and consider authorizing the Board Chairman to negotiate and execute a professional services agreement with Strategic Government Resources relating to facilitation of the President's annual performance.
6. CHAIR REPORT
 - a. Committee Assignments
 - b. Discussion of Regional Transportation Issues
 - c. Discussion Legislative Issues
 - i. Regional
 - ii. State
 - iii. Federal
7. PRESIDENT'S REPORT
 - a. Budget Transfers
 - b. Regional Transportation Issues
8. REPORT ON ITEMS OF COMMUNITY INTEREST
 - a. Pursuant to Texas Government Section 551.0415 the Board of Directors may report on following items: (1) expression of thanks, congratulations, or condolences; (2) information about holiday schedules; (3) recognition of individuals; (4) reminders about upcoming DCTA and Member City events; (5) information about community events; and (6) announcements involving imminent threat to public health and safety.
9. ADJOURN

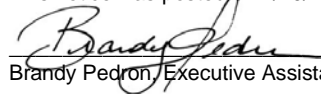
Chair – Charles Emery
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**Members – Skip Kalb, Tom Winterburn, Don Hartman,
George A. Campbell, Allen Harris, Carter Wilson, Connie White, Mark Miller, Ron Trees**
President – James Cline

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This notice was posted on 7/20/2018 at 1:00 PM.



Brandy Pedron, Executive Assistant | Public Information Coordinator | Records Manager

Board of Directors Memo

July 26, 2018

Subject: Financial Statements for June 2018

Background

The financial statements are presented monthly to the Board of Directors for acceptance. The reports presented for the period ending June 30, 2018 include the Statement of Change in Net Position, Statement of Net Position, and Capital Projects Fund. These reports provide a comparison of budget vs. actual for the fiscal year as of the current month.

The following are major variances between year-to-date budget and year-to-date actuals, which are annotated on the Statement of Change in Net Position.

- **Note A:** Passenger Revenues – YTD favorable by \$102k mainly due to lowering budgeted ridership during the Revised Budget process. YTD FY18 rail ridership of 321k is 12% greater than revised budgeted ridership of 287k (\$57k increased revenue). YTD FY18 ridership for Connect, Access, Frisco, Collin County Transit, and North Texas Express of 384k is 8% greater than the revised budgeted ridership of 355k (\$45k increased revenue).

| | | YTD FY18 Actual Ridership | YTD FY18 Revised Budgeted Ridership | % Variance |
|-----------------------------------|-----|---------------------------------|----------------------------------------------|---------------|
| Total Rail Ridership | (A) | 320,734 | 286,837 | 12% |
| Connect, Access, Frisco, CCT, NTX | (A) | 384,362 | 354,601 | 8% |
| UNT & NCTC | (B) | 1,541,145 | 1,525,064 | 1% |
| Total Bus Ridership | | 1,925,507 | 1,879,665 | 2% |
| Total Ridership | | 2,246,241 | 2,166,503 | 4% |

(A) Passenger revenues are linked with these ridership statistics. Although Frisco & CCT service are contracted services, the passengers are responsible for a passenger fare as well.

(B) These ridership numbers are shown for information purposes only and are not linked to passenger revenues.

- **Note B:** Contract Service Revenue – YTD unfavorable by \$1k. YTD revenue hours for contract service are greater than the revised budgeted hours, resulting in a \$127k increase in revenue. YTD FY18 fuel usage for contract services of 105k gallons is 12% lower than budgeted usage of 119k gallons (\$44k decreased revenue). Additionally, YTD average pass-through fuel cost is \$2.27/gallon compared to budgeted \$3.00/gallon (\$76k decreased revenue).
- **Note C:** Sales Tax Revenue – June sales tax revenue is not yet received and is accrued for the month based on budget. Sales tax generated in June will be received in August. The Sales Tax Report included in this agenda packet provides a more detailed Budget to Actual comparison of FY18 sales tax receipts collected through July.

- **Note D:** Federal/State Grants - Capital – YTD unfavorable by (\$1.9 million) due to delayed expenses and corresponding reimbursements for PTC, the Lewisville Hike & Bike Trail, and Brownfield work at the Rail O&M Facility. These grants are paid on a reimbursement basis and therefore DCTA will submit for reimbursement once additional payments have been made for these projects.

| | YTD FY18 Actual Revenue | YTD FY18 Revised Budgeted Drawdowns | Variance |
|------------------------------|-------------------------------|----------------------------------------------|----------------------|
| Data Analytics & Reporting | \$ 16,912 | \$ 34,065 | \$ (17,153) |
| EPA Brownfield at Rail O&M | - | 178,200 | (178,200) |
| Hike & Bike Trails | - | 270,603 | (270,603) |
| Positive Trail Control (PTC) | 956,256 | 2,358,144 | (1,401,888) |
| | \$ 973,168 | \$ 2,841,012 | \$(1,867,844) |

- **Note E:** Federal/State Grants - Operating – YTD unfavorable by (\$216k) mainly due to a delay in operating assistance grant funding, which will be available for draw down later this fiscal year.

| | YTD FY18 Actual Revenue | YTD FY18 Revised Budgeted Drawdowns | Variance |
|-------------------------|-------------------------------|----------------------------------------------|---------------------|
| Bus PM | \$ 1,013,896 | \$ 967,851 | \$ 46,045 |
| Rail PM | 776,248 | 781,076 | (4,828) |
| ADA Assistance | 244,250 | 557,371 | (313,121) |
| FEMA | 1,980,474 | 1,980,474 | - |
| Printing | 12,598 | - | 12,598 |
| Vanpool | 92,852 | 97,407 | (4,555) |
| Business Park Extension | 47,611 | - | 47,611 |
| | \$ 4,167,929 | \$ 4,384,179 | \$ (216,250) |

Identified Need

Provides the Board a review of DCTA's financial position and the agency's performance to budget.

Recommendation

Staff recommends acceptance.

Submitted by:


Marisa Perry, CPA
Chief Financial Officer/VP of Finance

Approval:


James C. Cline, Jr., P.E.
President

DENTON COUNTY TRANSPORTATION AUTHORITY

CHANGE IN NET POSITION
Month and Year to Date June 30, 2018
(UNAUDITED)

| Description | Month Ended June 30, 2018 | | | Year to Date June 30, 2018 | | | Annual Budget |
|--------------------------------------------------------|---------------------------|---------------------|-------------------|----------------------------|-----------------------|---------------------|----------------------------|
| | Actual | Budget | Variance | Actual | Budget | Variance | |
| Revenue and Other Income | | | | | | | |
| Passenger Revenues | \$ 76,945 | \$ 100,043 | \$ (23,098) | \$ 823,731 | \$ 721,821 | \$ 101,910 | \$ 1,074,590 Note A |
| Contract Service Revenue | 196,550 | 249,491 | (52,941) | 2,546,042 | 2,547,022 | (980) | 3,508,104 Note B |
| Sales Tax Revenue | 2,745,944 | 2,477,248 | 268,696 | 20,728,443 | 19,758,406 | 970,037 | 26,649,585 Note C |
| Federal/State Grants - Capital | 42,811 | 291,588 | (248,777) | 973,168 | 2,841,012 | (1,867,844) | 3,858,004 Note D |
| Federal/State Grants - Operating | 406,283 | 205,148 | 201,135 | 4,167,929 | 4,384,179 | (216,250) | 5,120,628 Note E |
| Total Revenue and Other Income | <u>3,468,533</u> | <u>3,323,518</u> | <u>145,015</u> | <u>29,239,314</u> | <u>30,252,440</u> | <u>(1,013,126)</u> | <u>40,210,911</u> |
| Operating Expenses | | | | | | | |
| Salary, Wages and Benefits | 883,583 | 944,477 | 60,894 | 8,111,797 | 8,908,025 | 796,228 | 11,881,666 |
| Services | 220,450 | 272,888 | 52,438 | 4,902,999 | 5,586,031 | 683,032 | 6,409,003 |
| Materials and Supplies | 196,181 | 232,195 | 36,014 | 1,694,673 | 2,292,811 | 598,138 | 3,028,375 |
| Utilities | 31,819 | 38,346 | 6,527 | 280,023 | 345,114 | 65,091 | 460,164 |
| Insurance, Casualties and Losses | 123,633 | 142,682 | 19,049 | 1,231,590 | 1,297,702 | 66,112 | 1,726,783 |
| Purchased Transportation Services | 729,333 | 788,342 | 59,009 | 6,709,357 | 7,165,661 | 456,304 | 9,628,343 |
| Miscellaneous | 13,413 | 28,246 | 14,833 | 187,611 | 349,739 | 162,128 | 423,326 |
| Leases and Rentals | 18,037 | 22,146 | 4,109 | 161,681 | 199,431 | 37,750 | 265,880 |
| Depreciation | 838,698 | 908,694 | 69,996 | 7,721,822 | 7,980,831 | 259,009 | 10,679,874 |
| Total Operating Expenses | <u>3,055,147</u> | <u>3,378,016</u> | <u>322,869</u> | <u>31,001,553</u> | <u>34,125,345</u> | <u>3,123,792</u> | <u>44,503,414</u> |
| Income Before Non-Operating Revenue and Expense | 413,386 | (54,498) | 467,884 | (1,762,239) | (3,872,905) | 2,110,666 | (4,292,503) |
| Non-Operating Revenues / (Expense) | | | | | | | |
| Investment Income | 33,056 | 6,500 | 26,556 | 227,494 | 58,500 | 168,994 | 78,000 |
| Gain (Loss) Disposal of Assets | - | - | - | - | - | - | - |
| Fare Evasion Fee | 75 | 83 | (8) | 1,350 | 747 | 603 | 1,000 |
| Other Income - Miscellaneous | 35,916 | - | 35,916 | 831,928 | 737,255 | 94,673 | 737,255 |
| Long Term Debt Interest/Expense | (86,505) | (86,507) | 2 | (778,549) | (748,563) | (29,986) | (1,008,084) |
| Total Non-Operating Revenue / (Expense) | <u>(17,459)</u> | <u>(79,924)</u> | <u>62,465</u> | <u>282,223</u> | <u>47,939</u> | <u>234,284</u> | <u>(191,829)</u> |
| Change in Net Position | <u>\$ 395,927</u> | <u>\$ (134,422)</u> | <u>\$ 530,349</u> | <u>\$ (1,480,016)</u> | <u>\$ (3,824,966)</u> | <u>\$ 2,344,950</u> | <u>\$ (4,484,332)</u> |

DENTON COUNTY TRANSPORTATION AUTHORITY

STATEMENT OF NET POSITION

As of June 30, 2018

(UNAUDITED)

| | June 30, 2018 | May 31, 2018 | Change |
|--------------------------------------------|-----------------------|-----------------------|--------------------|
| Current Assets | | | |
| Operating Cash & Cash Equivalents | \$ 10,869,733 | \$ 10,131,380 | \$ 738,353 |
| Reserves: Cash & Cash Equivalents | 7,722,803 | 7,711,204 | 11,599 |
| Reserves: Investments | 3,215,591 | 3,222,594 | (7,002) |
| Accounts & Notes Receivable | 7,062,421 | 7,095,532 | (33,111) |
| Prepaid Expenses | 431,490 | 572,298 | (140,808) |
| Inventory | 43,205 | 25,949 | 17,256 |
| Restricted Asset-Cash and Equivalents | 3,092,174 | 3,089,582 | 2,592 |
| Total Current Assets | 32,437,418 | 31,848,539 | 588,879 |
| Property, Plant and Equipment | | | |
| Land | 17,394,147 | 17,394,147 | - |
| Land Improvements | 6,874,492 | 6,874,492 | - |
| Machinery & Equipment | 3,988,400 | 3,988,400 | - |
| Vehicles | 91,729,631 | 91,729,631 | - |
| Computers & Software | 1,387,627 | 1,387,627 | - |
| Accumulated Depreciation | (65,410,310) | (64,571,612) | (838,698) |
| Total Property, Plant and Equipment | 55,963,987 | 56,802,685 | (838,698) |
| Capital Assets | | | |
| Intangible Assets | 16,997,155 | 16,997,155 | - |
| Other Capital Assets, Net | 233,656,842 | 233,656,842 | - |
| Construction in Progress | 20,652,641 | 20,068,189 | 584,452 |
| Total Capital Assets | 271,306,638 | 270,722,186 | 584,452 |
| Total Assets | \$ 359,708,043 | \$ 359,373,410 | \$ 334,633 |
| Liabilities | | | |
| Current Liabilities | | | |
| Accounts Payable | \$ - | \$ 65,429 | \$ (65,429) |
| Salary, Wages, and Benefits Payable | 737,031 | 710,277 | 26,754 |
| Accrued Expenses Payable | 152,338 | 282,243 | (129,906) |
| Deferred Revenues | 61,975 | 64,357 | (2,382) |
| Interest Payable | 259,516 | 173,011 | 86,505 |
| Total Current Liabilities | 1,210,860 | 1,295,318 | (84,458) |
| Non-Current Liabilities | | | |
| Rail Easement Payable | 1,100,000 | 1,100,000 | - |
| Retainage Payable | 583,974 | 560,810 | 23,164 |
| Bonds Payable | 28,740,000 | 28,740,000 | - |
| Total Non-Current Liabilities | 30,423,974 | 30,400,810 | 23,164 |
| Total Liabilities | \$ 31,634,834 | \$ 31,696,128 | \$ (61,294) |
| Net Position | | | |
| Net Investment in Capital Assets | 305,367,228 | 305,367,228 | - |
| Unrestricted | 24,185,997 | 24,185,997 | - |
| Change in Net Position | (1,480,016) | (1,875,943) | 395,927 |
| Total Equity | 328,073,209 | 327,677,282 | 395,927 |
| Total Liabilities and Equity | \$ 359,708,043 | \$ 359,373,410 | \$ 334,633 |

DENTON COUNTY TRANSPORTATION AUTHORITY
CAPITAL PROJECT FUND
AS OF JUNE 30, 2018

| Capital Project Number/Name | Original Budget | Revised Budget | June 2018 Actuals Booked | Actuals Life To Date | \$ Under/ (Over) Budget | % of Budget (As of June 2018 Close) | Project % Complete (Operations) |
|-----------------------------------------------------------|----------------------|----------------------|--------------------------|----------------------|-------------------------|-------------------------------------|---------------------------------|
| Construction Work in Progress | | | | | | | |
| G&A Capital Projects | | | | | | | |
| Total 10302 · Infrastructure Acquisition | \$ 1,900,000 | \$ 3,900,000 | \$ 810 | \$ 148,051 | \$ 3,751,949 | 4% | |
| Total 10601 · Data Analytics & Reporting | 200,000 | 200,000 | 18,391 | 40,593 | 159,407 | 20% | |
| Total 10604 · Safety & Security Assessment | 250,000 | 250,000 | - | 25,000 | 225,000 | 10% | |
| Total 10605 · Project Management/Document Control | 150,000 | 150,000 | - | 39,497 | 110,503 | 26% | 20% |
| Total 10606 · Shared Use Mobility Study | 123,428 | 123,428 | - | - | 123,428 | 0% | |
| Total G&A Capital Projects | 2,623,428 | 4,623,428 | 19,201 | 253,141 | 4,370,287 | 5% | |
| Bus Capital Projects | | | | | | | |
| Total 50206 · Passenger Amenities - Denton | 50,000 | 50,000 | 12,486 | 21,340 | 28,660 | 43% | 45% |
| Total 50305 · IOMF Fuel Tanks | 250,000 | 902,000 | - | 68,992 | 833,008 | 8% | 10% |
| Total 50409 · Bus Fleet Cameras | 149,500 | 149,500 | - | - | 149,500 | 0% | |
| Total 50510 · Fleet (2017) | 1,550,000 | 1,474,076 | - | 37,806 | 1,436,270 | 3% | |
| Total 50512 · Fleet (2018) | 3,003,580 | 1,135,250 | - | - | 1,135,250 | 0% | |
| Total 50601 · Scheduling Software (Bus) | 250,000 | 250,000 | - | 28,125 | 221,875 | 11% | |
| Total Bus Capital Projects | 5,253,080 | 3,960,826 | 12,486 | 156,263 | 3,804,563 | 4% | |
| Rail Capital Projects | | | | | | | |
| Total 61209 · Trinity Mills Crew Facility | 250,000 | 310,000 | - | 302,063 | 7,937 | 97% | 95% |
| Total 61406.1 · Positive Train Control Implementation | - | 16,720,141 | 411,331 | 13,591,812 | 3,128,329 | 81% | 87% |
| Total 61605 · Brownfield Remediation | 60,000 | 385,000 | 8,580 | 139,422 | 245,578 | 36% | 42% |
| Total 61606 · Rail Crossing Study | 73,000 | 73,000 | 20,250 | 68,000 | 5,000 | 93% | 100% |
| Total 61708 · Lewisville Bike Trail | 3,099,856 | 2,146,355 | 21,968 | 2,143,377 | 2,978 | 100% | 99% |
| Total 61713.5 · Pockrus Page (2015 Flood) | 623,000 | 773,000 | 64,552 | 764,122 | 8,878 | 99% | 100% |
| Total 61714 · Rail Capital Maintenance | 3,970,430 | 3,246,419 | 26,084 | 848,551 | 2,397,868 | 26% | 28% |
| Total 61715 · Trail Safety Improvements | 139,657 | 81,157 | - | - | 81,157 | 0% | 0% |
| Total 61716 · Lewisville Bike Trail - Eagle Point Section | 2,995,873 | 2,995,873 | - | 42,012 | 2,953,861 | 1% | 3% |
| Total 61717 · Valley Ridge Crossing - CLOSED | 1,000,000 | 1,000,000 | - | 997,356 | 2,644 | 100% | 100% |
| Total 61718 · Rail Safety Improvements | 200,000 | 200,000 | - | - | 200,000 | 0% | 0% |
| Total Rail Capital Projects | 12,411,816 | 27,930,945 | 552,766 | 18,896,714 | 9,034,231 | 68% | |
| Total Construction Work in Progress | \$ 20,288,324 | \$ 36,515,199 | \$ 584,452 | \$ 19,306,118 | \$ 17,209,081 | 53% | |



Board of Directors Memo

July 26, 2018

Subject: Monthly Sales Tax Receipts

Background

Sales tax represents the single largest source of revenue for DCTA at 56.12% for FY18 budget. The annual sales tax budget for FY 2018 is \$26,649,586. Because of its importance in funding of DCTA's ongoing operations, the Board adopted a Budget Contingency Plan that outlines the Agency's response when declines in sales tax hit a specific target.

This month, receipts were favorable compared to budget by 12.75%. The July allocation is for sales generated in the month of May and represents revenue for the eighth month of FY 2018.

- Sales tax for sales generated at retail in the month of May and received in July was \$2,375,417.
- This represents an increase of 12.75% or \$268,696 compared to budget for the month.
- Compared to the same month last year, sales tax receipts are \$156,298 or 7.04% higher.
- Member city collections for the month compared to prior year are as follows:
 - City of Lewisville up 8.77%
 - City of Denton up 7.59%
 - Highland Village up 5.59%

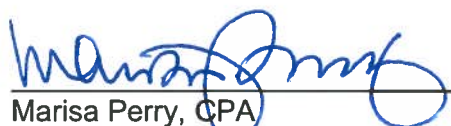
Need

Provides the Board of Directors a monthly status on Sales Tax collections.

Recommendation

For information only. No action required.

Final Review:


Marisa Perry, CPA
Chief Financial Officer/VP of Finance

DENTON COUNTY TRANSPORTATION AUTHORITY

SALES TAX REPORT
BUDGET TO ACTUAL AND PREVIOUS YEAR COMPARISON

| Sales Generated in Month of: | Received in Month of: | 2017-2018 Year Budget | 2017-2018 Year Actual | Variance Actual to Budget | CY Actual to CY Budget % Variance | 2016-2017 Year Actual | Variance Actual to Prior Year | CY Actual to PY Actual % Variance |
|---------------------------------|--------------------------|--------------------------|--------------------------|------------------------------|-----------------------------------------|--------------------------|-------------------------------------|-----------------------------------------|
| October | December | \$ 2,096,191 | \$ 2,150,455 | \$ 54,264 | 2.59% | \$ 1,978,638 | \$ 171,816 | 8.68% |
| November | January | \$ 2,004,798 | \$ 2,216,616 | \$ 211,818 | 10.57% | \$ 2,170,262 | \$ 46,354 | 2.14% |
| December | February | \$ 2,795,466 | \$ 2,801,274 | \$ 5,808 | 0.21% | \$ 2,793,331 | \$ 7,943 | 0.28% |
| January | March | \$ 1,917,819 | \$ 1,975,813 | \$ 57,994 | 3.02% | \$ 1,908,263 | \$ 67,550 | 3.54% |
| February | April | \$ 1,818,015 | \$ 2,012,714 | \$ 194,699 | 10.71% | \$ 2,006,450 | \$ 6,265 | 0.31% |
| March | May | \$ 2,424,593 | \$ 2,593,861 | \$ 169,268 | 6.98% | \$ 2,408,823 | \$ 185,038 | 7.68% |
| April | June | \$ 2,117,555 | \$ 2,130,060 | \$ 12,505 | 0.59% | \$ 1,987,159 | \$ 142,900 | 7.19% |
| May | July | \$ 2,106,721 | \$ 2,375,417 | \$ 268,696 | 12.75% | \$ 2,219,119 | \$ 156,298 | 7.04% |
| June | August | \$ 2,477,248 | | | | \$ 2,588,897 | | |
| July | September | \$ 2,097,490 | | | | \$ 2,063,481 | | |
| August | October | \$ 2,301,438 | | | | \$ 2,260,569 | | |
| September | November | \$ 2,492,252 | | | | \$ 2,482,741 | | |
| YTD Total | | \$ 26,649,586 | \$ 18,256,210 | \$ 975,052 | 5.64% | \$ 26,867,734 | \$ 784,164 | 4.49% |

Sources: Texas Comptroller of Public Accounts and DCTA Finance Department

Prepared By: Denton County Transportation Authority Finance Department

July 18, 2018

DENTON COUNTY TRANSPORTATION AUTHORITY

MEMBER CITIES SALES TAX REPORT
MONTH ALLOCATION IS RECEIVED FROM COMPTROLLER
PREVIOUS YEAR COMPARISON

| CITY OF LEWISVILLE | | | | | | CITY OF HIGHLAND VILLAGE | | | | | |
|------------------------------------|--------------------------|--------------------------|--------------------------|-------------------------------------|-----------------------------------------|------------------------------------|--------------------------|--------------------------|--------------------------|-------------------------------------|-----------------------------------------|
| Sales Generated in Month of: | Received in Month of: | 2016-2017 Year Actual | 2017-2018 Year Actual | Variance Actual to Prior Year | CY Actual to PY Actual % Variance | Sales Generated in Month of: | Received in Month of: | 2016-2017 Year Actual | 2017-2018 Year Actual | Variance Actual to Prior Year | CY Actual to PY Actual % Variance |
| October | December | \$ 2,795,751 | \$ 3,009,098 | \$ 213,347 | 7.63% | October | December | \$ 298,777 | \$ 265,631 | \$ (33,146) | -11.09% |
| November | January | \$ 2,867,155 | \$ 2,973,704 | \$ 106,549 | 3.72% | November | January | \$ 313,524 | \$ 328,316 | \$ 14,792 | 4.72% |
| December | February | \$ 3,849,204 | \$ 3,924,399 | \$ 75,196 | 1.95% | December | February | \$ 411,143 | \$ 451,331 | \$ 40,188 | 9.77% |
| January | March | \$ 2,709,531 | \$ 2,767,715 | \$ 58,184 | 2.15% | January | March | \$ 255,642 | \$ 287,500 | \$ 31,858 | 12.46% |
| February | April | \$ 2,892,939 | \$ 2,864,356 | \$ (28,583) | -0.99% | February | April | \$ 253,856 | \$ 250,707 | \$ (3,149) | -1.24% |
| March | May | \$ 3,480,828 | \$ 3,540,108 | \$ 59,280 | 1.70% | March | May | \$ 328,214 | \$ 341,604 | \$ 13,390 | 4.08% |
| April | June | \$ 2,722,621 | \$ 2,950,115 | \$ 227,493 | 8.36% | April | June | \$ 268,006 | \$ 285,066 | \$ 17,060 | 6.37% |
| May | July | \$ 3,113,597 | \$ 3,386,756 | \$ 273,159 | 8.77% | May | July | \$ 307,851 | \$ 325,073 | \$ 17,222 | 5.59% |
| June | August | \$ 3,568,239 | | | | June | August | \$ 373,101 | | | |
| July | September | \$ 2,800,265 | | | | July | September | \$ 273,047 | | | |
| August | October | \$ 3,034,967 | | | | August | October | \$ 313,211 | | | |
| September | November | \$ 3,265,668 | | | | September | November | \$ 331,426 | | | |
| YTD Total | | \$ 37,100,766 | \$ 25,416,250 | \$ 984,624 | 4.03% | YTD Total | | \$ 3,727,797 | \$ 2,535,228 | \$ 98,216 | 4.03% |

| CITY OF DENTON | | | | | |
|------------------------------------|--------------------------|--------------------------|--------------------------|-------------------------------------|-----------------------------------------|
| Sales Generated in Month of: | Received in Month of: | 2016-2017 Year Actual | 2017-2018 Year Actual | Variance Actual to Prior Year | CY Actual to PY Actual % Variance |
| October | December | \$ 2,451,245 | \$ 2,718,499 | \$ 267,254 | 10.90% |
| November | January | \$ 2,918,947 | \$ 2,945,336 | \$ 26,389 | 0.90% |
| December | February | \$ 3,727,632 | \$ 3,598,809 | \$ (128,822) | -3.46% |
| January | March | \$ 2,397,941 | \$ 2,568,686 | \$ 170,745 | 7.12% |
| February | April | \$ 2,442,743 | \$ 2,526,113 | \$ 83,369 | 3.41% |
| March | May | \$ 3,099,631 | \$ 3,661,913 | \$ 562,282 | 18.14% |
| April | June | \$ 2,602,704 | \$ 2,787,702 | \$ 184,998 | 7.11% |
| May | July | \$ 2,729,539 | \$ 2,936,759 | \$ 207,220 | 7.59% |
| June | August | \$ 3,351,192 | | | |
| July | September | \$ 2,734,634 | | | |
| August | October | \$ 2,906,837 | | | |
| September | November | \$ 3,593,467 | | | |
| YTD Total | | \$ 34,956,511 | \$ 23,743,816 | \$ 1,373,436 | 6.14% |

Sources: Texas Comptroller of Public Accounts and DCTA Finance Department
Prepared By: Denton County Transportation Authority Finance Department
July 18, 2018

ALL TRANSIT AGENCIES
MONTHLY SALES AND USE TAX COMPARISON SUMMARY

| Transit Agency | Current Rate | Net Payment This Period | Comparable Payment Prior Year | % Change | Payments YTD (Calendar) | Prior Year Payments YTD (Calendar) | % Change |
|--------------------|--------------|----------------------------|----------------------------------|---------------|----------------------------|---------------------------------------|--------------|
| Austin MTA | 1.00% | \$ 20,668,197.58 | \$ 19,053,725.01 | 8.47% | \$ 141,134,730.12 | \$ 133,698,254.02 | 5.56% |
| Corpus Christi MTA | 0.50% | \$ 2,758,195.36 | \$ 2,623,116.66 | 5.14% | \$ 19,368,018.22 | \$ 18,092,465.25 | 7.05% |
| Dallas MTA | 1.00% | \$ 50,901,448.99 | \$ 46,976,354.95 | 8.35% | \$ 349,640,013.89 | \$ 332,113,826.56 | 5.27% |
| Denton CTA | 0.50% | \$ 2,375,416.79 | \$ 2,219,118.58 | 7.04% | \$ 16,105,755.47 | \$ 15,493,407.43 | 3.95% |
| El Paso CTD | 0.50% | \$ 3,668,330.19 | \$ 3,394,635.18 | 8.06% | \$ 26,073,274.94 | \$ 24,751,291.33 | 5.34% |
| Fort Worth MTA | 0.50% | \$ 6,590,012.20 | \$ 6,198,890.52 | 6.30% | \$ 45,180,326.02 | \$ 42,782,093.95 | 5.60% |
| Houston MTA | 1.00% | \$ 63,598,141.43 | \$ 56,280,525.66 | 13.00% | \$ 444,110,040.78 | \$ 409,228,148.87 | 8.52% |
| Laredo CTD | 0.25% | \$ 646,088.14 | \$ 621,363.86 | 3.97% | \$ 4,742,475.97 | \$ 4,499,650.21 | 5.39% |
| San Antonio ATD | 0.25% | \$ 5,683,538.57 | \$ 5,095,936.23 | 11.53% | \$ 40,006,782.07 | \$ 37,580,156.27 | 6.45% |
| San Antonio MTA | 0.50% | \$ 12,556,371.22 | \$ 11,321,189.47 | 10.91% | \$ 88,165,168.14 | \$ 82,874,370.89 | 6.38% |
| TOTALS | | \$ 169,445,740.47 | \$ 153,784,856.12 | 10.18% | \$ 1,174,526,585.62 | \$ 1,101,113,664.78 | 6.10% |

Sources: Texas Comptroller of Public Accounts and DCTA Finance Department

Prepared By: Denton County Transportation Authority Finance Department

July 18, 2018

**Board of Directors Memo**

July 26, 2018

Subject: Current Procurement Activities**Internet Services**

DCTA currently uses multiple vendors to supply secondary internet connections and phone circuits over copper T1 circuits and PRI's. Over the years the quality of these circuits has degraded as technology has moved towards commercial fiber and telco's minimally maintain their aging copper infrastructure.

Current recurring monthly costs for these T1 circuits are approximately \$3500 per month for Administration, Rail OMF, and DDTC. Bus OMF is already being supplied internet connectivity and phone service via Spectrum Fiber.

We are moving to consolidate under one vendor for all facilities at a large monthly cost savings and significant improvement in speeds to our secondary connections. Recurring costs for the three facilities will drop to approximately \$2400 per month and speeds will increase from 3 to 25 Mbps. Over the course of the three-year contract, DCTA will have a savings of roughly \$40,000. DCTA will also be able to leverage these secondary internet connections at a future date as a business continuity failover due to the increased speeds the circuits will provide.

Trail Project

Staff has received preliminary approval to release a procurement for the construction of the trail project Eagle Point section from Mill Street to the Highland Village/Lewisville Lake Section. Staff is working to develop the procurement solicitation and anticipates releasing the solicitation in July. The costs will be reimbursed by TxDOT at 80%.

Submitted by:


Athena Forrester, CPPO, CPPB
AVP of Procurement

Final Review:


Marisa Perry, CPA
Chief Financial Officer/VP of Finance

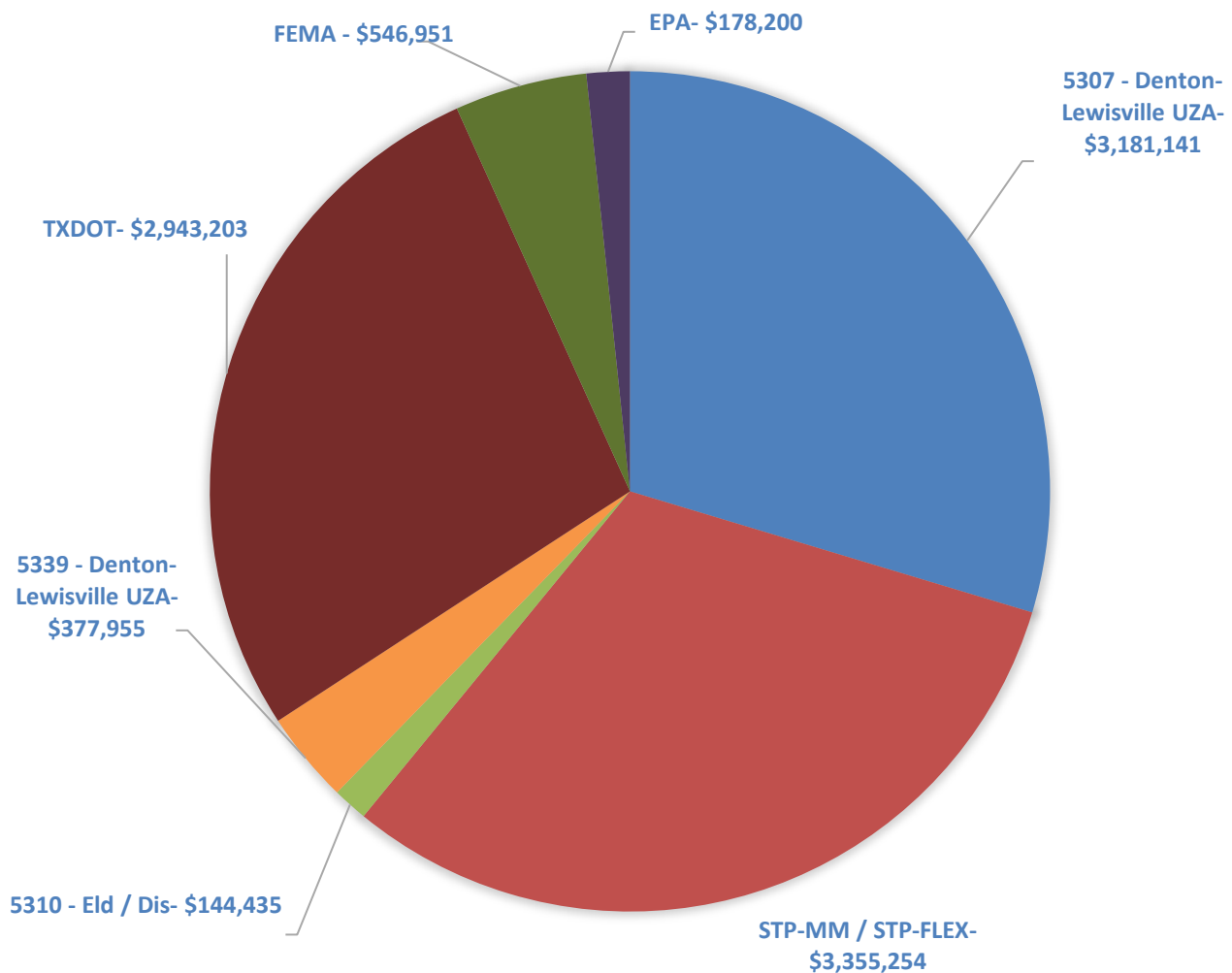
Board of Directors Memo

July 26, 2018

Subject: Quarterly Grant Update**Grant Activities This Period**

DCTA currently has 12 open grants that provide reimbursements for various capital projects, rail and bus preventive maintenance, operating assistance and ADA paratransit service, as well as funding related to the floods in 2015. The grant funding sources include Federal Transit Administration (FTA), North Central Texas Council of Governments (NCTCOG), Texas Department of Transportation (TxDOT), Environmental Protection Agency (EPA) and Federal Emergency Management Agency (FEMA). Total grant balance of grants was \$10.7 million as of 6/30/2018. Of this total, \$3.3 million is obligated for Positive Train Control, \$3 million is obligated for the FY14-16 Program of Projects, over \$500,000 is FEMA funds, and \$178,200 from EPA for the Brownfields Assessment Grant.

This quarter there were no grant applications submitted to the Board for approval.

GRANTS FUNDING LEVELS \$10.7 MILLION AS OF 6/30/2018

| Program | 2nd Quarter Balance (FY18) | 3rd Quarter Balance (FY18) | Grant Activity |
|------------------------------------------------------|----------------------------|----------------------------|------------------------------------------------------------------------------|
| Denton-Lewisville UZA (5307) | \$3,735,975 | \$3,181,141 | Fleet Replacement, Bus Shelters, Bus Radios, Signage, Preventive Maintenance |
| STP-MM / STP-FLEX | \$4,039,183 | \$3,355,254 | Positive Train Control Implementation & Vanpool |
| Elderly Persons and Persons with Disabilities (5310) | \$144,435 | \$144,435 | Transit Capital Accessibility (Fleet) |
| Job Access, Reverse Commute (JA/RC) (5316) | \$47,579 | \$0 | Operating Assistance |
| Bus and Bus Facilities (5339) | \$377,955 | \$377,955 | Fleet Replacement |
| TXDOT (FHWA) | \$2,943,203 | \$2,943,203 | A-train Rail Trail (Eagle Point Section & Phase I Close-Out) |
| FEMA | \$546,951 | \$546,951 | 2015 Flood Remediation Projects |
| EPA | \$178,200 | \$178,200 | Brownfields Assessment |
| Total | \$12,013,481 | \$10,727,139 | |

Pending Funding and Other Grant Activity

DCTA was awarded NCTCOG grants from prior years' unspent funds. Staff received the signed funding agreements for the FY09 JARC and FY12 New Freedom funding on July 2, 2018. The JARC funds (\$227k) will go towards operating costs for the Express Bus Service on 35W, and \$240k in New Freedom Funding will support Mobility Management. The Congestion Mitigation & Air Quality (CMAQ) funding for bus purchases for 35W North Texas Express services is currently being de-obligated from NCTCOG and re-obligated to DCTA through FTA, with an anticipated execution in Q1 of FY19. All three agreements will utilize Transportation Development Credits (TDCs) in lieu of the local match.

DCTA will receive \$10.4 million in CMAQ funding from NCTCOG for land acquisition purchases. The funding was added to the 2019-2022 Transportation Improvement Program (TIP) and approved by Regional Transportation Council (RTC) in May 2018. DCTA anticipates an executed agreement in Q1 of FY19.

DCTA's proposal to the Shared Use Mobility Center for their Mobility on Demand On-Ramp project was not chosen to be a participant. DCTA submitted a proposal for the Consolidated Rail Infrastructure & Safety Improvements (CRISI) Grants Program through FRA for Positive Train Control (PTC) Enhancements in June 2018. Additionally, staff is working with Blais & Associates to submit a proposal for an At-Grade Rail Crossing Safety Project for the FY18 Better Utilizing Investments to Leverage Development (BUILD--formerly TIGER) Grant Program through FTA with a deadline of July 19, 2018.

The 2017 Annual Program of Projects (POP) was submitted for FTA review in December 2017. The estimated project funding is: \$224,651 (Bus and Bus Facilities-5339) and \$5.7 million (Denton-Lewisville UZA-5307). The 2018 Annual POP was submitted for FTA Review in June 2018. The estimated project funding is \$6.2 million (Denton-Lewisville UZA-5307) and \$572,056 (Bus and Bus Facilities- 5339).

DCTA finished out the grant TX-37-X110 for the Lewisville Business Park Extension in June 2018.

Submitted by: Laura Mitchell
Grants & Contract Compliance Manager

Final Review: 
Marisa Perry, CPA
Chief Financial Officer/VP of Finance

Approval: 
James C. Cline, Jr., P.E.
President

Denton County Transportation Authority



For the Quarter Ended

June 30, 2018

Report Name

| |
|-----------------------------------|
| Certification Page |
| Executive Summary |
| Benchmark Comparison |
| Detail of Security Holdings |
| Change in Value |
| Earned Income |
| Investment Transactions |
| Amortization and Accretion |
| Projected Fixed Income Cash Flows |

MARKET RECAP - JUNE 2018:

The key economic indicators released during June showed a strengthening economy with growing inflationary pressures. Nonfarm payrolls rose by +223k in May, well above the +190k median forecast, while prior month revisions added another +14k. Headline unemployment fell from 3.9% to 3.8%, the lowest since 1969, while the broader U6 "under-employment" rate fell from 7.8% to 7.6%, the lowest since December 2000. Average hourly earnings rose by a greater-than-expected +0.3% in May, pushing year-over-year wage inflation up from 2.56% to 2.71%. The ISM manufacturing index rebounded in May after slipping for two straight months. The 58.7 reading was within two points of the 14-year high set in February. Factory input prices continue to climb as the 79.5 reading on the ISM prices paid index was the highest since April 2011. The ISM non-manufacturing index rose by 1.8 points in May to 58.6, within 1.3 points of the 13-year high set in January. Retail sales unexpectedly jumped +0.8% in May, doubling the expected increase with the strongest monthly advance since November. Weak consumer spending held back first quarter economic growth, but the last three months have been quite solid. According to Bloomberg, retail sales are now tracking at a +5.9% year-over-year pace. Inflation firmed during May with the year-over-year consumer price index pushing up to +2.8% at the headline and +2.2% at the core. Producer prices also rose more than expected in May with the year-over-year headline PPI running at +3.1%, the highest since January 2012, and the core at +2.6%.

As expected, the Fed's policy setting Federal Open Market Committee raised the overnight fed funds target by 25 basis points to a new range of 1.75% - 2.00%. It was the seventh quarter-point increase since 2015. The statement tilted slightly hawkish compared to the previous statement, noting that "economic activity has been rising at a solid rate" versus just "moderate" previously; that the unemployment rate had "declined" versus "stayed low;" and household spending "has picked up" versus "moderated." The summary of economic projections, better known as the dot plot, also took a hawkish tilt with a lower unemployment rate, faster GDP growth for 2018, higher PCE for 2018, and a quicker pace of rate of hikes that now indicates a total of four 25 basis point hikes in 2018 versus three previously.

Financial markets don't seem to share the optimistic viewpoint painted by the data and seemingly validated by the Fed's action. Instead, markets are focusing on the burgeoning prospects of a trade war as the Trump administration and our global trading partners sink deeper into a spat of tit-for-tat tariffs. When President Trump implemented new 25% tariffs on \$50 billion worth of Chinese goods, China quickly retaliated with 25% tariffs on \$34 billion of U.S. goods. Trump responded by asking his staff to identify another \$200 billion of Chinese products that could have tariffs imposed. Commerce Secretary Wilbur Ross has said the ultimate objective is to remove barriers, "We're going to fix the problem of protectionism around the world and we're going to fix it by making it more painful for those countries to do bad practices than to do the right thing, which is to lower the trade barriers and lower their tariffs." Our trading partners, particularly Canada, Mexico, the EU and China are fighting back, initiating retaliatory tariffs on U.S. goods. State controlled media in China wrote, "If Trump continues to escalate trade tensions with China, we cannot rule out the possibility that China will strike back by adopting a hardline approach targeting Dow Jones Index giants." The major U.S. equity indexes have taken notice with the Dow down 2% for the year and nearly 9% below its high, and the S&P 500 about 5% below its high. Bond yields fell during the month, despite the Fed rate hike and hotter inflation data, with the yield curve flattening as the two-year Treasury note yield closed the month at 2.53% while the 10-year T-note yield slipped to 2.86%.

For the Quarter Ended
June 30, 2018

This report is prepared for the **Denton County Transportation Authority** (the "Entity") in accordance with Chapter 2256 of the Texas Public Funds Investment Act ("PFIA"). Section 2256.023(a) of the PFIA states that: "Not less than quarterly, the investment officer shall prepare and submit to the governing body of the entity a written report of the investment transactions for all funds covered by this chapter for the preceding reporting period." This report is signed by the Entity's investment officers and includes the disclosures required in the PFIA. To the extent possible, market prices have been obtained from independent pricing sources.

The investment portfolio complied with the PFIA and the Entity's approved Investment Policy and Strategy throughout the period. All investment transactions made in the portfolio during this period were made on behalf of the Entity and were made in full compliance with the PFIA and the approved Investment Policy.

Officer Names and Titles:


Name: James C. Cline Jr.

Title: Chief Executive Officer


Name: Marisa Perry, CPA

Title: Chief Financial Officer/VP of Finance

Account Summary

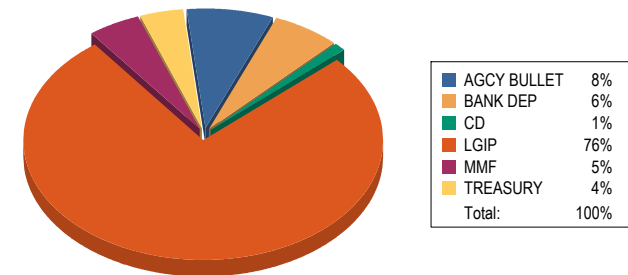
Allocation by Security Type

Beginning Values as of 03/31/18

Ending Values as of 06/30/18

| | | |
|------------------------|---------------|---------------|
| Par Value | 23,327,476.66 | 25,101,486.77 |
| Market Value | 23,322,483.00 | 25,069,077.97 |
| Book Value | 23,324,180.79 | 25,070,533.16 |
| Unrealized Gain/(Loss) | (1,697.79) | (1,455.19) |
| Market Value % | 99.99% | 99.99% |

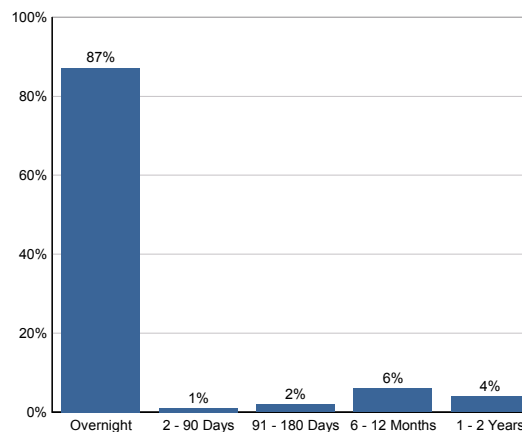
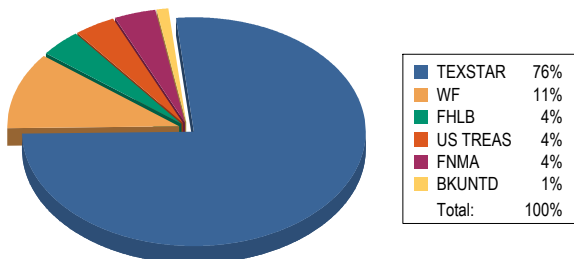
| | | |
|-------------------|--------|--------|
| Weighted Avg. YTW | 1.392% | 1.686% |
| Weighted Avg. YTM | 1.392% | 1.686% |



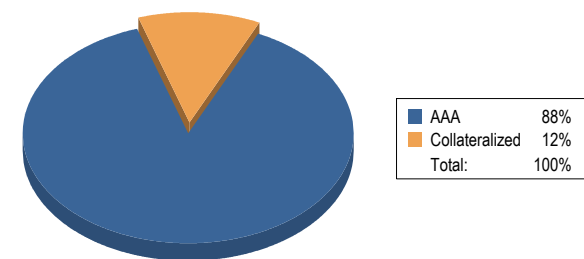
Allocation by Issuer

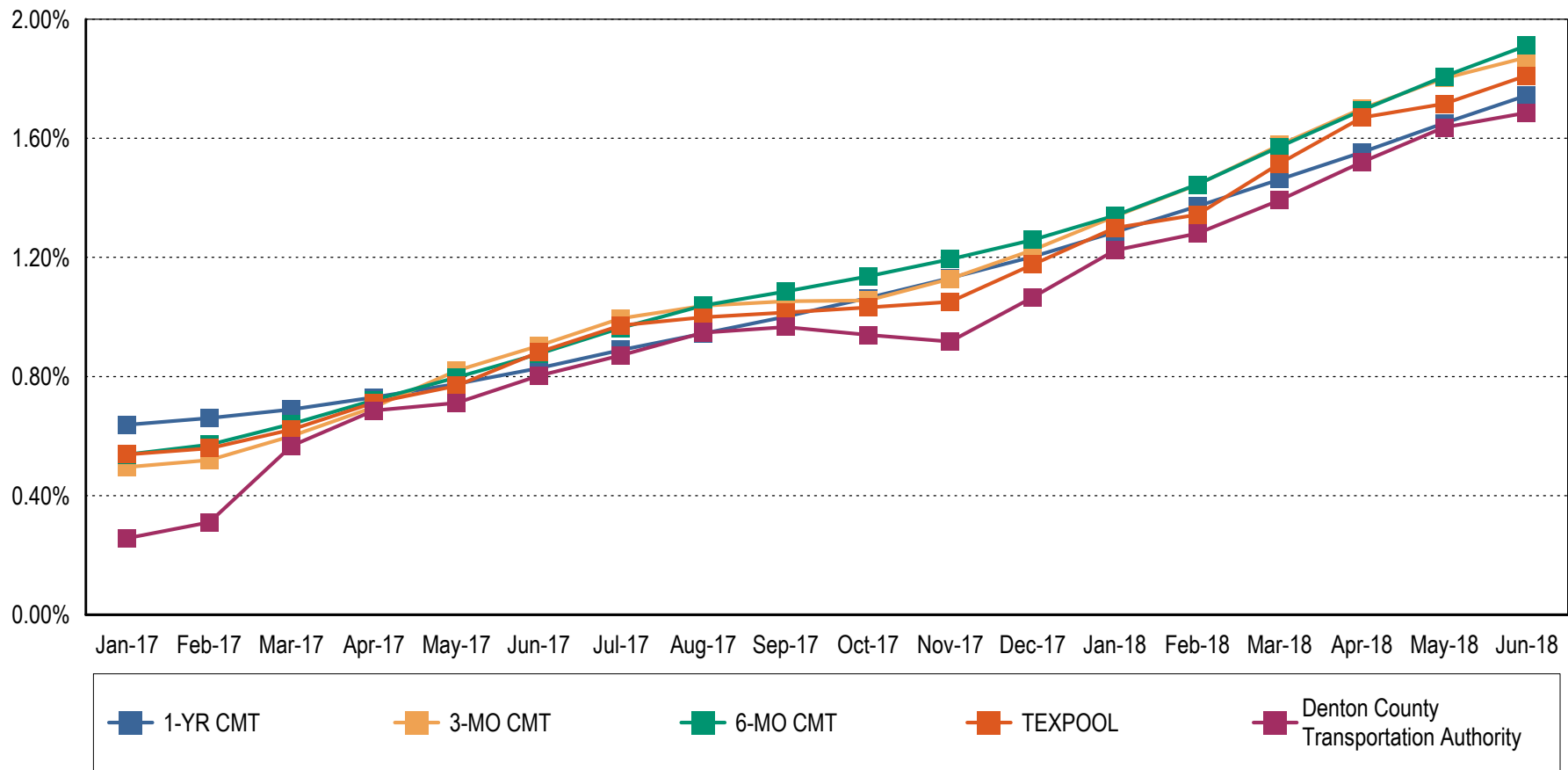
Maturity Distribution %

Credit Quality



Weighted Average Days to Maturity: 37





Note 1: CMT stands for Constant Maturity Treasury. This data is published in Federal Reserve Statistical Release H.15 and represents an average of all actively traded Treasury securities having that time remaining until maturity. This is a standard industry benchmark for Treasury securities. The CMT benchmarks are moving averages. The 3-month CMT is the daily average for the previous 3 months, the 6-month CMT is the daily average for the previous 6 months, and the 1-year and 2-year CMT's are the daily averages for the previous 12-months.

Note 2: Benchmark data for TexPool is the monthly average yield.

| CUSIP | Settle Date | Sec. Type | Sec. Description | CPN | Mty Date | Next Call | Call Type | Par Value | Purch Price | Orig Cost | Book Value | Mkt Price | Market Value | Days to Mty | Days to Call | YTM | YTW |
|---------------------------------|-------------|------------|--------------------------|-------|----------|-----------|-----------|----------------------|----------------|----------------------|----------------------|----------------|----------------------|-------------|--------------|--------------|--------------|
| 2011 Bond Fund | | | | | | | | | | | | | | | | | |
| WF-MANA | | BANK DEP | Wells Fargo Managed Rate | | | | | 1,534,633.36 | 100.000 | 1,534,633.36 | 1,534,633.36 | 100.000 | 1,534,633.36 | 1 | | 0.200 | 0.200 |
| Total for 2011 Bond Fund | | | | | | | | 1,534,633.36 | 100.000 | 1,534,633.36 | 1,534,633.36 | 100.000 | 1,534,633.36 | 1 | | 0.200 | 0.200 |
| Bond Fund | | | | | | | | | | | | | | | | | |
| TEXSTAR | | LGIP | TexSTAR | | | | | 1,557,540.26 | 100.000 | 1,557,540.26 | 1,557,540.26 | 100.000 | 1,557,540.26 | 1 | | 1.830 | 1.830 |
| Total for Bond Fund | | | | | | | | 1,557,540.26 | 100.000 | 1,557,540.26 | 1,557,540.26 | 100.000 | 1,557,540.26 | 1 | | 1.830 | 1.830 |
| Operating Fund | | | | | | | | | | | | | | | | | |
| WF-SWEEP | | MMF | Wells Fargo Sweep | | | | | 1,189,454.32 | 100.000 | 1,189,454.32 | 1,189,454.32 | 100.000 | 1,189,454.32 | 1 | | 0.000 | 0.000 |
| Total for Operating Fund | | | | | | | | 1,189,454.32 | 100.000 | 1,189,454.32 | 1,189,454.32 | 100.000 | 1,189,454.32 | 1 | | 0.000 | 0.000 |
| Reserve Fund | | | | | | | | | | | | | | | | | |
| TEXSTAR | | LGIP | TexSTAR | | | | | 7,722,803.40 | 100.000 | 7,722,803.40 | 7,722,803.40 | 100.000 | 7,722,803.40 | 1 | | 1.830 | 1.830 |
| 066519DA4 | 03/29/17 | CD | BankUnited CD | 1.400 | 09/28/18 | | | 248,000.00 | 100.000 | 248,000.00 | 248,000.00 | 99.853 | 247,634.20 | 90 | | 1.400 | 1.400 |
| 912828T83 | 01/24/18 | TREAS NOTE | U.S. Treasury | 0.750 | 10/31/18 | | | 500,000.00 | 99.215 | 496,074.22 | 498,296.04 | 99.590 | 497,949.00 | 123 | | 1.787 | 1.787 |
| 3130AAXX1 | 04/05/18 | AGCY BULET | FHLB | 1.375 | 03/18/19 | | | 1,000,000.00 | 99.259 | 992,590.00 | 994,438.78 | 99.358 | 993,582.00 | 261 | | 2.165 | 2.165 |
| 912828R85 | 06/12/18 | TREAS NOTE | U.S. Treasury | 0.875 | 06/15/19 | | | 500,000.00 | 98.535 | 492,675.78 | 493,050.89 | 98.609 | 493,047.00 | 350 | | 2.354 | 2.354 |
| 3135G0N33 | 05/22/18 | AGCY BULET | FNMA | 0.875 | 08/02/19 | | | 1,000,000.00 | 98.161 | 981,610.00 | 983,260.68 | 98.338 | 983,379.00 | 398 | | 2.446 | 2.446 |
| Total for Reserve Fund | | | | | | | | 10,970,803.40 | 99.666 | 10,933,753.40 | 10,939,849.79 | 99.708 | 10,938,394.60 | 84 | | 1.928 | 1.928 |
| Sales Tax Fund | | | | | | | | | | | | | | | | | |
| TEXSTAR | | LGIP | TexSTAR | | | | | 9,849,055.43 | 100.000 | 9,849,055.43 | 9,849,055.43 | 100.000 | 9,849,055.43 | 1 | | 1.830 | 1.830 |
| Total for Sales Tax Fund | | | | | | | | 9,849,055.43 | 100.000 | 9,849,055.43 | 9,849,055.43 | 100.000 | 9,849,055.43 | 1 | | 1.830 | 1.830 |

| CUSIP | Settle Date | Sec. Type | Sec. Description | CPN | Mty Date | Next Call | Call Type | Par Value | Purch Price | Orig Cost | Book Value | Mkt Price | Market Value | Days to Mty | Days to Call | YTM | YTW |
|---------------------------------------------------------|-------------|-----------|------------------|-----|----------|-----------|-----------|-----------|---------------|-----------|---------------|---------------|--------------|---------------|--------------|-------|-------|
| Total for Denton County Transportation Authority | | | | | | | | | 25,101,486.77 | 99.854 | 25,064,436.77 | 25,070,533.16 | 99.872 | 25,069,077.97 | 37 | 1.686 | 1.686 |

| CUSIP | Security Type | Security Description | 03/31/18 Book Value | Cost of Purchases | Maturities / Calls / Sales | Amortization / Accretion | Realized Gain/(Loss) | 06/30/18 Book Value | 03/31/18 Market Value | 06/30/18 Market Value | Change in Mkt Value |
|---------------------------------|---------------|------------------------------|------------------------|----------------------|-------------------------------|-----------------------------|-------------------------|------------------------|--------------------------|--------------------------|------------------------|
| 2011 Bond Fund | | | | | | | | | | | |
| WF-MANA | BANK DEP | Wells Fargo Managed Rate | 1,533,869.18 | 764.18 | 0.00 | 0.00 | 0.00 | 1,534,633.36 | 1,533,869.18 | 1,534,633.36 | 764.18 |
| Total for 2011 Bond Fund | | | 1,533,869.18 | 764.18 | 0.00 | 0.00 | 0.00 | 1,534,633.36 | 1,533,869.18 | 1,534,633.36 | 764.18 |
| Bond Fund | | | | | | | | | | | |
| TEXSTAR | LGIP | TexSTAR | 871,601.83 | 685,938.43 | 0.00 | 0.00 | 0.00 | 1,557,540.26 | 871,601.83 | 1,557,540.26 | 685,938.43 |
| Total for Bond Fund | | | 871,601.83 | 685,938.43 | 0.00 | 0.00 | 0.00 | 1,557,540.26 | 871,601.83 | 1,557,540.26 | 685,938.43 |
| Operating Fund | | | | | | | | | | | |
| WF-MANA | BANK DEP | Wells Fargo Managed Rate | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| WF-SWEEP | MMF | Wells Fargo Sweep | 166,630.70 | 1,022,823.62 | 0.00 | 0.00 | 0.00 | 1,189,454.32 | 166,630.70 | 1,189,454.32 | 1,022,823.62 |
| Total for Operating Fund | | | 166,630.70 | 1,022,823.62 | 0.00 | 0.00 | 0.00 | 1,189,454.32 | 166,630.70 | 1,189,454.32 | 1,022,823.62 |
| Reserve Fund | | | | | | | | | | | |
| TEXSTAR | LGIP | TexSTAR | 8,188,453.01 | 22,572.30 | (488,221.91) | 0.00 | 0.00 | 7,722,803.40 | 8,188,453.01 | 7,722,803.40 | (465,649.61) |
| WF-PREM | BANK DEP | Wells Fargo Premium Rate | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 912796NY1 | TREAS BILL | U.S. Treasury 0.000 04/05/18 | 999,842.01 | 0.00 | (1,000,000.00) | 157.99 | 0.00 | 0.00 | 999,865.00 | 0.00 | (999,865.00) |
| 3135G0WJ8 | AGCY BULET | FNMA 0.875 05/21/18 | 499,733.36 | 0.00 | (500,000.00) | 266.64 | 0.00 | 0.00 | 499,419.00 | 0.00 | (499,419.00) |
| 3133EDGW6 | AGCY BULET | FFCB 1.300 06/11/18 | 500,108.25 | 0.00 | (500,000.00) | (108.25) | 0.00 | 0.00 | 499,713.50 | 0.00 | (499,713.50) |
| 066519DA4 | CD | BankUnited CD 1.400 09/28/18 | 248,000.00 | 0.00 | 0.00 | 0.00 | 0.00 | 248,000.00 | 247,524.34 | 247,634.20 | 109.86 |
| 912828T83 | TREAS NOTE | U.S. Treasury 0.750 10/31/18 | 497,020.51 | 0.00 | 0.00 | 1,275.53 | 0.00 | 498,296.04 | 496,484.50 | 497,949.00 | 1,464.50 |
| 3130AAXX1 | AGCY BULET | FHLB 1.375 03/18/19 | 0.00 | 992,590.00 | 0.00 | 1,848.78 | 0.00 | 994,438.78 | 0.00 | 993,582.00 | 993,582.00 |
| 912828R85 | TREAS NOTE | U.S. Treasury 0.875 06/15/19 | 0.00 | 492,675.78 | 0.00 | 375.11 | 0.00 | 493,050.89 | 0.00 | 493,047.00 | 493,047.00 |
| 3135G0N33 | AGCY BULET | FNMA 0.875 08/02/19 | 0.00 | 981,610.00 | 0.00 | 1,650.68 | 0.00 | 983,260.68 | 0.00 | 983,379.00 | 983,379.00 |
| Total for Reserve Fund | | | 10,933,157.14 | 2,489,448.08 | (2,488,221.91) | 5,466.48 | 0.00 | 10,939,849.79 | 10,931,459.35 | 10,938,394.60 | 6,935.25 |

| CUSIP | Security Type | Security Description | 03/31/18 Book Value | Cost of Purchases | Maturities / Calls / Sales | Amortization / Accretion | Realized Gain/(Loss) | 06/30/18 Book Value | 03/31/18 Market Value | 06/30/18 Market Value | Change in Mkt Value |
|---------------------------------------------------------|---------------|----------------------|------------------------|----------------------|-------------------------------|-----------------------------|-------------------------|------------------------|--------------------------|--------------------------|------------------------|
| Sales Tax Fund | | | | | | | | | | | |
| TEXSTAR | LGIP | TexSTAR | 9,818,921.94 | 1,044,286.18 | (1,014,152.69) | 0.00 | 0.00 | 9,849,055.43 | 9,818,921.94 | 9,849,055.43 | 30,133.49 |
| Total for Sales Tax Fund | | | 9,818,921.94 | 1,044,286.18 | (1,014,152.69) | 0.00 | 0.00 | 9,849,055.43 | 9,818,921.94 | 9,849,055.43 | 30,133.49 |
| Total for Denton County Transportation Authority | | | | | | | | | | | |
| | | | 23,324,180.79 | 5,243,260.49 | (3,502,374.60) | 5,466.48 | 0.00 | 25,070,533.16 | 23,322,483.00 | 25,069,077.97 | 1,746,594.97 |

| CUSIP | Security Type | Security Description | Beg. Accrued | Interest Earned | Interest Rec'd / Sold / Matured | Interest Purchased | Ending Accrued | Disc Accr / Prem Amort | Net Income |
|---------------------------------|---------------|------------------------------|-----------------|------------------|---------------------------------|--------------------|-----------------|------------------------|------------------|
| 2011 Bond Fund | | | | | | | | | |
| WF-MANA | BANK DEP | Wells Fargo Managed Rate | 0.00 | 764.18 | 764.18 | 0.00 | 0.00 | 0.00 | 764.18 |
| Total for 2011 Bond Fund | | | 0.00 | 764.18 | 764.18 | 0.00 | 0.00 | 0.00 | 764.18 |
| Bond Fund | | | | | | | | | |
| TEXSTAR | LGIP | TexSTAR | 0.00 | 5,938.43 | 5,938.43 | 0.00 | 0.00 | 0.00 | 5,938.43 |
| Total for Bond Fund | | | 0.00 | 5,938.43 | 5,938.43 | 0.00 | 0.00 | 0.00 | 5,938.43 |
| Operating Fund | | | | | | | | | |
| Total for Operating Fund | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Reserve Fund | | | | | | | | | |
| TEXSTAR | LGIP | TexSTAR | 0.00 | 34,350.39 | 34,350.39 | 0.00 | 0.00 | 0.00 | 34,350.39 |
| 912796NY1 | TREAS BILL | U.S. Treasury 0.000 04/05/18 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 157.99 | 157.99 |
| 3135G0WJ8 | AGCY BULET | FNMA 0.875 05/21/18 | 1,579.86 | 607.64 | 2,187.50 | 0.00 | 0.00 | 266.64 | 874.28 |
| 3133EDGW6 | AGCY BULET | FFCB 1.300 06/11/18 | 1,986.11 | 1,263.89 | 3,250.00 | 0.00 | 0.00 | (108.25) | 1,155.64 |
| 066519DA4 | CD | BankUnited CD 1.400 09/28/18 | 28.54 | 865.62 | 0.00 | 0.00 | 894.16 | 0.00 | 865.62 |
| 912828T83 | TREAS NOTE | U.S. Treasury 0.750 10/31/18 | 1,574.59 | 932.20 | 1,875.00 | 0.00 | 631.79 | 1,275.53 | 2,207.73 |
| 3130AAXX1 | AGCY BULET | FHLB 1.375 03/18/19 | 0.00 | 3,284.72 | 0.00 | (649.31) | 3,934.03 | 1,848.78 | 5,133.50 |
| 912828R85 | TREAS NOTE | U.S. Treasury 0.875 06/15/19 | 0.00 | 227.32 | 2,187.50 | (2,151.44) | 191.26 | 375.11 | 602.43 |
| 3135G0N33 | AGCY BULET | FNMA 0.875 08/02/19 | 0.00 | 947.92 | 0.00 | (2,673.61) | 3,621.53 | 1,650.68 | 2,598.60 |
| Total for Reserve Fund | | | 5,169.10 | 42,479.70 | 43,850.39 | (5,474.36) | 9,272.77 | 5,466.48 | 47,946.18 |
| Sales Tax Fund | | | | | | | | | |
| TEXSTAR | LGIP | TexSTAR | 0.00 | 43,038.51 | 43,038.51 | 0.00 | 0.00 | 0.00 | 43,038.51 |
| Total for Sales Tax Fund | | | 0.00 | 43,038.51 | 43,038.51 | 0.00 | 0.00 | 0.00 | 43,038.51 |

| CUSIP | Security Type | Security Description | Beg. Accrued | Interest Earned | Interest Rec'd / Sold / Matured | Interest Purchased | Ending Accrued | Disc Accr / Prem Amort | Net Income |
|---------------------------------------------------------|---------------|----------------------|-----------------|------------------|------------------------------------|--------------------|-----------------|---------------------------|------------------|
| <hr/> | | | | | | | | | |
| <hr/> | | | | | | | | | |
| <hr/> | | | | | | | | | |
| Total for Denton County Transportation Authority | | | 5,169.10 | 92,220.82 | 93,591.51 | (5,474.36) | 9,272.77 | 5,466.48 | 97,687.30 |

| Trade Date | Settle Date | CUSIP | Security Type | Security Description | Coupon | Mty Date | Call Date | Par Value | Price | Principal Amount | Int Purchased / Received | Total Amount | Realized Gain / Loss | YTM | YTW |
|-----------------------------------|-------------|-----------|---------------|----------------------|--------|----------|-----------|---------------------|---------|---------------------|--------------------------|---------------------|----------------------|--------------|--------------|
| Reserve Fund | | | | | | | | | | | | | | | |
| Maturities | | | | | | | | | | | | | | | |
| 04/05/18 | 04/05/18 | 912796NY1 | TREAS BILL | U.S. Treasury | | 04/05/18 | | 1,000,000.00 | 100.000 | 1,000,000.00 | 0.00 | 1,000,000.00 | | 1.427 | |
| 05/21/18 | 05/21/18 | 3135G0WJ8 | AGCY BULET | FNMA | 0.875 | 05/21/18 | | 500,000.00 | 100.000 | 500,000.00 | 0.00 | 500,000.00 | | 1.261 | |
| 06/11/18 | 06/11/18 | 3133EDGW6 | AGCY BULET | FFCB | 1.300 | 06/11/18 | | 500,000.00 | 100.000 | 500,000.00 | 0.00 | 500,000.00 | | 1.188 | |
| Total for: Maturities | | | | | | | | 2,000,000.00 | | 2,000,000.00 | 0.00 | 2,000,000.00 | | 1.326 | |
| Purchases | | | | | | | | | | | | | | | |
| 04/04/18 | 04/05/18 | 3130AAXX1 | AGCY BULET | FHLB | 1.375 | 03/18/19 | | 1,000,000.00 | 99.259 | 992,590.00 | 649.31 | 993,239.31 | | 2.165 | 2.165 |
| 05/21/18 | 05/22/18 | 3135G0WJ3 | AGCY BULET | FNMA | 0.875 | 08/02/19 | | 1,000,000.00 | 98.161 | 981,610.00 | 2,673.61 | 984,283.61 | | 2.446 | 2.446 |
| 06/11/18 | 06/12/18 | 912828R85 | TREAS NOTE | U.S. Treasury | 0.875 | 06/15/19 | | 500,000.00 | 98.535 | 492,675.78 | 2,151.44 | 494,827.22 | | 2.354 | 2.354 |
| Total for: Purchases | | | | | | | | 2,500,000.00 | | 2,466,875.78 | 5,474.36 | 2,472,350.14 | | 2.315 | 2.315 |
| Income Payments | | | | | | | | | | | | | | | |
| 04/30/18 | 04/30/18 | 912828T83 | TREAS NOTE | U.S. Treasury | 0.750 | 10/31/18 | | | | 0.00 | 1,875.00 | 1,875.00 | | | |
| 05/21/18 | 05/21/18 | 3135G0WJ8 | AGCY BULET | FNMA | 0.875 | 05/21/18 | | | | 0.00 | 2,187.50 | 2,187.50 | | | |
| 06/11/18 | 06/11/18 | 3133EDGW6 | AGCY BULET | FFCB | 1.300 | 06/11/18 | | | | 0.00 | 3,250.00 | 3,250.00 | | | |
| 06/15/18 | 06/15/18 | 912828R85 | TREAS NOTE | U.S. Treasury | 0.875 | 06/15/19 | | | | 0.00 | 2,187.50 | 2,187.50 | | | |
| Total for: Income Payments | | | | | | | | | | 0.00 | 9,500.00 | 9,500.00 | | | |

| Trade Date | Settle Date | CUSIP | Security Type | Security Description | Coupon | Mty Date | Call Date | Par Value | Price | Principal Amount | Int Purchased / Received | Total Amount | Realized Gain / Loss | YTM | YTW |
|------------|-------------|-------|---------------|----------------------|--------|----------|-----------|-----------|-------|------------------|--------------------------|--------------|----------------------|-----|-----|
|------------|-------------|-------|---------------|----------------------|--------|----------|-----------|-----------|-------|------------------|--------------------------|--------------|----------------------|-----|-----|

Total for All Portfolios

| Transaction Type | Quantity | Total Amount | Realized G/L | YTM | YTW |
|-----------------------|--------------|--------------|--------------|-------|-------|
| Total Maturities | 2,000,000.00 | 2,000,000.00 | | 1.326 | |
| Total Purchases | 2,500,000.00 | 2,472,350.14 | | 2.315 | 2.315 |
| Total Income Payments | 0.00 | 9,500.00 | | | |

| CUSIP | Settle Date | Security Type | Security Description | Next Call Date | Purchase Qty | Orig Price | Original Cost | Amrt/Accr for Period | Total Amrt/Accr Since Purch | Remaining Disc / Prem | Book Value |
|---------------------------------------------------------|-------------|---------------|------------------------------|----------------|---------------------|------------|---------------------|----------------------|-----------------------------|-----------------------|---------------------|
| Reserve Fund | | | | | | | | | | | |
| 912796NY1 | 01/04/18 | TREAS BILL | U.S. Treasury 0.000 04/05/18 | | 0.00 | 99.641 | 0.00 | 157.99 | 0.00 | 0.00 | 0.00 |
| 3135G0WJ8 | 06/14/17 | AGCY BULET | FNMA 0.875 05/21/18 | | 0.00 | 99.641 | 0.00 | 266.64 | 0.00 | 0.00 | 0.00 |
| 3133EDGW6 | 03/08/17 | AGCY BULET | FFCB 1.300 06/11/18 | | 0.00 | 100.139 | 0.00 | (108.25) | 0.00 | 0.00 | 0.00 |
| 066519DA4 | 03/29/17 | CD | BankUnited CD 1.400 09/28/18 | | 248,000.00 | 100.000 | 248,000.00 | 0.00 | 0.00 | 0.00 | 248,000.00 |
| 912828T83 | 01/24/18 | TREAS NOTE | U.S. Treasury 0.750 10/31/18 | | 500,000.00 | 99.215 | 496,074.22 | 1,275.53 | 2,221.82 | 1,703.96 | 498,296.04 |
| 3130AAXX1 | 04/05/18 | AGCY BULET | FHLB 1.375 03/18/19 | | 1,000,000.00 | 99.259 | 992,590.00 | 1,848.78 | 1,848.78 | 5,561.22 | 994,438.78 |
| 912828R85 | 06/12/18 | TREAS NOTE | U.S. Treasury 0.875 06/15/19 | | 500,000.00 | 98.535 | 492,675.78 | 375.11 | 375.11 | 6,949.11 | 493,050.89 |
| 3135G0N33 | 05/22/18 | AGCY BULET | FNMA 0.875 08/02/19 | | 1,000,000.00 | 98.161 | 981,610.00 | 1,650.68 | 1,650.68 | 16,739.32 | 983,260.68 |
| Total for Reserve Fund | | | | | 3,248,000.00 | | 3,210,950.00 | 5,466.48 | 6,096.39 | 30,953.61 | 3,217,046.39 |
| Total for Denton County Transportation Authority | | | | | 3,248,000.00 | | 3,210,950.00 | 5,466.48 | 6,096.39 | 30,953.61 | 3,217,046.39 |

| CUSIP | Security Type | Security Description | Pay Date | Interest | Principal | Total Amount |
|-------------------------------|---------------|------------------------------|----------|------------------|-------------------|-------------------|
| Reserve Fund | | | | | | |
| 3135G0N33 | AGCY BULET | FNMA 0.875 08/02/19 | 08/02/18 | 4,375.00 | 0.00 | 4,375.00 |
| 3130AAXX1 | AGCY BULET | FHLB 1.375 03/18/19 | 09/18/18 | 6,875.00 | 0.00 | 6,875.00 |
| 066519DA4 | CD | BankUnited CD 1.400 09/28/18 | 09/28/18 | 1,740.75 | 248,000.00 | 249,740.75 |
| 912828T83 | TREAS NOTE | U.S. Treasury 0.750 10/31/18 | 10/31/18 | 1,875.00 | 500,000.00 | 501,875.00 |
| 912828R85 | TREAS NOTE | U.S. Treasury 0.875 06/15/19 | 12/15/18 | 2,187.50 | 0.00 | 2,187.50 |
| Total for Reserve Fund | | | | 17,053.25 | 748,000.00 | 765,053.25 |

| CUSIP | Security Type | Security Description | Pay Date | Interest | Principal | Total Amount |
|-------|---------------|----------------------|----------|----------|-----------|--------------|
|-------|---------------|----------------------|----------|----------|-----------|--------------|

Total for All Portfolios

| | | | |
|-----------------------------------------------------------------------------|------------------|-------------------|-------------------|
| August 2018 | 4,375.00 | 0.00 | 4,375.00 |
| September 2018 | 8,615.75 | 248,000.00 | 256,615.75 |
| October 2018 | 1,875.00 | 500,000.00 | 501,875.00 |
| December 2018 | 2,187.50 | 0.00 | 2,187.50 |
| Total Projected Cash Flows for Denton County Transportation Authorit | 17,053.25 | 748,000.00 | 765,053.25 |



Board of Directors Memo

July 26, 2018

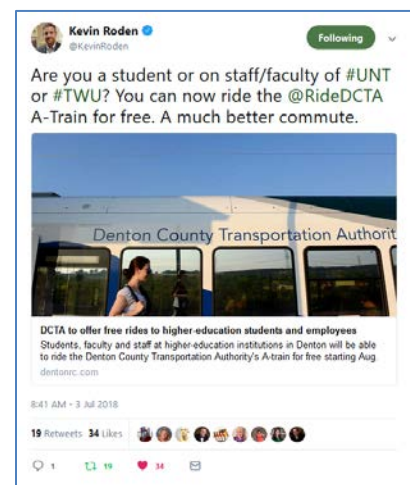
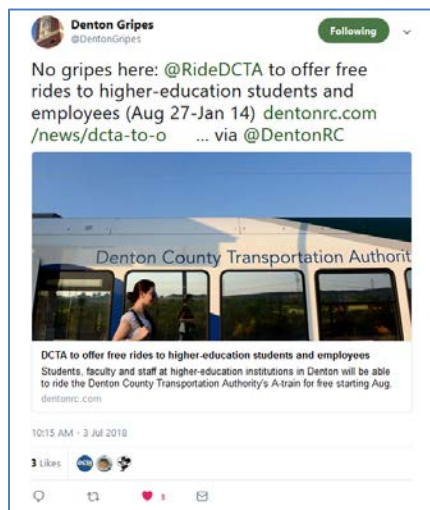
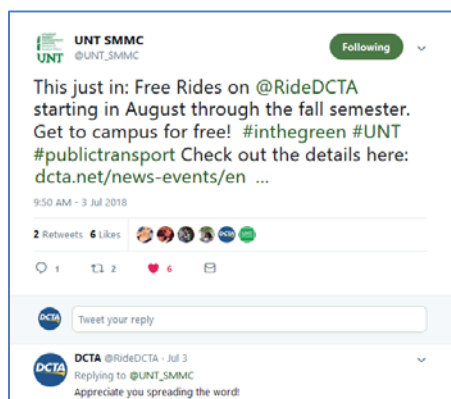
Subject: Marketing & Communications Update

NEW HANDOUTS

- Wheels & Rails (July 2018 issue)

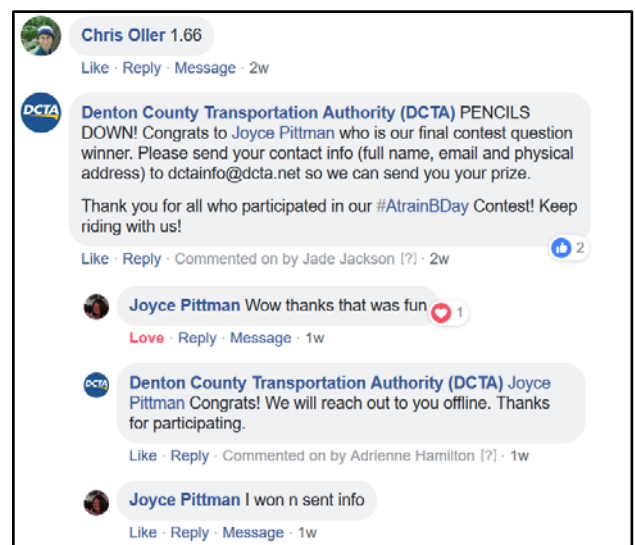
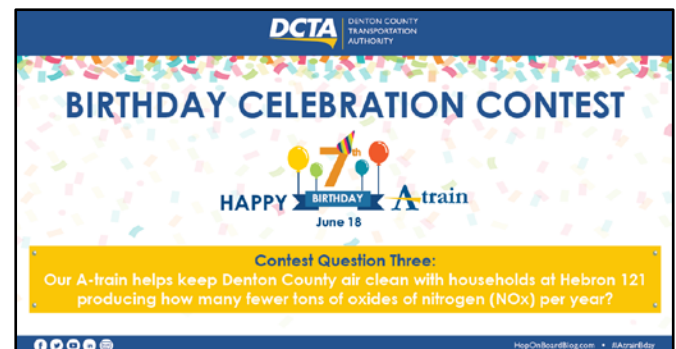
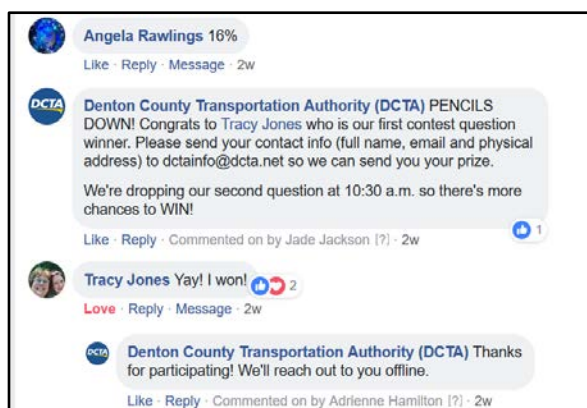
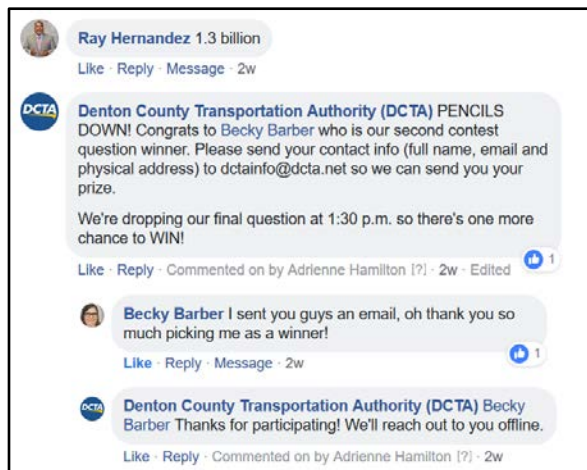
UNIVERSITY A-TRAIN PROMOTION OVERVIEW

- Efforts:
 - Social Media – DCTA Platforms and Partner Platforms
 - Community Outreach – Events and Tabletops
 - UNT Orientation Events and Activities
 - Targeted University/College Outreach
 - DCTA Website
 - DCTA Newsletters and Blog
 - Email Marketing
 - Media Relations



A-TRAIN BIRTHDAY CAMPAIGN RECAP

- June 11 – June 18
- Efforts:
 - Contest
 - Social Media
 - Email Marketing
- Results:
 - 54 Participants
 - 3,414 Facebook Impressions
 - 95,340 Twitter Impressions
 - 122 Views on DCTA Antero Group Study Webpage
 - Email Marketing
 - 13% Open Rate
 - 2% Click Through Rate



QUARTERLY METRICS REPORT

{COMPLETE REPORT ATTACHED}

- Overall:
 - Annual Goals Met to Date – 25%
 - Annual Goals on Target to be Met – 50%
 - Annual Goals Being Monitored for Performance and Optimization – 25%
- Metric Highlight:
 - Corporate Pass Program Sales to Date – \$68,720
 - Group Discount Pass Program Sales to Date – \$20,378
 - Non-Profit Discount Pass Program Sales to Date – \$16,567.50

MONTHLY MEDIA REPORT (JUNE 2018)

- Stories: 18
- Placement Highlights:
 - Mashable
 - Yahoo UK
 - Texas Tribune
 - PR Daily
 - Community Impact
 - KRLD-AM
 - KXAS-TV/NBC 5
 - Denton Record-Chronicle
- Headline Highlights:
 - Frisco's Transportation Strategic Plan Focuses on Technology, New Partnerships
 - Lyft Overhauls It's App to Emphasize Shared Rides
 - Announcing PR Daily's 2018 Digital PR & Social Media Awards Finalists
 - TODAY: DCTA A-train Service Modification for PTC Testing
- Impressions: 44.2M
- Total Publicity Value: \$72K
- Social Amplification:
 - Facebook Likes – 58
 - Facebook Shares – 52
 - Facebook Comments – 52
 - Pinterest Shares – 3
- Sentiment Over Time:
 - Positive – 88.9%
 - Neutral – 11.1%
- Share of Voice:
 - DCTA – 53.8%
 - DCTA Bus – 23.1%
 - DCTA Train – 23.1%
- Coverage by Media Type:



MARKETING & COMMUNICATIONS IN PROGRESS

- **Routine Initiatives:**

- Campaign / Communications Planning and Execution
- Social Content / Creative / Posting / Responses / Reporting – Facebook, Twitter, LinkedIn, and YouTube
- Blog Content Development / Posting / Reporting
- Video Content Development / Production / Posting / Reporting
- News Release Development / Proactive Media Pitching
- Media Relations Outreach / Relationship Development
- Email Marketing Content / Posting / Reporting (EnRoute News / Notices / Promotional)
- Wheels & Rails Content and Creative Development
- Brochure and Rack Card Content and Creative Development / Printing
- Passenger Information Audits and Maintenance
- Signage Installation / Removal
- Discount Pass Program Outreach / Member Administration / Coordination for New Customers
- Community Outreach (Events and Sponsorships)
- Public Information Requests
- Rider Alert Monitoring / Training
- Customer Service Instruction / Monthly Overview Meetings
- Updating Website Content / Progress on New Website
- Monthly M&C Ride-a-Long and Required Reporting
- Monthly “News Room” Brainstorming
- Award Nominations
- Monthly Reporting

- **Key Projects:**

- Safety Campaign – In Market
- Bus Driver Recruitment Support – In Market
- Strategic Planning Guidance Report Promotion – In Market
- Collin County Transit Low Income Pilot Program Website Content / Media Outreach – In Market
- Alliance Link Communications / Web Content – In Market
- North Texas Xpress Campaign – In Market
- Summer Youth Pass Campaign – In Market
- Strategic Planning Guidance Report Promotion – In Market
- PTC Testing Passenger Communications – In Market
- Agency Outreach Matrix Development – In Progress
- August Service Change Planning / Campaign Content – In Progress
- University A-train Promotion Campaign Planning – In Progress / Launches June 2018
- Regional Fare Increase and Local Fare Promotion Campaign Planning – In Progress / Launches July 2018
- Passenger Information Overhaul – In Progress
- Community Survey – In Progress
- Website Asset Management and Testing – In Progress
- University Orientation Planning – In Progress
- Apartment Outreach Effort – In Progress
- New Website Testing – In Progress
- Denton E-Bike Content Update – June 2018
- A-train Birthday Campaign / Contest – Complete (June)
- New Website Launch Campaign – Begin in Late June
- Sponsorship Advertising Audit – June 2018
- New DCTA Website – Official Launch on 7/9
- Regional Transit Connections Brochure – Summer 2018

- GOREquest Rack Card – Summer 2018
 - Campus Connections Brochure – Summer 2018
 - University Pass Program Brochure – Summer 2018
 - Photo Shoot – Summer/Fall 2018
 - DCTA / First Transit White Paper and B2B Video – Summer/Fall 2018
 - Quarterly CAT Meetings – August 2018
 - Highland Village Services Campaign – August 2018
 - Denton Airport Services Campaign – August 2018
 - August Service Change Announcement / New Passenger Information – In Progress / Launches August 27
 - Highland Village Balloon Festival – August 2018
- **Community Outreach Initiatives**
 - Energy Summit and Fair – 7/7
 - UNT Freshman Orientation Resource Fair – 7/9
 - Lewisville Citizen's Advisory Team Meeting – 7/10
 - UNT Freshman Orientation Resource Fair – 7/12
 - Denton Citizen's Advisory Team Meeting – 7/12
 - UNT Freshman Orientation Resource Fair – 7/20
 - Lewisville Chamber of Commerce Luncheon – 7/24
 - UNT Freshman Orientation Resource Fair – 7/25
 - UNT Freshman Orientation Resource Fair – 8/6
 - Non-Profit Leadership Lunch (Flower Mound) – 8/6
 - UNT Transfer Student Orientation Resource Fair – 8/8
 - AllianceTexas Job Fair – 8/8
 - UNT Freshman Orientation Resource Fair – 8/9
 - UNT Freshman Orientation Resource Fair – 8/14
 - UNT Freshman Orientation Resource Fair – 8/16
 - UNT Freshman Orientation Resource Fair – 8/20
 - UNT Flight Week – 8/20
 - UNT Flight Week – 8/21
 - UNT Flight Week – 8/22
 - Salvation Army of Denton Advisory Council Meeting – 8/22
 - UNT Flight Week – 8/23
 - UNT Freshman Orientation Resource Fair – 8/23
 - UNT Flight Week – 8/24
 - Lewisville Chamber of Commerce Luncheon – 8/28
 - UNT Transportation Day – 8/30

CUSTOMER SERVICE IN PROGRESS

- Access Monthly Pass Review and Consideration
- Updated University Pass Program Language
- Monthly Meetings
- Routine Informative Overviews
- Phone Screenings
- GOREquest Responses (Customer Communications Specialist)
- Social Media Responses / Reporting (Customer Communications Specialist)
- #AskDCTA Content Marketing Series
- Long-Term Copier Lease Discussions
- New Point-of-Sale Research / Discussions
- Process Development / Efficiency Discussions
- Monthly Reporting

ADMINISTRATION IN PROGRESS

- Routine Meetings
- Staffing Coverage / Coordination
- Board and Committee Policies and Procedures
- Open Records Requests
- Facilities Management
- Records Retention
- Copy Machine Procurement (all facilities)

Approved by:



Nicole Recker
Vice President of Marketing & Communications

Board of Directors Memo

July 26, 2018

Subject: Strategic Planning & Development Update

ADMINISTRATIVE UPDATE

Title VI Program Update & Process Development

- As a federal requirement, DCTA submits an updated Title VI Program every three years with the next Title VI program submittal in June, 2019
- DCTA has engaged Texas A&M Transportation Institute (TTI) to provide technical assistance incorporating necessary updates into the agency's updated document, while staff will perform a comprehensive review of all agency policies contained in the document prior to submitting to the FTA.

REGIONAL TRANSPORTATION PLANNING

Regional Trail Initiative

A current NCTCOG initiative is the Regional Trail Veloweb which includes connecting the A-train Rail Trail from the Hebron Station to the DART Frankford Station

- This section of trail will involve coordination and collaboration between DCTA, NCTCOG, DART, as well as the cities of Carrollton and Lewisville
- A small task force consisting of representatives from all five agencies has been meeting regularly to outline an action plan including preliminary design which will likely require each entity to provide a small level of funding support
- An Agreement between DCTA and NCTCOG has been executed, which outlines the Agency has provided financial support of approximately \$18,000 for the preliminary design of this project
- More activity on this project is expected to continue this summer.

LOCAL TRANSPORTATION PLANNING

Innovative Transit Solutions

Federal / National Engagement

- FTA Policy Discussion: DCTA continues to stay engaged at the Federal level through recent participation in the FTA's Autonomous Vehicles 3.0 roundtable discussion.
- APTA Mobility Summit: Staff attended APTA's National Mobility Summit in Washington D.C on July 12. The summit discussed how technology, entrepreneurship and increased customer expectations are disrupting traditional models of mobility and challenging the ways public transportation operators approach providing service. Staff participated in discussions around ways public transportation can be the backbone of multimodal lifestyles.

Regional Engagement

- Mobility On-Demand Working Group: DCTA staff participates in the quarterly NCTCOG Mobility On-Demand Working Group to discuss best practices on implementing mobility on demand programs with private sector partners. The next meeting is scheduled for July 23. Staff will co-present with Toyota regarding the Alliance Link Shuttle, plans to improve connectivity to the service, and access to jobs. .
- Statewide AV RFP: NCTCOG seeks to advance the development and deployment of transportation technologies that will deliver safer and more efficient transportation for the North Texas region, including autonomous vehicles. DCTA is fully engaged in many areas of NCTCOG's AV initiative, including a state-wide procurement for AV vehicle programs. This was open to the public through July 12. A small technical review committee will review the submitted proposals and continue the procurement process.

Local Initiatives

- Shared Use Mobility Plan: Staff has engaged the Texas A&M Transportation Institute (TTI) to develop a Shared Use Mobility Action Plan to strategically deploy innovative transit solutions while leveraging existing transit assets and producing a fully integrated system plan. Staff has received the Phase 1 report addressing current service and existing conditions, and is currently reviewing the Phase 2 report documenting current industry conditions and trends related to planning for new and emerging shared mobility modes and service models. The draft of Phase 3 is expected by the end of August.
- Lyft Service Development: DCTA has leveraged the existing contract with Lyft and other shared mobility vendors in the development of new partnership programs involving subsidized discounts for selected trips in Highland Village and at UNT. There are new programs anticipated in Denton, Lewisville, Frisco, and McKinney in the near future.
- Denton Bikeshare: The City of Denton has approved a permit for the dockless bikeshare company, Spinbike to operate in Denton city limits. Spinbike is the first bikeshare company to be permitted in the City after Denton's new bikeshare ordinance was passed. A requirement of the ordinance is for Spinbike to designate certain areas as virtual 'bike corrals'. These corrals are not physically marked but Spinbike users can see the location of these docking areas on their app, and Spinbike staff will regularly rebalance bike supply to these areas to these corrals to control the clutter of bikes on public rights-of-way. Two of Spinbike's corrals will be located at the DDTC, and DCTA staff consulted with City of Denton and Spinbike to review these locations. Spinbike will coordinate deployment of their bikes onto DDTC property after finalizing a larger agreement with UNT for bikes on their campus. Spinbike will provide a Memorandum of Understanding (MOU) document prior to bike deployment at the DDTC in the coming months.

Frisco Automated Vehicle Pilot Program

- DCTA is administering the contract for a public-private partnership leading to one of the first automated vehicle programs in the nation. Drive.ai's self-driving, on-demand service will be operated in conjunction with the Frisco TMA, a group focused on innovative last-mile transportation options to address the rapid residential and commercial growth in the North Platinum Corridor. The Frisco TMA includes the City of Frisco, HALL Group, Frisco Station Partners, The Star, and DCTA. The pilot program was announced on May 7, with public demonstrations on May 10 and official launch is set for of the week of July 30th.
- Since the announcement of the Frisco AV pilot program, DCTA c many speaking requests for local and national events including; Frisco Chamber and EDC meetings, TxDOT Planning Conference (Dallas), National ADS Summit (D.C.), Center for Transportation Studies (Minneapolis) and APTA Annual Meeting (Nashville).

A-train Extension Feasibility Exploration

- Through DCTA's On-call A&E Railroad Services contract with Lockwood, Andrews & Newnam (LAN), staff is exploring the feasibility to extend the A-train corridor North to US 380 and South to Belt Line
- LAN's professional services on this project include expansion concept development, fatal flaw analysis and operational evaluation for expansion
- To coincide with Texas Woman's University Master Planning efforts, LAN initially focused on the Northbound extension and has completed the fatal flaw analysis and evaluation of multiple rail corridor alignments to be used during discussions with TWU
- In mid June, LAN began work relating to the Southbound extension and will review DART's Cotton Belt DEIS to ensure the new rail corridor and the A-train extension meet effectively at Belt Line
- An update of the A-train extension feasibility exploration was provided at the July Program Services meeting.

BUSINESS DEVELOPMENT & PARTNERSHIPS

Alliance Area Transit Coordination

- DCTA continues to partner with Hillwood, Trinity Metro, Alliance Opportunity Center, Tarrant County and Toyota in the coordination of first/last mile solutions in the Alliance Area.
- The Alliance Link Shuttle launched in April, and currently operates with 4 vehicles, one of which is on standby. Service is provided Monday through Sunday, 5:30-8:30am and 4:30-7:30pm. Hours and days of service are subject to change as the program is further evaluated.
- Alliance Link is an app based on-demand, rideshare service that connects to the North Texas Xpress stop located at Heritage and Horizon, and serves more than 13 businesses in Alliance.
- Reports have continued to show week over week increases in ridership and app downloads. The week of July 2-8 saw ridership growth, despite the July 4 holiday, and 100% satisfaction being reported by users.
- Next steps include continuing coordination and supporting marketing efforts with the various stakeholders, evaluating the long-term sustainability of the program, as Toyota's involvement in the pilot is set to expire at the end of the year, and continuing to assess the NTX connections, stops, and service hours related to the Alliance Link Shuttle.

City of Frisco

- Staff has incorporated agency dispatched taxi service into the current On-Demand service to assist in service area expansion, increased capacity capabilities and to improve operational efficiencies
- A pilot program integrating Lyft service into existing On-Demand service is planned for an August 2018 launch. Current elderly and disabled Frisco service customers will be invited to participate in the program, which will offer a \$5 discount for Lyft trips within the same service area as the program currently served by fleet and taxi vehicles. This will allow for the option of real-time demand-response service in the area. Training and outreach program will be organized by Frisco and Lyft through July and August.
- Strategic outreach within Frisco continues, which has resulted in speaking invitations to various HR, business, and community groups. DCTA is now a member of the Frisco Chamber of Commerce and has been leveraging this new relationship for further engagement opportunities

McKinney Urban Transit District (MUTD)

- DCTA continues to provide planning support to the City of McKinney staff in exploring near-term and long-term mobility options including the potential of incorporating Lyft into existing service levels
- To better understand community needs and to provide community education as it relates to transit, there was discussion and interest in partnering to hold transportation forums within the community. DCTA will develop a draft plan for these forums for further discussion with McKinney staff.

Service Expansion within New Service Areas

- Staff continues being responsive to requests from new developments and large employers within member cities as well as inquiries from non-member cities in Denton and Collin counties interested in exploring transit solutions to meet the current and future demands within their communities
- Flower Mound has recently requested information related to the various mobility services and programs that would be viable within their community. Flower Mound staff will present this information to the Town Council at their July 17 Strategic Planning meeting as they discuss transportation options.

FUNDING OPPORTUNITIES

CMAQ Sustainable Development Phase 4 Funding

- In April 2017, NCTCOG introduced the process to select projects using CMAQ and STBG funding through several programs including transit oriented development. DCTA submitted the Old Town Intermodal Transit Center (ITC) project which was selected and \$10.4M was approved by RTC in March 2018. NCTCOG staff has been working through the funding award process and anticipates TIP approval in October.

Bus & Bus Facilities Grant

- In August 2017, DCTA submitted a grant proposal in response to the FTA Bus & Bus Facilities funding opportunity and received notification of award in April 2018 for the construction of the "lite" bus maintenance facility component of the submitted proposal in the amount of \$2.625M. Staff is currently working through the federal grant award and administration process which will provide the agency access to these funds.

NCTCOG Grant Review & Funding Cleanup

- In early September 2017, DCTA submitted funding requests for available CMAQ, JARC and New Freedom funds and received RTC approval to assist in the purchase of fleet (\$1.61M) and operational enhancements (\$227,000) of the North Texas Xpress commuter service. DCTA was also awarded funding to assist with DCTA's mobility management (\$240,000) including the provision of seamless transportation services in Denton and Collin counties. Staff is currently working through the funding award and administration process with NCTCOG staff which will allow DCTA access to these funds.

LAND USE PLANNING & DEVELOPMENT

City of Denton Small Area Planning Steering Committee

- DCTA remains active in the City of Denton's Small Area Planning initiative for the area surrounding the University of North Texas
- The steering committee is guiding the land use planning and implementation strategy for this specific area. Committee members include representatives from the community, university, development community and other interested Denton residents

Transit Oriented Development

- DCTA continues conversations with member cities in an effort to support respective city land use plans through ongoing conversations with city staff, land developers and other strategic partners.
- A more thorough report will be provided in closed executive session.

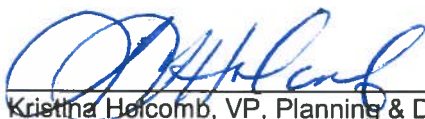
ADDITIONAL PROJECTS

- | | |
|---------------------------------------------|---------------------------------------------|
| • FY 19 Budget Development | • Regional Workforce Mobility Solutions |
| • August Service Changes | • SRT 121 Commuter Corridor Development |
| • Texas Woman's University Master Plan | • State and Federal Legislative Initiatives |
| • Lewisville Small Area Planning Studies | • Grant Funding Opportunities |
| • Shared Use Mobility Study | • TxDOT 35W Expansion Coordination |
| • Huffines-Hebron Joint Development Project | • US 380 Expansion Coordination |
| • Infrastructure Development Planning | • Collin/Denton Outer Loop Coordination |
| • Long-Range Agency Planning Efforts | • Collin County Transit Study Coordination |

Submitted by: _____


Lindsey Baker, Director of Strategic Partnerships

Approved by: _____


Kristina Holcomb, VP, Planning & Development



Board of Directors Memo

July 26, 2018

Subject: WS 1 (d) Capital Projects Update

Positive Train Control (PTC)

- Dynamic Test plans approved by FRA. Dynamic testing to begin July 22nd.
- Static Testing (Wayside) has been completed.
- DCTA has informally submitted application for Revenue Service Demonstration (RSD) to the FRA.
- Personnel training on wayside, onboard, operational and back office systems have started. 14 persons out of 50 have been trained so far with more training classes to follow.

Lewisville Hike and Bike Trail – Eagle Point Section

- TXDOT approval pending and we are waiting for release to bid the project.

Lewisville Bus Fueling Facility

- The contractor expects to begin construction late June.
- Construction is expected to be complete by December, 2018.

Final Review:


Raymond Suarez

Board of Directors Memo

July 26, 2018

Subject: Transit Operations Report**SYSTEM ON-TIME PERFORMANCE**

- FY 2018 YTD “On Time Performance” (OTP) for the A-train is 99.46%
- FY 2018 YTD “On Time Performance” (OTP) system-wide for Bus is 88.96%.

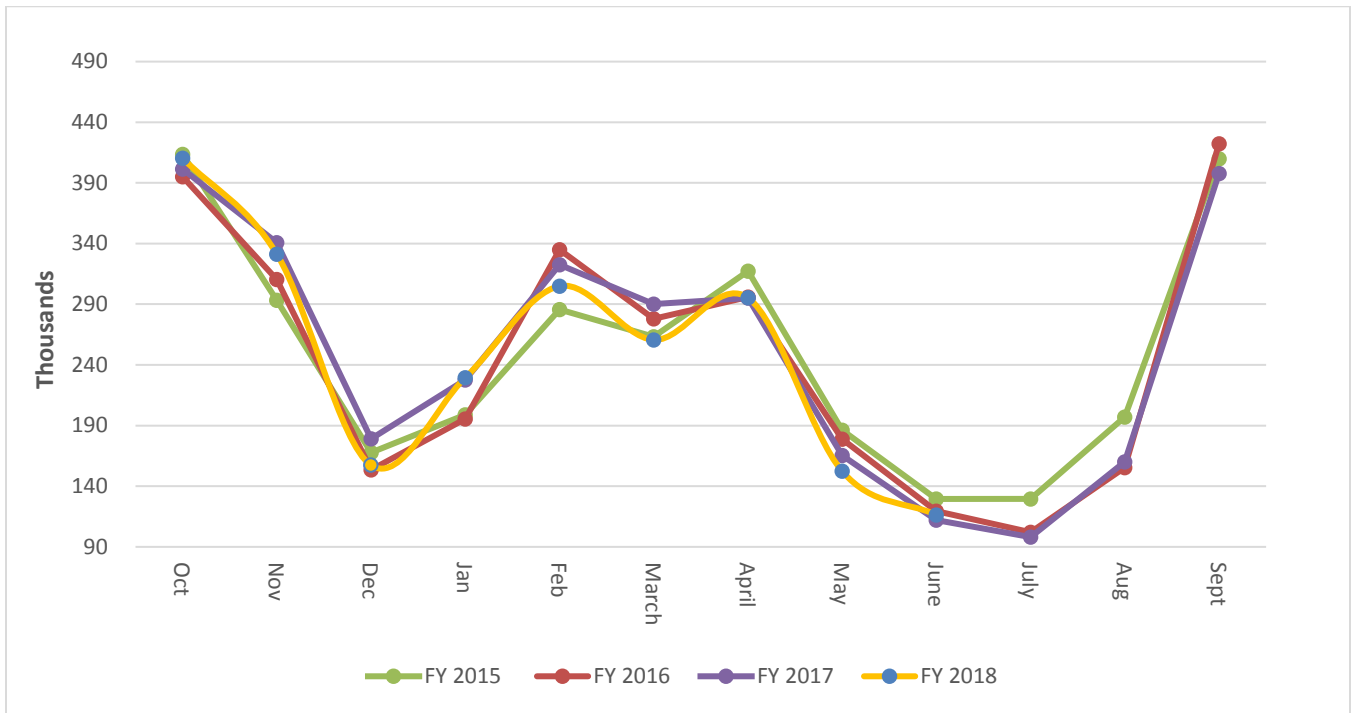
RIDERSHIP PERFORMANCE**Year to Date Change in Ridership by Service Type**

| Service | % Change FY 2017 to FY 2018 | Color Indicator | Notation No. |
|---------------------------|--------------------------------|--------------------|-----------------|
| All Bus & Rail | -3.27% | Red | 1 |
| Rail | -17.99% | Red | 2 |
| All Bus | -0.31 % | Green | |
| Connect | -6.29% | Red | 2 |
| UNT | 0.01% | Green | 1 |
| NCTC | -25.06% | Red | 3 |
| North Texas Express | 34.71% | Green | |
| Access | 3.34% | Green | |
| Frisco Demand Response | 64.87% | Green | |
| Highland Village | 1.7% | Green | |

1. While All Bus & Rail ridership is down, the decrease is lessened by increases in Access, North Texas Xpress, and UNT ridership.
2. The YTD boardings decreased for Rail and Connect over the same period for the previous fiscal year. We are in the 3rd year of sustained low gas prices, which is making car ownership more competitive to mass transit, and it appears that consumer behavior is adjusting. This is consistent with national trends.
3. NCTC ridership continues to trend downward. Staff continues to work with NCTC to explore options to reverse the trend, including outreach efforts to new/incoming students for the Fall semester.

Color Key**Green** indicates positive performance**Yellow** indicates service that will be monitored by staff**Red** indicates poor performance and needs further research

Rail and All Bus: Total Boardings

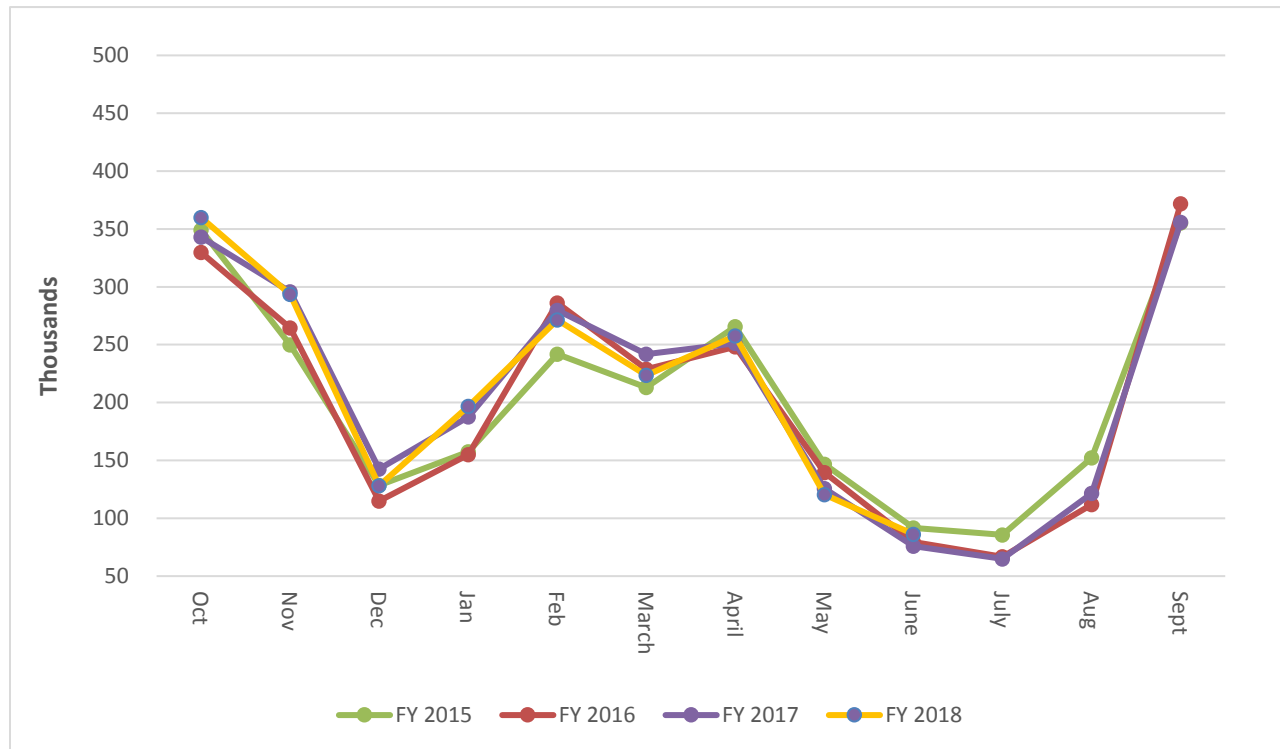


Note: Statistics include A-train, Connect, UNT, NCTC, Access, Connect RSVP, Highland Village Connect Shuttle, Highland Village Community On-Demand, Frisco Demand Response Service, North Texas Xpress Commuter, and special movement services. For display purposes, the Y axis origin has been modified.

Rail and All Bus: Total Boardings

- Total boardings for Rail and All Bus increased by 4,154 boardings or 3.70% in June 2018 compared to June 2017.
- The YTD boardings for Rail and All Bus decreased by 76,289 boardings or 3.27% in June.

All Bus: Total Boardings

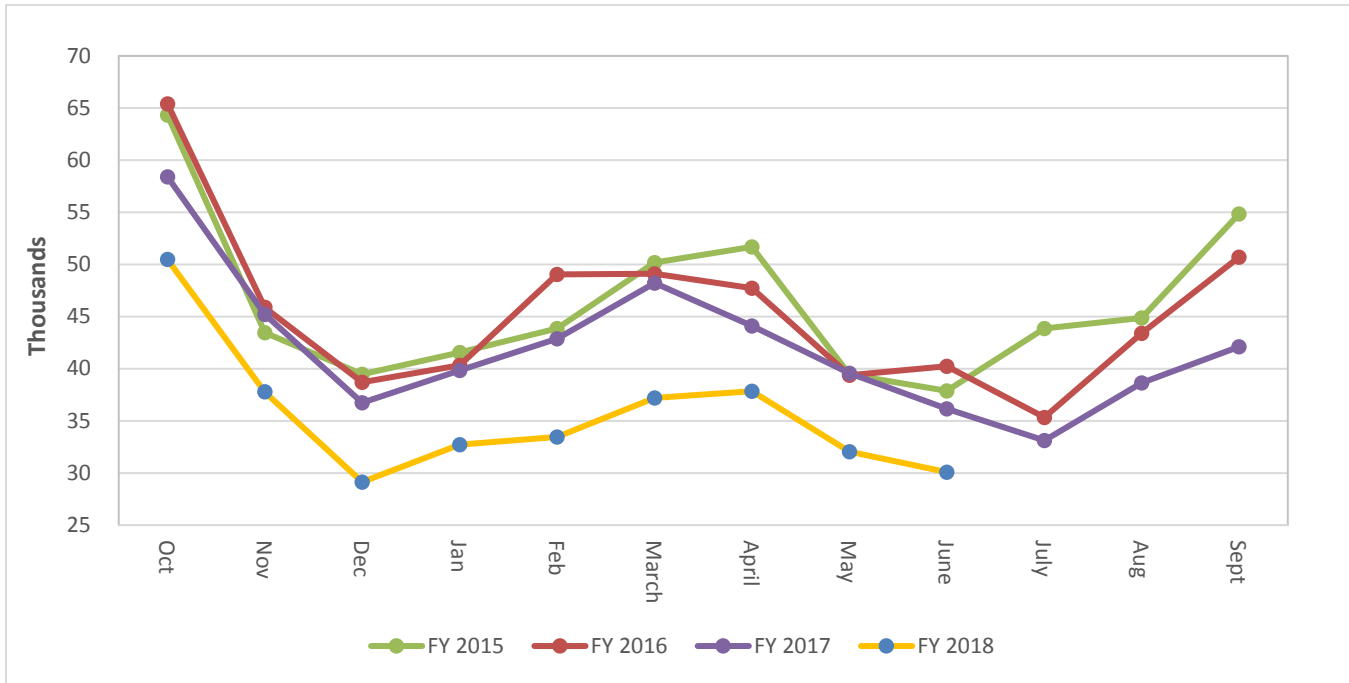


Note: Statistics include Connect, UNT, NCTC, Access, Connect RSVP, Highland Village Connect Shuttle, Highland Village Community On-Demand, Frisco Demand Response Service, North Texas Xpress Commuter and special movement services. For display purposes, the Y axis origin has been modified.

All Bus: Total Boardings

- In June 2018, total boardings increased by 10,242 or 13.47% compared to the same period last year.
- The YTD total boardings in June decreased by 5,935 or 0.31% compared to the same period last year.
- Ridership for Denton Connect overall increased by 4,499 or 18% for June 2018 when compared to the same period last year. The largest increase was for Route 4 that had a 72% increase in June from the previous year. The largest decrease was for Route 8 that decreased 23% from the previous year.
- Ridership for Lewisville Connect overall increased by 555 or 7% for June 2018 when compared to the same period last year. The largest increase was for Route 21 that increased 35% from the previous year.

Rail: Total Boardings

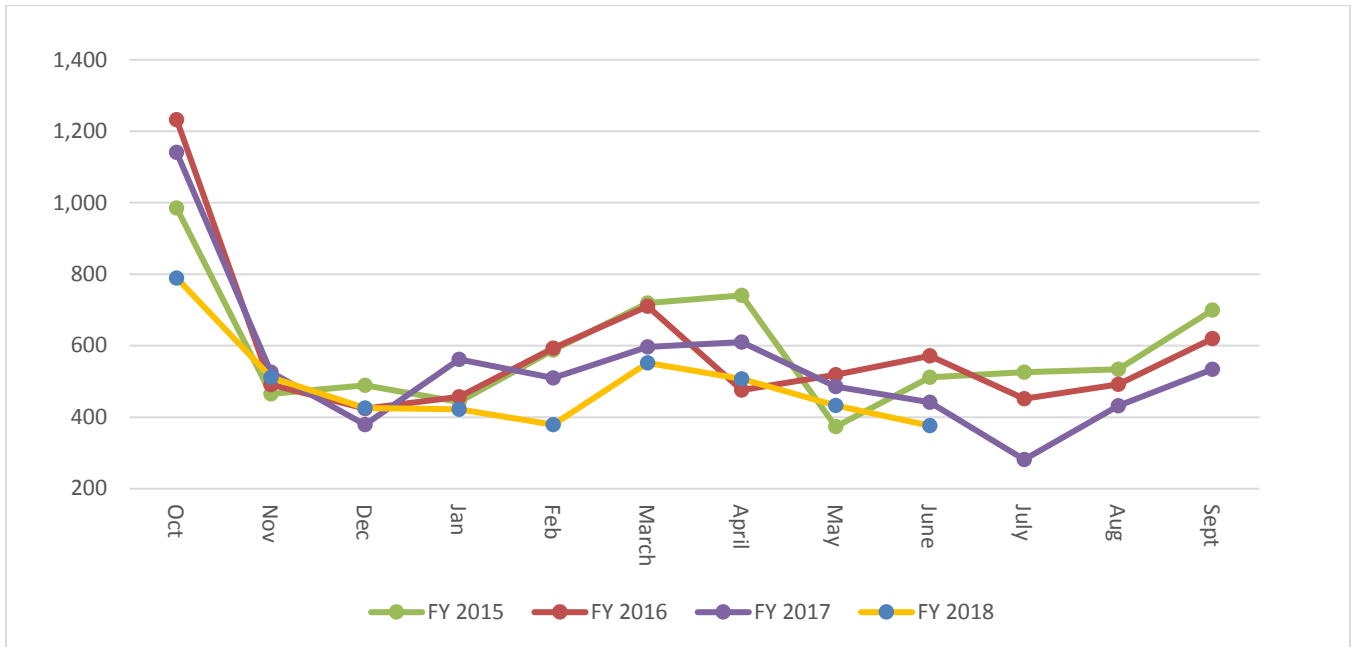


Note: For display purposes, the Y axis origin has been modified.

Rail: Total Boardings

- Total boardings for Rail decreased by 6,088 or 16.83% in June 2018 compared to June 2017.
- The YTD Total boardings for Rail decreased by 70,360 or 17.99% in June 2018 compared to the same period last year. Ridership for TRE and DART rail are also down as compared to last year.
- The decrease is primarily attributable to completion of construction on IH35E, resulting in decreased boardings predominately from the Downtown Denton Transit Center and MedPark southbound in the morning and northbound in the afternoon/evening. Limited parking and low gas prices also contribute to the decrease in rail ridership.
- Additional information is included as Attachment 1, which includes a summary graph reflecting A-train Monthly Boardings by Station for January 2015 through June 2018, as well as individual graphs for each station for the same period.

Rail: Saturday Average Boardings

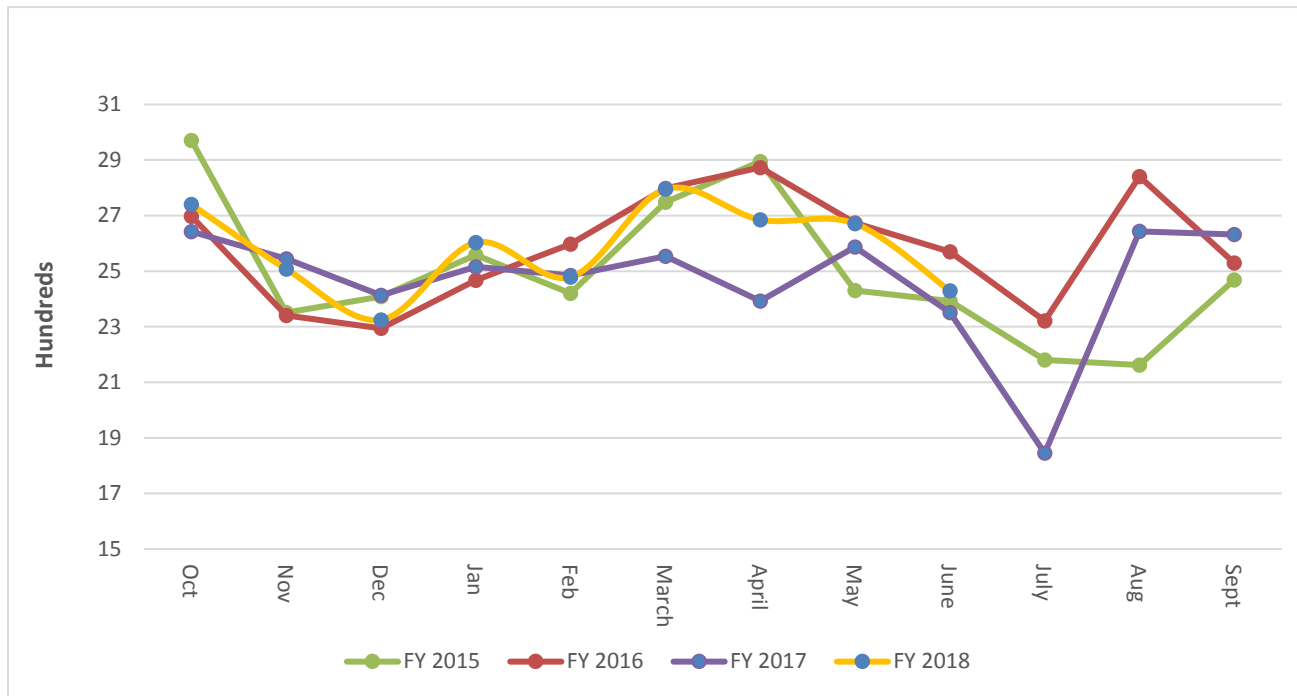


Note: For display purposes, the Y axis origin has been modified.

Rail: Saturday Average Boardings

- Average Saturday Boardings decreased by 66 or 14.88% in June 2018 compared to June 2017.
- The YTD Average Saturday Boardings decreased by 856 or 16.3% in June 2018 compared to the same period last year.

Access: Total Boardings

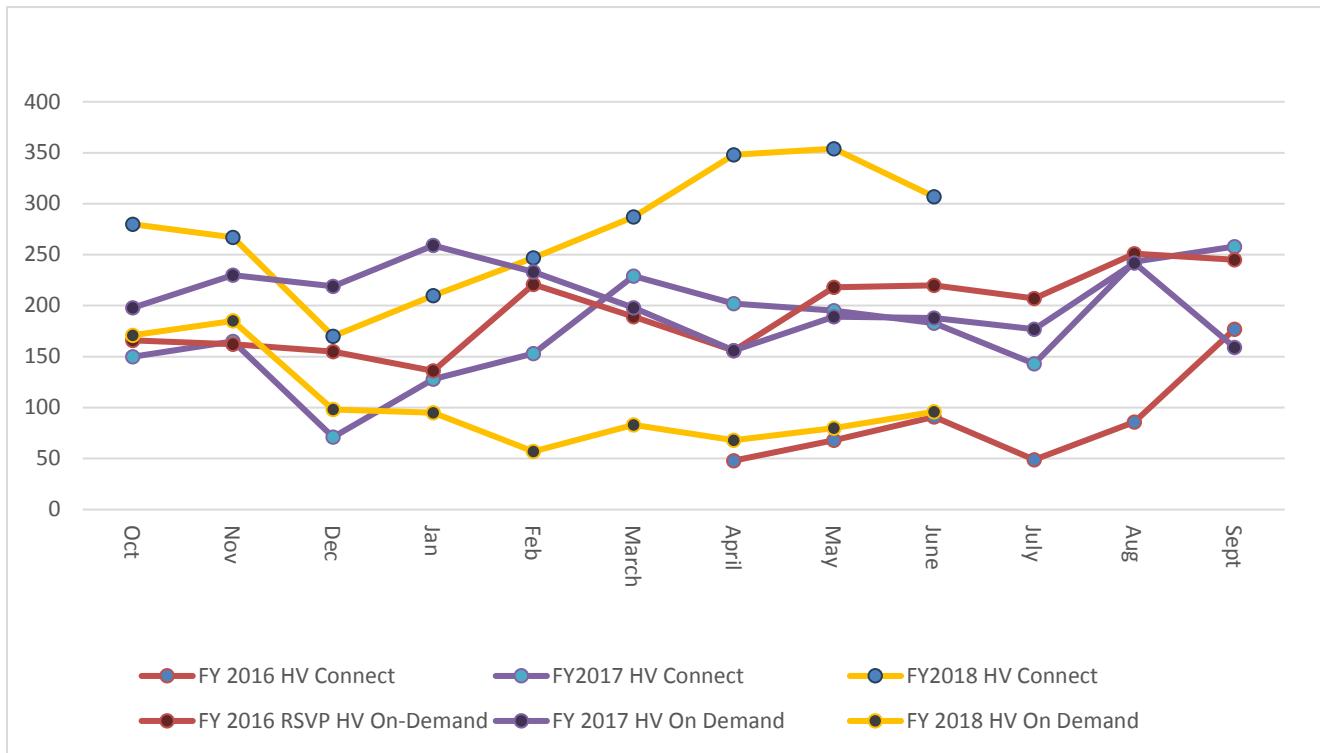


Note: For display purposes, the Y axis origin has been modified.

Access: Total Boardings

- Total boardings increased by 78 or 3.32% in June 2018 compared to June 2017.
- In June, the YTD total boardings increased by 750 or 3.34% compared to the same period last year.

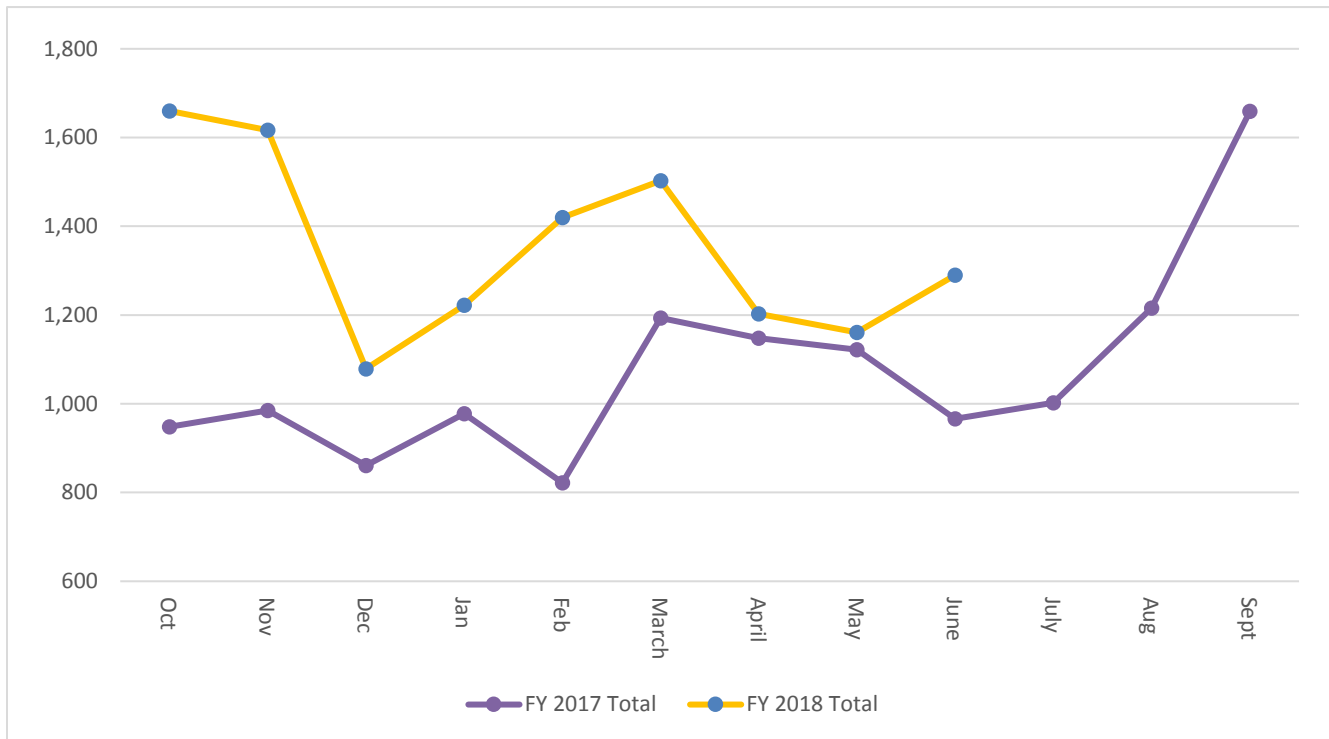
Highland Village Service: Total Boardings



Highland Village Service: Total Boardings

- Highland Village Community On-Demand total boardings decreased by 92 or 48.94% from June 2017 to June 2018. YTD boardings decreased by 937 or 50.11% over the same period last year.
- Highland Village Connect Shuttle total boardings increased by 124 or 67.76% from June 2017 to June 2018. YTD boardings increased by 994 or 67.34% over the same period last year.
- YTD total boardings for all Highland Village services increased by 57 or 1.7% compared to the same period the prior year.

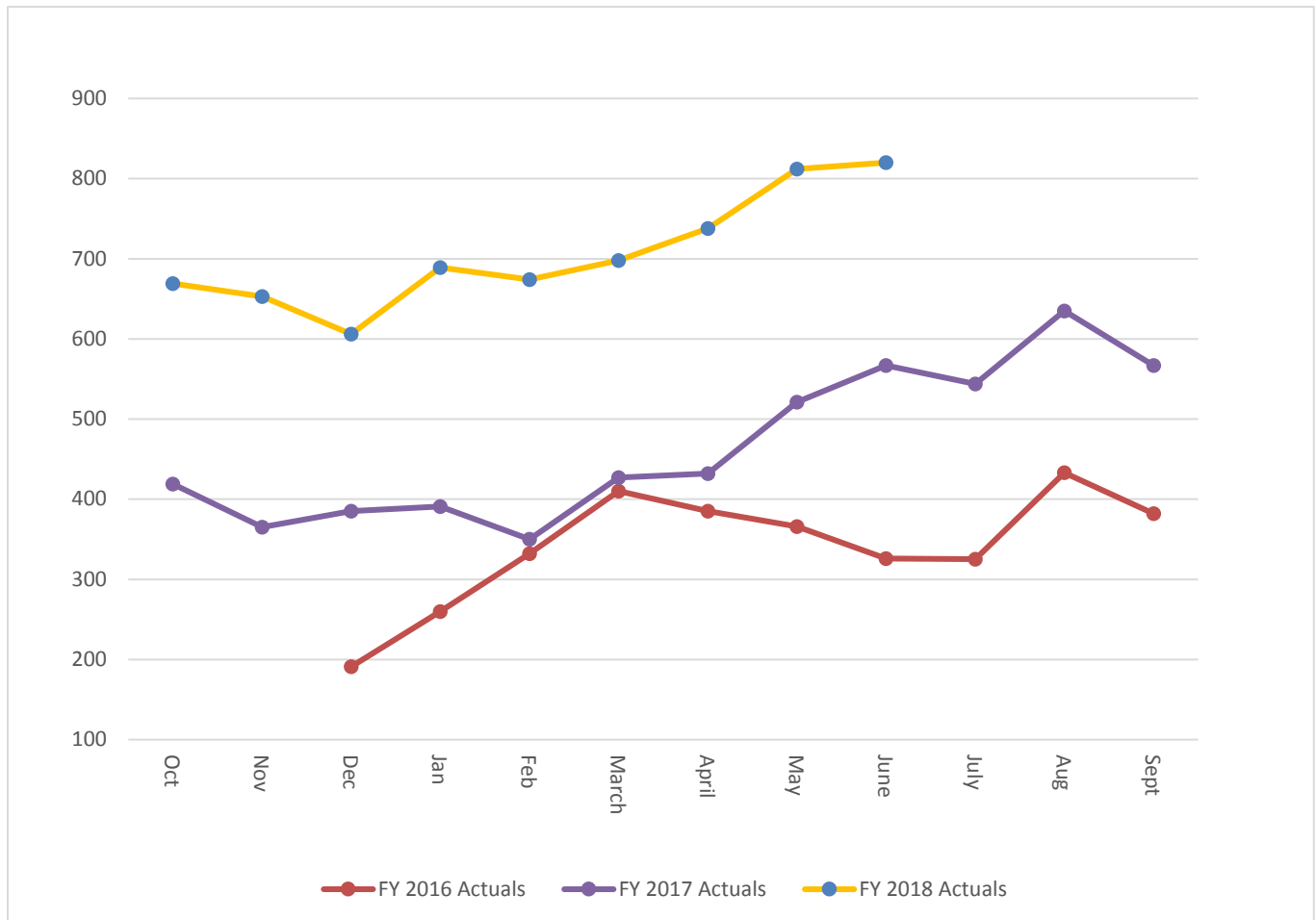
North Texas Xpress Commuter Services: Total Boardings



North Texas Xpress: Total Boardings

- Service was initiated in September 2016 in coordination with the Fort Worth Transportation Authority and operates Monday through Friday from 6:15 am to 9:30 pm.
- Total boardings increased by 324 or 33.54% in June 2018 compared to June 2017.
- In June 2018, the YTD total boardings increased 3,132 or 34.71% over the same period the prior year.

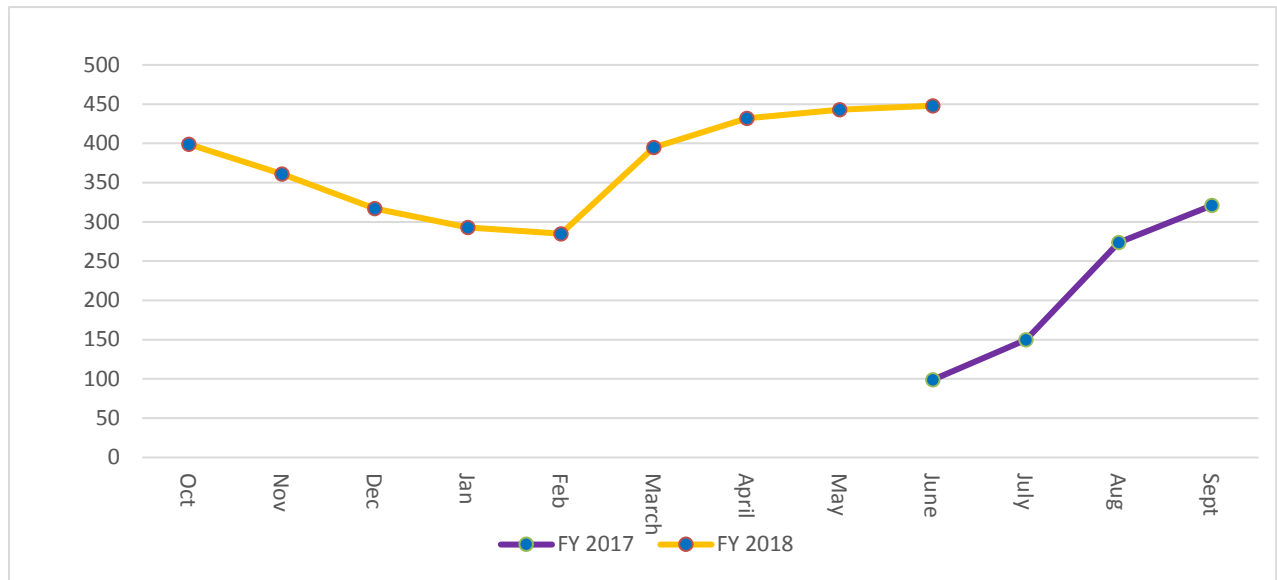
Frisco Demand Response Service: Total Boardings



Frisco Demand Response Service: Total Boardings

- In June, total boardings increased by 253 or 44.6% compared to June 2017.
- Total boardings YTD increased by 2,502 or 64.87% compared to the same period last year.
- These increases can be attributed to the implementation of the Taxi Pilot Project, which was implemented on March 20, 2017.
- Since inception, the Taxi Pilot Project has provided an additional 2,904 trips.

Collin County Transit



Frisco Demand Response Service: Total Boardings

- Total boardings increased by 349 or 353% in June 2018 compared to June 2017.
- Collin County Transit is a hybrid service provided on behalf of the McKinney Urban Transit District, which consists of a taxi voucher program, with supplemental demand response service for those customers who are not able to utilize a taxi due to their mobility device. Service was initiated in June 2017 and is provided Monday through Friday from 6:00 am to 6:00 pm and Saturday 8:00 am to 6:00 pm in the cities of McKinney, Celina, Melissa, Princeton, and Lowry Crossing.

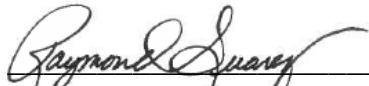
SAFETY/SECURITY

- DCTA Rail Operations Injury-Free Workdays: 521
- DCTA Bus Operations Injury-Free Workdays: 14

MAINTENANCE

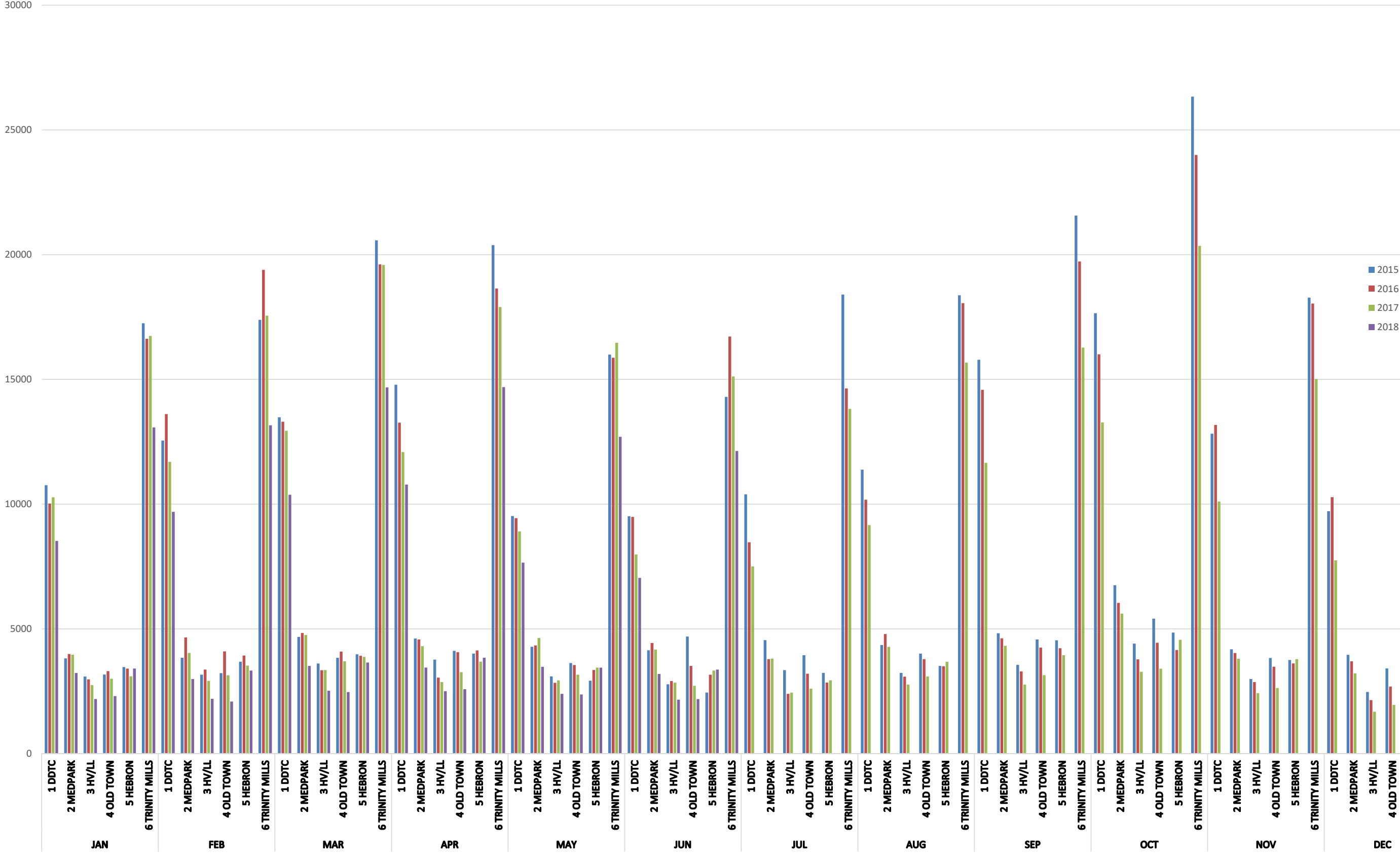
- **Right of Way:** DCTA contract operations (Rio Grande Pacific) continues to perform weekly safety inspections, which have not identified any major issues.
- **Signal/Communications:** DCTA contract operations (CTC) reported yellow and red aspect LED lamp failure on June 11 at Colorado Blvd in Denton which resulted in two train delays. Repairs have been made and the contractor continues to perform weekly safety inspections, which have not identified any major issues.
- **Stations:** DCTA contract operations (Rio Grande Pacific) continues to perform weekly safety inspections, which have not identified any major issues.
- **Rail Mechanical:** DCTA contract operations (First Transit) reported Stadler spring brake cutoff failure on June 21 that resulted in one train delay. Repairs have been made and the contractor continues to perform weekly safety inspections, which have not identified any major issues.

Final Review:


Raymond Suarez, COO

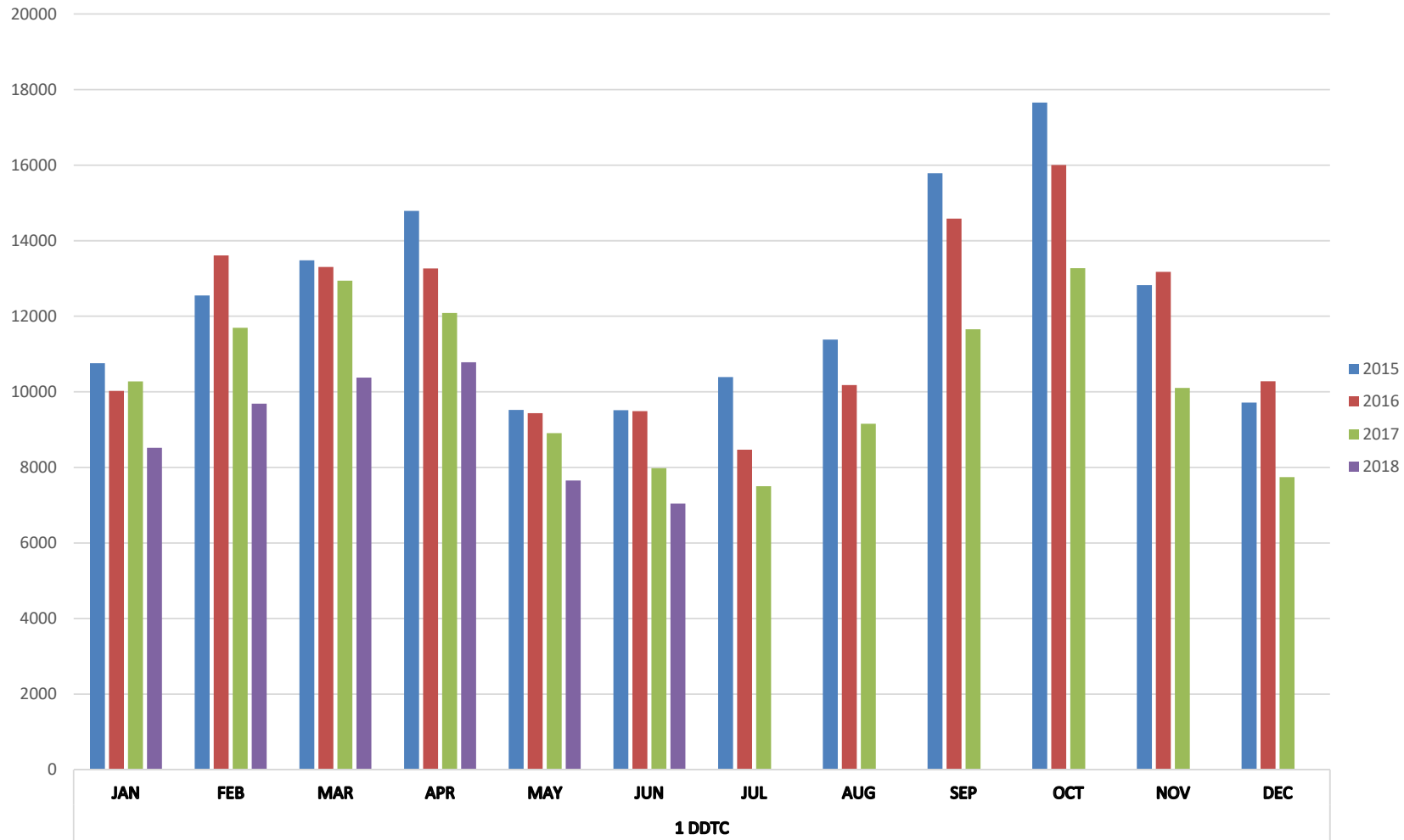
ATTACHMENT: Monthly A-Train Boardings by Station

A-train Monthly Boardings By Station
January 2015 - June 2018

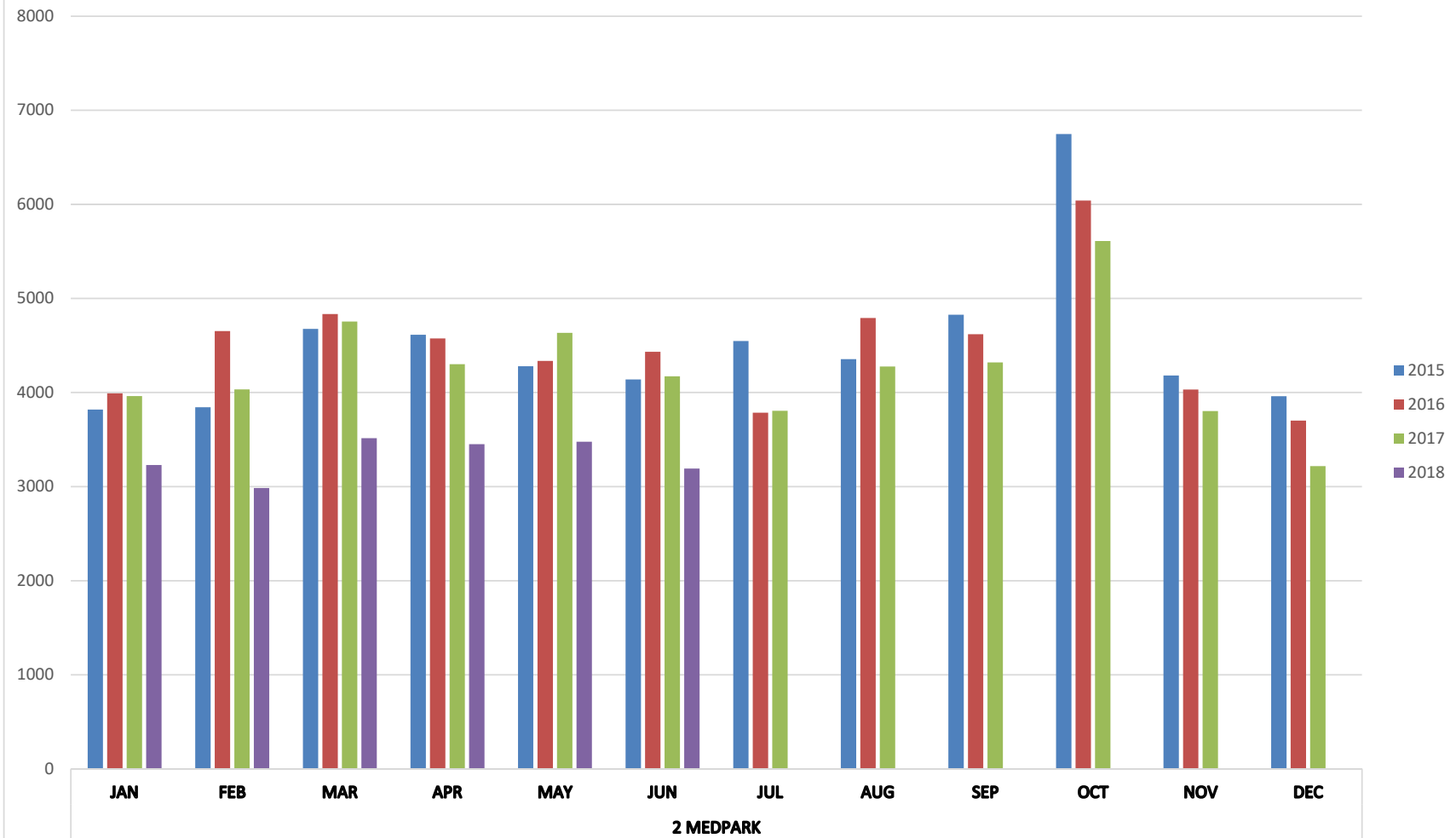


A-train DDTC Boardings By Month

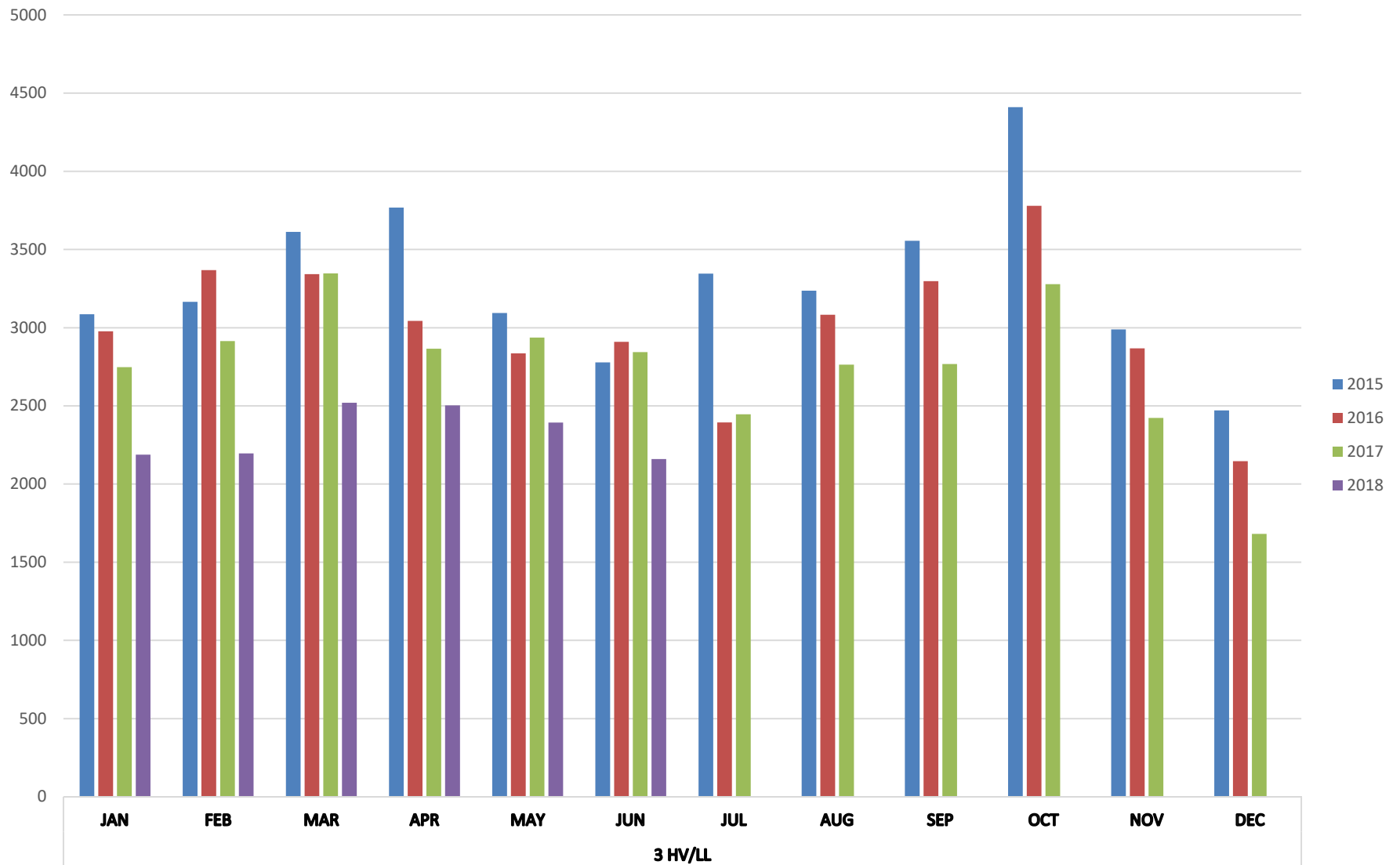
January 2015 - June 2018



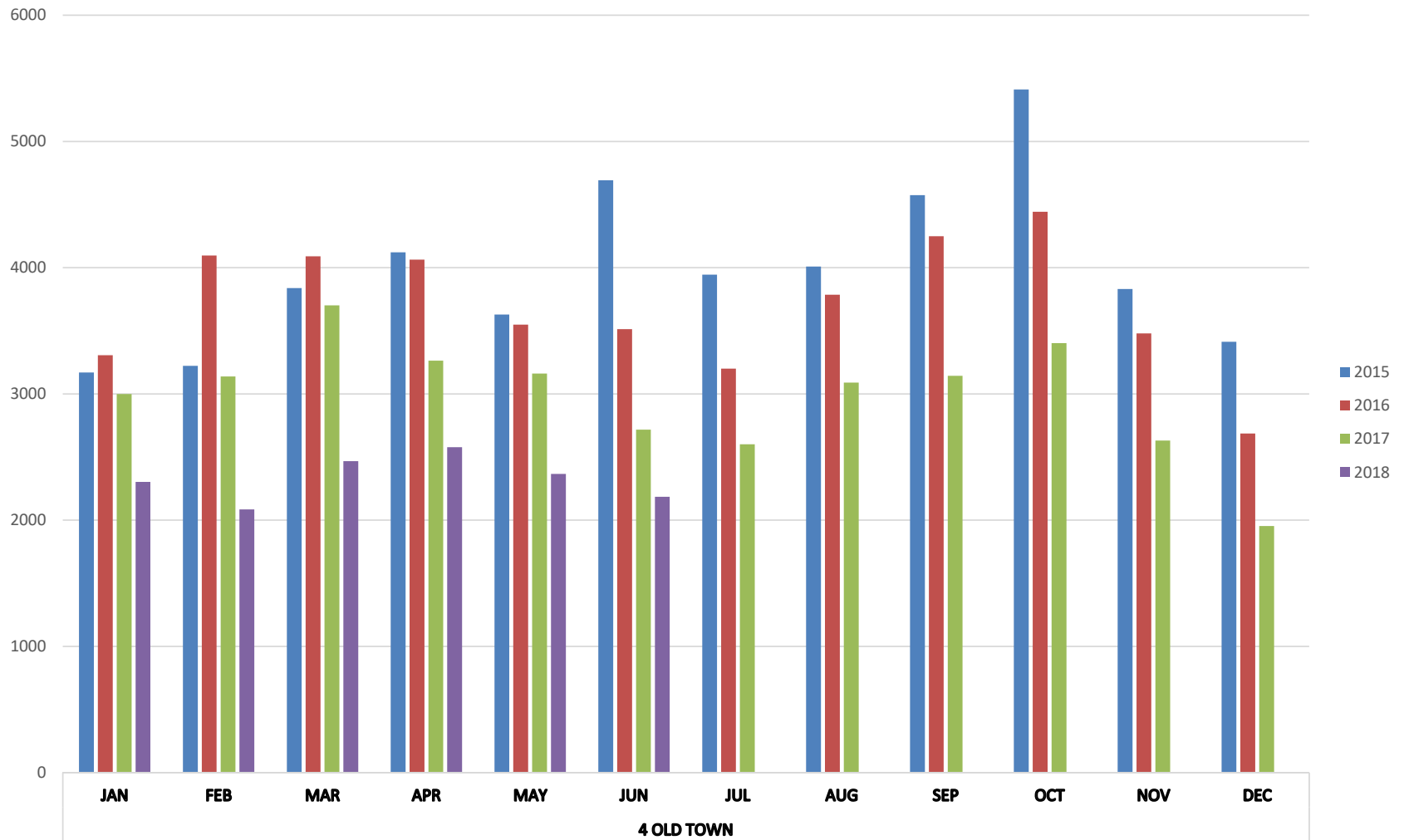
A-train MedPark Boardings By Month
January 2015 - June 2018



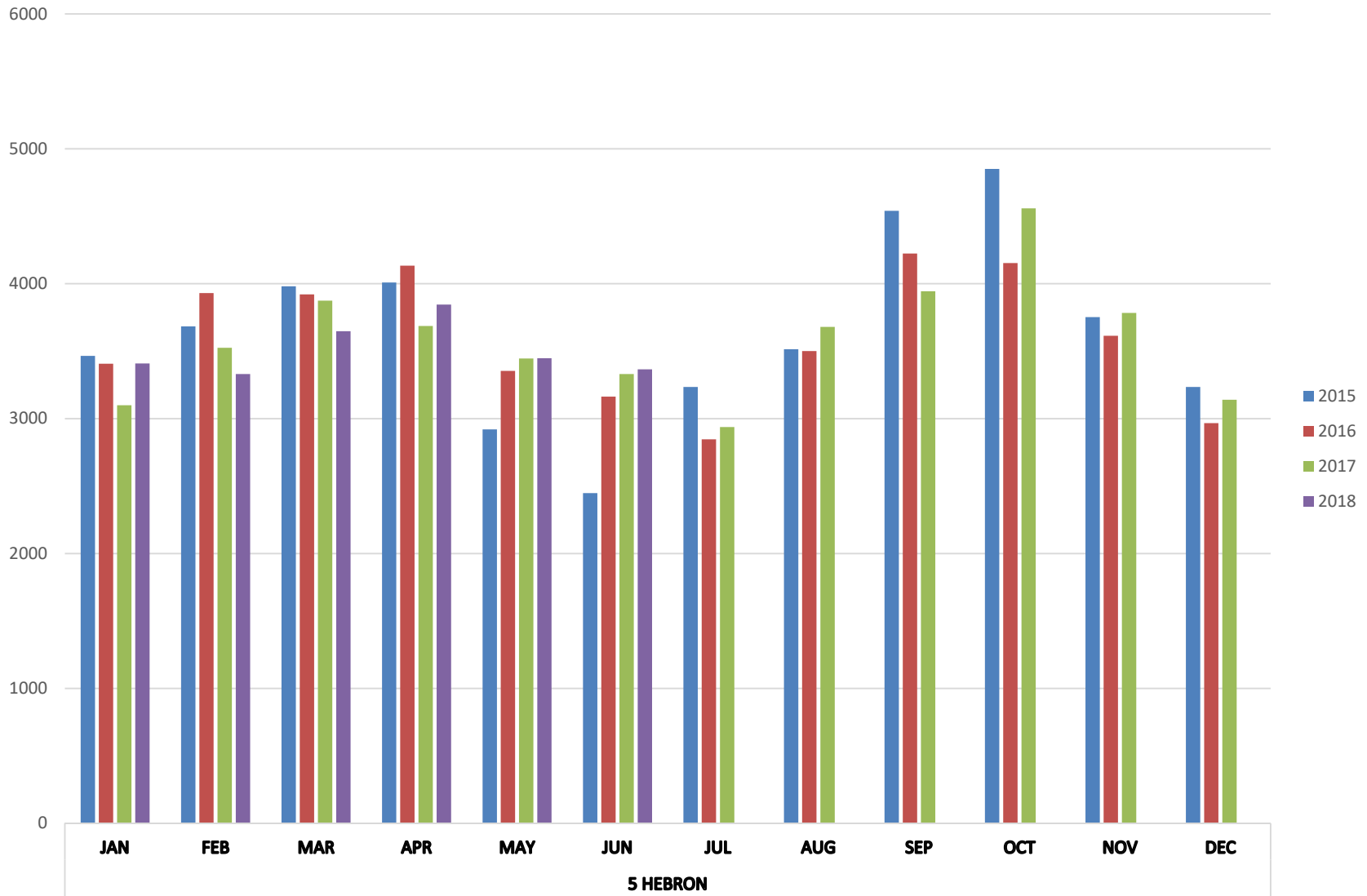
A-train Highland Village/Lewisville Lake Boardings By Month January 2015 - June 2018



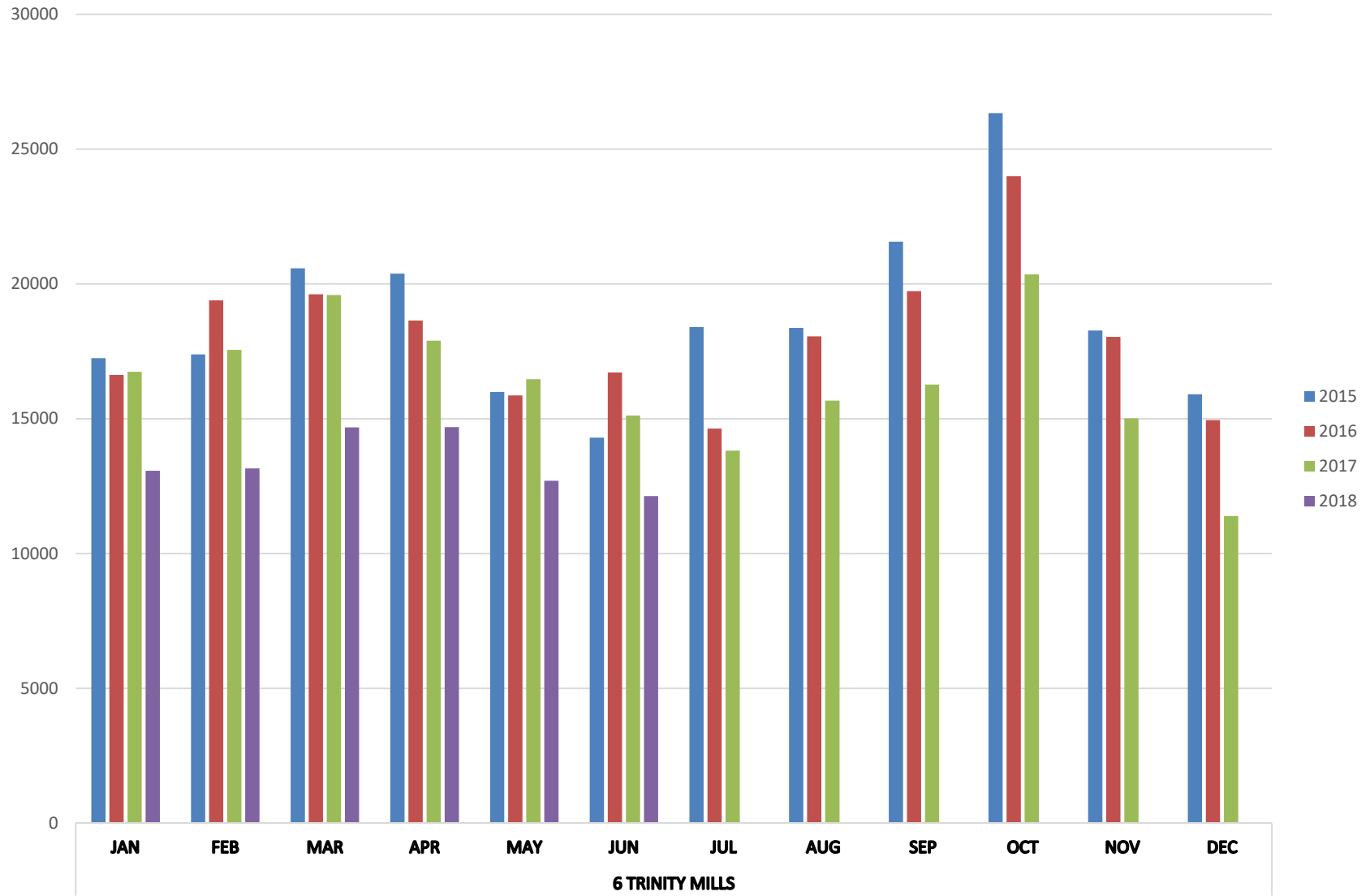
A-train Old Town Boardings By Month
January 2015 - June 2018



A-train Hebron Boardings By Month January 2015 - June 2018



A-train Trinity Mills Boardings By Month January 2015 - June 2018





Board of Directors Memo

July 26, 2018

Item: **WS 3(a) Finance Committee Chair Report**

The Finance Committee meeting and Special Called Board of Directors meeting was held at 12:00 p.m., Monday, July 16, 2018 at 1955 Lakeway Dr., Suite 260 Conference Room in Lewisville, Texas.

In attendance were:

Committee Members: Richard Huckaby, Connie White, Tom Winterburn, Ron Trees, Dianne Costa

Board Members: Charles Emery, Dave Kovatch, Carter Wilson

Absent: Allen Harris

DCTA Staff: Amanda Riddle, Brandy Pedron, Jim Cline, Nicole Recker, Marisa Perry, Ian Shows, Kristina Brevard, Raymond Suarez, Javier Trilla, Michelle Bloomer, Alex McGlinchey, Lindsey Baker

As requested, a complete Finance Committee budget packet was emailed to the Finance Committee Members and the Board on June 21st. The following documents were included for review and comment prior to the Budget Workshop:

- FY19 Proposed Budget v. FY18 Revised Budget Overview
 - This schedule gives a summary view and the major items that contribute to the increase in the operating budget from FY18 Revised to FY19 Proposed.
- FY19 Expanded Level Requests
 - This schedule lists all Expanded Level Projects (includes operating and capital) that were submitted by staff.
- FY19 Operating Budget Detail by Dept.
 - This schedule provides the FY19 budget by department and account code. The departments roll up into the fund level (G&A, Bus, Rail) and include a Grand Total.
- FY19 Proposed Budget Exhibits
 - These are the exhibits that are adopted each year by the Board
 - FY19 Revenue Projections
 - FY19 Proposed Budget – Change in Net Position
 - Capital Improvement Plan
 - Long-Range Financial Plan

A complete copy of the Finance Committee agenda packet and presentation is included as “Attachment A” to this report. The following agenda items were discussed:

Discussion of Proposed Fiscal Year 2019 Budget

- Marisa Perry reviewed the adjustments made to the FY19 budget after June 21st
 - Updated fleet replacement schedule
 - Grants were revised based on the revised fleet schedule. The bottom line total of the grants did not change, only the split between operating and capital.
 - Added in annual bus repowers based on fleet replacement schedule (operating)
 - Removed vacant intern position

- Marisa Perry presented the Cash Flow Model and discussed the impact of the FY19 budget in the context of a long term financial plan
 - Reflects FY19 Proposed Budget – Operating & Capital
 - Reviewed assumptions and reserve fund policies
- Amanda Riddle presented the Proposed FY19 Budget
 - Revenue Projections
 - Operating & Capital Expenditures
 - Expanded Level Projects
 - Capital Projects rolled over from FY18
- Please see attached presentation and exhibits for all detail.

The Finance Committee recommended the Proposed FY2019 Operating and Capital Budget to be forwarded to the Board of Directors for presentation and a public hearing at the August meeting.

The meeting adjourned at 1:52pm.

Finance Committee

Chair – Richard Huckaby

Members – Dianne Costa, Tom Winterburn, Allen Harris, Connie White, Ron Trees

Staff Liaison – Marisa Perry, Chief Financial Officer / Vice President, Finance



Special Called Meeting of the DCTA Board of Directors
and the **Finance Committee**
of the DCTA Board of Directors
12:00 p.m., July 16, 2018
1955 Lakeway Drive, Suite 260 Conference Room
Lewisville, TX 75067

AGENDA

NOTICE IS HEREBY GIVEN that there will be a special called meeting of the DCTA Board of Directors and a meeting of the Finance Committee of the DCTA Board of Directors at the time and location above. The DCTA Board of Directors will not conduct its special called meeting if a quorum of the DCTA Board of Directors does not attend however the DCTA Finance Committee will conduct its meeting regardless of the presence of a quorum of the DCTA Board of the Directors. The DCTA Board of Directors and the Finance Committee of the DCTA Board of Directors will consider the following:

Welcome and Introductions

- 1) ITEMS FOR DISCUSSION
 - a. Discussion of Proposed Fiscal Year 2019 Budget
 - i. Review Cash Flow Model
 - ii. Revenue Projections
 - iii. Operating & Capital Expenditures
- 2) DISCUSS AND TAKE ACTION ON RECOMMENDATION TO THE BOARD
 - a. Recommendation for Proposed Fiscal Year 2019 Operating and Capital Budget
- 3) ADJOURN

Finance Committee

Chair – Richard Huckaby

Members – Dianne Costa, Tom Winterburn, Allen Harris, Connie White, Ron Trees

Staff Liaison – Marisa Perry, Chief Financial Officer / Vice President, Finance

The Denton County Transportation Authority meeting rooms are wheelchair accessible. Access to the building and special parking are available at the east entrance. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to the meeting time by emailing bpedron@dcta.net or calling Brandy Pedron at 972-316-6032.

This notice was posted on 7/12/2018 at 8:20 AM.


Brandy Pedron, Administrative Assistant



FY 2019 PROPOSED BUDGET

FINANCE COMMITTEE – JULY 16, 2018

TODAY'S AGENDA

FY19 PROPOSED BUDGET

- Final adjustments made after budget materials were sent out June 21st
- Cash Flow Model Overview
- Revenue Projections
- Operating Budget
 - Base-Line Budget Assumptions
 - Expanded Level Projects
- Capital Budget
- Discussion/Review Path Forward
- FY19 Proposed Budget recommendation to Board for review & Public Hearing (August)

FINAL ADJUSTMENTS

ADJUSTMENTS MADE AFTER JUNE 21ST:

- Updated fleet replacement schedule
- Updated grants based on fleet changes
 - Assumed fleet purchases will be covered 85% by grants, remaining grant funds allocated to operating. Total grant amount remained the same (Operating + Capital Grants)
- Added in annual bus repowers based on fleet replacement schedule
 - Included in Bus Operating Budget
- Removed vacant Intern position
 - Was included in the Admin/G&A Operating Budget (\$14k/annual)

CASH FLOW MODEL OVERVIEW



CASH FLOW MODEL HIGHLIGHTS

RESERVE FUND POLICIES

- Fund Balance Reserve
 - Equal to 3 months operating expense
- Sales Tax Stabilization Fund
 - Equal to 3% of annual sales tax
- Fuel Stabilization Fund
 - Equal to \$0.50/gallon of budgeted fuel
- Capital Replacement/Infrastructure Maintenance Fund
 - Provides funding for maintenance of capital assets at sufficient level to protect DCTA's investment and maintain appropriate service levels

FINANCIAL POLICIES:

- Maintain Internal Debt Service Coverage Ratio of 1.25X

ESCALATION ASSUMPTIONS:

- Bus/Rail Revenues 1%
- Labor Cost 4%
- Benefit Cost 5.56%
- General Inflation 2.22%
- Sales Tax Growth
 - 4% thru 2023; 3% 2024 forward

REVENUES

PROPOSED FY19 REVENUES

BUS OPERATIONS REVENUE:

- UNT Contract Rate: \$61.82/Base Service Hour
 - Base Service Hours = 46,417
 - Fuel \$3.00/Gallon (Direct Pass Thru)

- NCTC Contract Rate: \$47.18/Service Hour
 - Annual 5% rate increase
 - Fuel \$3.00/Gallon (Direct Pass Thru)

- Avg. Fare Per Rider & Projected Ridership By Service
 - Connect - \$0.823 *(Ridership 411,428)*
 - Access - \$2.537 *(Ridership 32,386)*
 - NTX - \$0.714 *(Ridership 8,716)*
 - Frisco - \$0.850 *(Ridership 6,846)*
 - CCT - \$3.778 *(Ridership 120)*

| Bus Operations | | | | | |
|------------------------------|--------------|----------------|--------------|--------------|--|
| | FY 2017 | FY 2018 | YTD Actuals | FY 2019 | |
| | Actual | Revised Budget | May 31, 2018 | Budget | |
| PASSENGER REVENUES | | | | | |
| Connect | \$ 490,632 | \$ 438,600 | \$ 300,933 | \$ 338,600 | |
| Frisco | 4,763 | 4,831 | 3,705 | 5,819 | |
| Access | 81,313 | 76,360 | 57,161 | 82,153 | |
| UNT | - | - | - | - | |
| NCTC | - | - | - | - | |
| McKinney | 34 | 5,010 | 6 | 453 | |
| North Texas Express | 3,624 | 2,589 | 3,801 | 6,223 | |
| Total Passenger Revenues | \$ 580,365 | \$ 527,390 | \$ 365,606 | \$ 433,248 | |
| CONTRACT SERVICES | | | | | |
| Connect | \$ 57,000 | \$ 57,000 | \$ 8,000 | \$ 57,000 | |
| Frisco | 231,401 | 320,169 | 174,387 | 268,545 | |
| UNT | 2,905,372 | 2,108,670 | 1,742,587 | 3,038,147 | |
| UNT Fuel (Direct Pass Thru) | 281,657 | 392,030 | 203,461 | 374,621 | |
| NCTC | 196,759 | 212,575 | 148,352 | 223,017 | |
| NCTC Fuel (Direct Pass Thru) | 21,782 | 72,670 | 16,150 | 46,506 | |
| McKinney | 22,510 | 344,990 | 56,555 | 124,547 | |
| Total Contract Services | \$ 3,716,481 | \$ 3,508,104 | \$ 2,349,492 | \$ 4,132,383 | |
| Total Bus Operations Revenue | \$ 4,296,846 | \$ 4,035,494 | \$ 2,715,098 | \$ 4,565,631 | |

PROPOSED FY19 REVENUES

| | Rail Operations | | | | | | | |
|-------------------------------|-----------------|---------|----------------|---------|--------------|---------|---------|---------|
| | FY 2017 | | FY 2018 | | YTD Actuals | | FY 2019 | |
| | Actual | | Revised Budget | | May 31, 2018 | | Budget | |
| Rail Passenger Revenue | \$ | 712,360 | \$ | 547,200 | \$ | 381,180 | \$ | 447,200 |
| Total Rail Operations Revenue | \$ | 712,360 | \$ | 547,200 | \$ | 381,180 | \$ | 447,200 |

RAIL OPERATIONS REVENUE:

- Projected Ridership 385,985
 - *Assumes impact from regional fare increase and associated fare changes*
- Average Fare per Rider - \$1.158

PROPOSED FY19 REVENUES

NON-OPERATING REVENUE:

- Misc. Income
 - FY18 Revised Budget included Valley Ridge Crossing Reimbursement, removed for FY19
- Sales Tax
 - Based on a 4% increase of FY18 projected sales tax
 - *Oct-April actuals + May-Sept budget*
- Federal & State Grants
 - Based on current capital project schedules

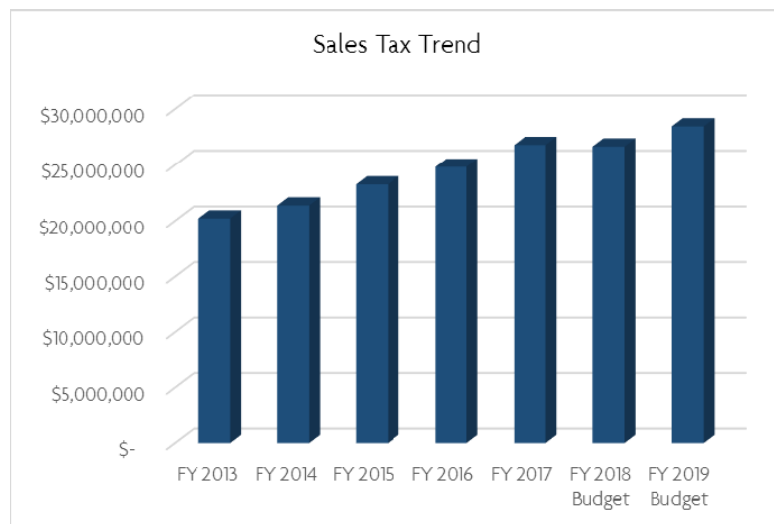
| Non-Operating Revenue | | | | |
|------------------------------------|----------------------|----------------------|-----------------------------|----------------------|
| | FY 2017 | | FY 2018 | |
| | Actual | Revised Budget | YTD Actuals May 31, 2018 | FY 2019 Budget |
| Interest Income | \$ 122,250 | \$ 78,000 | \$ 194,438 | \$ 200,000 |
| Misc. Income/Fare Evasion | 408,658 | 738,255 | 797,288 | 1,000 |
| Sales Tax | 26,790,098 | 26,649,585 | 17,982,500 | 28,450,180 |
| Federal Operating Grants | 4,900,401 | 5,120,628 | 3,761,646 | 5,397,931 |
| Federal Capital Grants | 6,529,451 | 3,547,394 | 930,357 | 3,456,445 |
| State Operating Grants | - | - | - | - |
| State Capital Grants | 3,434 | 310,610 | - | 1,844,086 |
| Total Non-Operating Revenue | \$ 38,754,292 | \$ 36,444,472 | \$ 23,666,229 | \$ 39,349,642 |

PROPOSED FY19 REVENUES

NON-OPERATING REVENUE:

■ Sales Tax

- Based on a 4% increase of FY18 projected sales tax
- Oct-April actuals + May-Sept budget



| Sales Generated in Month of: | Received in Month of: | 2017-2018 Year Budget | 2017-2018 Year Actual | 4% Escalation |
|------------------------------|-----------------------|-----------------------|-----------------------|---------------|
| October | December | \$ 2,096,191 | \$ 2,150,455 | \$ 2,236,473 |
| November | January | \$ 2,004,798 | \$ 2,216,616 | \$ 2,305,281 |
| December | February | \$ 2,795,466 | \$ 2,801,274 | \$ 2,913,325 |
| January | March | \$ 1,917,819 | \$ 1,975,813 | \$ 2,054,846 |
| February | April | \$ 1,818,015 | \$ 2,012,714 | \$ 2,093,223 |
| March | May | \$ 2,424,593 | \$ 2,593,861 | \$ 2,697,615 |
| April | June | \$ 2,117,555 | \$ 2,130,060 | \$ 2,215,262 |
| May | July | \$ 2,106,721 | | \$ 2,190,990 |
| June | August | \$ 2,477,248 | | \$ 2,576,338 |
| July | September | \$ 2,097,490 | | \$ 2,181,390 |
| August | October | \$ 2,301,438 | | \$ 2,393,496 |
| September | November | \$ 2,492,252 | | \$ 2,591,942 |
| YTD Total | | \$ 26,649,586 | \$ 15,880,793 | \$ 28,450,180 |

OPERATING BUDGET



PROPOSED FY19 OPERATING BASE-LINE ASSUMPTIONS

■ DCTA SALARY & BENEFITS:

- Merit Pay 3.5%: \$79,297
- Pay Plan Adjustment: \$25,000
- 10% increase in health benefit rates

■ TMDC SALARY & BENEFITS:

- Non-Union Merit Pay 3%:
- Union (Bus Operators) Average Rate: \$18.53/hr.
 - Outlined by Union Contract
 - Previously budgeted at \$16.61/hr.
- 15% increase in health benefit rates

■ FUEL:

- Bus @ \$3.00/gallon (431k gallons)
- Rail @ \$2.75/gallon (400k gallons)

PROPOSED FY19 OPERATING EXPANDED LEVEL PROJECTS

■ STAFFING:

- Communications Coordinator \$73,604 (Annual)
- Regulatory Compliance Officer \$135,298 (Annual)
- Bus Operations Manager (Mobility as a Service) \$112,866 (Annual)
- Bus Operations Intern \$19,972 (Annual)

■ RAIL OPERATIONS:

- PTC Annual Operating Expense \$250k (Annual)
- Rail OMF Building Modifications \$185k (1X)
- Southbound Rail Extension Study \$200k (1X)

■ GENERAL & ADMINISTRATIVE:

- Transportation Forums \$20k (Annual)

STATEMENT OF CHANGE IN NET POSITION



FY19 STATEMENT OF CHANGE IN NET POSITION

G&A OPERATING EXPENSES

| Description | FY 2017 Actuals | FY 2018 Original Budget | FY 2018 Revised Budget | YTD Actuals May 31, 2018 | FY 2019 Proposed Budget | \$ Increase / (Decrease) | % Increase / (Decrease) |
|-----------------------------------|--------------------|----------------------------|---------------------------|-----------------------------|----------------------------|-----------------------------|----------------------------|
| GENERAL & ADMINISTRATIVE EXPENSES | | | | | | | |
| Salary, Wages and Benefits | 2,825,667 | 3,703,635 | 3,603,635 | 2,133,820 | 3,870,123 | 266,488 | 7% |
| Services | 1,392,331 | 1,981,760 | 2,106,541 | 974,619 | 2,061,043 | (45,498) | -2% |
| Materials and Supplies | 78,063 | 139,404 | 129,404 | 60,845 | 136,100 | 6,696 | 5% |
| Utilities | 21,233 | 28,800 | 28,800 | 13,333 | 29,400 | 600 | 2% |
| Insurance, Casualties and Losses | 13,591 | 13,938 | 13,938 | 8,399 | 12,706 | (1,232) | -9% |
| Purchased Transportation Services | 125,967 | 187,368 | 187,368 | 74,000 | 158,778 | (28,590) | -15% |
| Miscellaneous | 168,437 | 299,218 | 299,218 | 141,954 | 352,330 | 53,112 | 18% |
| Leases and Rentals | 117,722 | 120,393 | 120,393 | 83,756 | 144,481 | 24,088 | 20% |
| Total G&A Operating Expenses | \$ 4,743,011 | \$ 6,474,516 | \$ 6,489,298 | \$ 3,490,726 | \$ 6,764,961 | \$ 275,663 | 4% |

FY19 STATEMENT OF CHANGE IN NET POSITION

BUS OPERATIONS EXPENSES

| Description | FY 2017 Actuals | FY 2018 Original Budget | FY 2018 Revised Budget | YTD Actuals May 31, 2018 | FY 2019 Proposed Budget | \$ Increase / (Decrease) | % Increase / (Decrease) |
|-----------------------------------|--------------------|----------------------------|---------------------------|-----------------------------|----------------------------|-----------------------------|----------------------------|
| BUS OPERATIONS EXPENSES | | | | | | | |
| Salary, Wages and Benefits | 7,312,852 | 8,160,925 | 7,804,142 | 4,836,729 | 8,452,147 | 648,005 | 8% |
| Services | 786,391 | 1,029,958 | 1,029,958 | 585,773 | 1,086,023 | 56,065 | 5% |
| Materials and Supplies | 1,590,825 | 2,330,569 | 2,017,004 | 1,095,480 | 2,293,561 | 276,557 | 14% |
| Utilities | 147,092 | 142,320 | 142,320 | 87,786 | 173,760 | 31,440 | 22% |
| Insurance, Casualties and Losses | 394,098 | 488,468 | 488,468 | 268,475 | 461,622 | (26,846) | -5% |
| Purchased Transportation Services | 38,400 | 334,341 | 334,342 | 80,232 | 343,118 | 8,776 | 3% |
| Miscellaneous | 18,803 | 108,563 | 108,563 | 21,980 | 241,058 | 132,495 | 122% |
| Leases and Rentals | 128,198 | 143,279 | 143,279 | 58,416 | 99,981 | (43,298) | -30% |
| Total Bus Operations Expenses | \$ 10,416,659 | \$ 12,738,424 | \$ 12,068,076 | \$ 7,034,871 | \$ 13,151,270 | \$ 1,083,194 | 9% |

FY19 STATEMENT OF CHANGE IN NET POSITION

RAIL OPERATIONS EXPENSES

| Description | FY 2017 Actuals | FY 2018 Original Budget | FY 2018 Revised Budget | YTD Actuals May 31, 2018 | FY 2019 Proposed Budget | \$ Increase / (Decrease) | % Increase / (Decrease) |
|-----------------------------------|--------------------|----------------------------|---------------------------|-----------------------------|----------------------------|-----------------------------|----------------------------|
| RAIL OPERATIONS EXPENSES | | | | | | | |
| Salary, Wages and Benefits | 317,366 | 473,889 | 473,889 | 257,665 | 495,307 | 21,418 | 5% |
| Services | 421,770 | 353,450 | 631,279 | 3,122,157 | 773,574 | 142,295 | 23% |
| Materials and Supplies | 648,283 | 1,131,967 | 881,967 | 342,167 | 1,118,667 | 236,700 | 27% |
| Utilities | 258,687 | 289,044 | 289,044 | 147,085 | 300,563 | 11,519 | 4% |
| Insurance, Casualties and Losses | 1,193,243 | 1,224,376 | 1,224,376 | 831,083 | 1,334,003 | 109,627 | 9% |
| Purchased Transportation Services | 10,422,758 | 9,191,633 | 9,106,633 | 5,825,792 | 9,990,263 | 883,630 | 10% |
| Miscellaneous | 16,223 | 15,545 | 15,545 | 10,264 | 16,628 | 1,083 | 7% |
| Leases and Rentals | 2,207 | 2,208 | 2,208 | 1,472 | 4,512 | 2,304 | 104% |
| Total Rail Operations Expenses | \$ 13,280,537 | \$ 12,682,112 | \$ 12,624,941 | \$ 10,537,685 | \$ 14,033,517 | \$ 1,408,576 | 11% |

FY19 STATEMENT OF CHANGE IN NET POSITION

NON-OPERATING REVENUE / (EXPENSE)

| Description | FY 2017 Actuals | FY 2018 Original Budget | FY 2018 Revised Budget | YTD Actuals May 31, 2018 | FY 2019 Proposed Budget | \$ Increase / (Decrease) | % Increase / (Decrease) |
|-----------------------------------------|--------------------|----------------------------|---------------------------|-----------------------------|----------------------------|-----------------------------|----------------------------|
| NON-OPERATING REVENUE / (EXPENSE) | | | | | | | |
| Investment Income | 122,250 | 78,000 | 78,000 | 194,438 | 200,000 | 122,000 | 156% |
| Non-Operating Revenues / (Expense) | 408,658 | 1,000 | 738,255 | 797,288 | 1,000 | (737,255) | -100% |
| Sales Tax Revenue | 26,790,098 | 26,649,585 | 26,649,585 | 17,982,500 | 28,450,180 | 1,800,595 | 7% |
| Federal Grants & Reimbursements | 11,429,852 | 13,077,265 | 8,668,022 | 4,692,003 | 8,854,376 | 186,354 | 2% |
| State Grants & Reimbursements | 3,434 | 2,114,696 | 310,610 | - | 1,844,086 | 1,533,476 | 494% |
| Long Term Debt Interest/Expense | (1,098,106) | (1,008,084) | (1,008,084) | (692,043) | (974,984) | 33,100 | -3% |
| Total Non-Operating Revenue / (Expense) | 37,656,186 | 40,912,462 | 35,436,388 | 22,974,186 | 38,374,658 | 2,938,270 | 8% |

CAPITAL

PROPOSED FY19 CAPITAL EXPANDED LEVEL PROJECTS

- Server & Network Infrastructure \$350k
- Trail Safety Improvements \$100k
 - This will increase existing capital project (61715) to \$181,157
 - Complete remaining crossing improvements recommended as part of the Rail Crossing Study completed in April 2018
 - Install a MOW strip along Lake Cities section of the trail
 - Additional pedestrian protection at Swisher and Main in Lake Dallas
- Farebox Replacement \$600k
- Fleet Replacement (2019) \$1,481,000
- Transit Improvements \$1M
 - This will allow the Agency to have flexibility to respond to requests from member cities regarding trail improvements, passenger amenities, etc.

PROPOSED FY19 CAPITAL ROLL-OVER FROM FY18

BUS:

- Scheduling Software \$196,875 *(80% grant funded)*
- Bus Fleet Cameras \$149,500 *(80% grant funded)*
- Fuel Tanks \$162k
- Fleet adjustments based on current Fleet Replacement Plan:
 - Fleet (2017) – Current budget of \$1,474,076 will be removed
 - Fleet (2018) – Budget will increase from \$1,135,250 to \$1,356,000
 - 85% grant funded
 - 12 buses have been ordered and will arrive in 2019

PROPOSED FY19 CAPITAL

ROLL-OVER FROM FY18

RAIL:

- PTC Implementation \$632,681 *(80% grant funded)*
- Lewisville Bike Trail \$4,950 *(80% grant funded)*
- Rail Capital Maintenance \$2.5M
 - Annual expense based on Rail Operations contract
- Trail Safety Improvements \$36,157
- Lewisville Bike Trail – Eagle Point \$2,653,862 *(80% grant funded)*
- Brownfield Remediation \$110,076 *(80% grant funded)*
- Rail Safety Improvements \$332,240
 - Annual expense of \$200k

PROPOSED FY19 CAPITAL ROLL-OVER FROM FY18

GENERAL & ADMINISTRATIVE:

- Data Analytics & Reporting \$157,420 *(80% grant funded)*
- Safety & Security Assessment \$200k
- Infrastructure Acquisition \$606,939
- Shared Use Mobility Study \$63,428

DISCUSSION/REVIEW PATH FORWARD



DISCUSSION/REVIEW PATH FORWARD

AUGUST

- Proposed FY19 Operating & Capital Budget
- Board Presentation & Public Hearing

SEPTEMBER

- Incorporate Public Hearing Feedback
- Finance Committee meeting scheduled for September 17th
 - Committee will determine if needed after August Board Meeting
 - Formal Adoption of FY19 Operating & Capital Budget and Cash Flow Model

| DENTON COUNTY TRANSPORTATION AUTHORITY | | | | | | | |
|--------------------------------------------------|-----------------|------------------|------------------|------------------|------------------|------------------|------------------|
| LONG RANGE FINANCIAL PLAN | | | | | | | |
| FY19 PROPOSED BUDGET | | | | | | | |
| | Revised 2018 | Proposed 2019 | Proposed 2020 | Proposed 2021 | Proposed 2022 | Proposed 2023 | Proposed 2024 |
| Beginning Fund Balance: | 25,033,551 | \$ 20,662,410 | \$ 15,617,023 | \$ 16,588,498 | \$ 17,516,815 | \$ 19,075,018 | \$ 20,145,381 |
| OPERATING REVENUES | | | | | | | |
| Bus Operating Revenue | 4,035,494 | 4,565,631 | 4,677,105 | 4,665,162 | 4,784,335 | 4,884,935 | 5,008,973 |
| Rail Operating Revenue | 547,200 | 447,200 | 451,672 | 456,189 | 460,751 | 465,358 | 470,012 |
| NON-OPERATING REVENUES | | | | | | | |
| Sales Tax Revenue | 26,649,585 | 28,450,180 | 29,588,187 | 30,771,715 | 32,002,583 | 33,282,687 | 34,281,167 |
| Formula Grants (Operating) | 3,019,151 | 5,397,931 | 6,125,183 | 6,126,387 | 6,598,236 | 5,959,034 | 5,434,731 |
| Interest Income | 78,000 | 200,000 | 156,170 | 165,885 | 175,168 | 190,750 | 201,454 |
| Misc. Revenue | 738,255 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 |
| TOTAL REVENUES | 35,067,685 | 39,061,942 | 40,999,317 | 42,186,337 | 44,022,073 | 44,783,764 | 45,397,337 |
| OPERATING EXPENSES | | | | | | | |
| Bus Operating Expense | 12,068,075 | 13,151,270 | 13,311,327 | 13,816,761 | 14,493,594 | 14,952,756 | 15,494,383 |
| Rail Operating Expense | 12,624,941 | 14,033,517 | 14,191,278 | 14,666,017 | 15,027,130 | 15,437,084 | 15,806,332 |
| G&A Operating Expense | 6,489,298 | 6,764,961 | 6,780,049 | 7,013,775 | 7,256,501 | 7,508,603 | 7,770,474 |
| TOTAL EXPENSES | 31,182,314 | 33,949,748 | 34,282,655 | 35,496,554 | 36,777,225 | 37,898,443 | 39,071,189 |
| NET INCOME | 3,885,371 | 5,112,194 | 6,716,662 | 6,689,784 | 7,244,848 | 6,885,321 | 6,326,147 |
| CAPITAL OUTLAY | | | | | | | |
| Bus Capital Expenditure | 736,620 | 311,500 | - | | | | |
| Bus Fleet Replacement Expense | 37,806 | 2,837,000 | 2,162,600 | 2,161,183 | 1,606,067 | 2,358,069 | 2,974,896 |
| Professional Services / Technology Improvements | 280,074 | 417,723 | - | - | - | - | - |
| Trail Safety Improvements | 45,000 | 36,157 | | | | | |
| Hike & Bike Trails | 353,895 | 2,658,812 | - | - | - | - | |
| Rail Station Improvements | 20,443 | - | - | | | | |
| Rail Capital Maintenance | 1,297,397 | 2,500,000 | 2,500,000 | 2,500,000 | 2,500,000 | 2,500,000 | 2,500,000 |
| Disaster Recovery - 2015 Floods | 803,814 | - | - | | | | |
| Positive Train Control | 4,041,153 | 632,681 | | | | | |
| Infrastructure Acquisition | 3,164,125 | 606,939 | | | | | |
| Valley Ridge Crossing | 259,494 | - | | | | | |
| Safety & Security | 25,000 | 200,000 | | | | | |
| Rail Safety Improvements | 140,760 | 332,240 | 200,000 | 200,000 | 200,000 | 200,000 | 200,000 |
| Brownfield Remediation | 252,328 | 110,076 | | | | | |
| CAPITAL PROJECT REQUESTS | | | | | | | |
| Server & Network Infrastructure | | 350,000 | | | | | 350,000 |
| Trail Safety Improvements Increase | | 100,000 | | | | | |
| Fleet Farebox Replacement | | 600,000 | | | | | |
| Transit Improvements | | 1,000,000 | | | | | |
| TOTAL CAPITAL OUTLAY | 11,457,909 | 12,693,128 | 4,862,600 | 4,861,183 | 4,306,067 | 5,058,069 | 6,024,896 |
| CAPITAL SOURCES | | | | | | | |
| New Money (Debt Issuance) | | | | | | | |
| RTRFI/RTC Funds | 3,232,922 | 506,145 | | | | | |
| FEMA Reimbursements | 2,101,477 | | | | | | |
| Formula Grants (Capital) | 625,082 | 4,794,386 | 1,896,782 | 1,895,578 | 1,423,729 | 2,062,931 | 2,587,234 |
| TOTAL CAPITAL SOURCES | 5,959,481 | 5,300,531 | 1,896,782 | 1,895,578 | 1,423,729 | 2,062,931 | 2,587,234 |
| DEBT SERVICE | | | | | | | |
| 2009 Refunding (ST) Debt Service | 1,717,600 | 1,714,697 | 1,715,209 | 1,713,925 | 1,715,845 | 1,715,771 | 1,713,701 |
| 2011 Contractual Obligations | 1,040,484 | 1,050,287 | 1,064,160 | 1,081,937 | 1,088,462 | 1,104,048 | 1,123,382 |
| TOTAL DEBT SERVICE | 2,758,084 | 2,764,984 | 2,779,369 | 2,795,862 | 2,804,307 | 2,819,819 | 2,837,083 |
| Internal Debt Service Coverage: | 1.41 | 1.85 | 2.42 | 2.39 | 2.58 | 2.44 | 2.23 |
| Outstanding Bond Principal as of September 30th | 27,020,000 | 25,230,000 | 23,360,000 | 21,405,000 | 19,370,000 | 17,245,000 | 15,025,000 |
| ENDING FUND BALANCE | 20,662,410 | 15,617,023 | 16,588,498 | 17,516,815 | 19,075,018 | 20,145,381 | 20,196,783 |
| Less Required Fund Balance (O&M Reserve Policy): | 7,795,579 | 8,487,437 | 8,570,664 | 8,874,138 | 9,194,306 | 9,474,611 | 9,767,797 |
| Less Sales Tax Stabilization Fund | 799,488 | 853,505 | 887,646 | 923,151 | 960,077 | 998,481 | 1,028,435 |
| Less Fuel Stabilization Fund | 450,000 | 450,000 | 450,000 | 450,000 | 450,000 | 450,000 | 450,000 |
| Less Capital/Infrastructure | 2,000,000 | 4,000,000 | 4,000,000 | 4,000,000 | 4,000,000 | 4,000,000 | 4,000,000 |
| NET AVAILABLE FUND BALANCE | 9,617,344 | \$ 1,826,081 | \$ 2,680,189 | \$ 3,269,525 | \$ 4,470,634 | \$ 5,222,290 | \$ 4,950,551 |

DENTON COUNTY TRANSPORTATION AUTHORITY
FY 19 Revenue Projections

| Bus Operations | | | | | |
|-------------------------------|-------------------|---------------------------|-----------------------------|-------------------|--|
| | FY 2017 Actual | FY 2018 Revised Budget | YTD Actuals May 31, 2018 | FY 2019 Budget | |
| PASSENGER REVENUES | | | | | |
| Connect | \$ 490,632 | \$ 438,600 | \$ 300,933 | \$ 338,600 | |
| Frisco | 4,763 | 4,831 | 3,705 | 5,819 | |
| Access | 81,313 | 76,360 | 57,161 | 82,153 | |
| UNT | - | - | - | - | |
| NCTC | - | - | - | - | |
| McKinney | 34 | 5,010 | 6 | 453 | |
| North Texas Express | 3,624 | 2,589 | 3,801 | 6,223 | |
| Total Passenger Revenues | \$ 580,365 | \$ 527,390 | \$ 365,606 | \$ 433,248 | |
| CONTRACT SERVICES | | | | | |
| Connect | \$ 57,000 | \$ 57,000 | \$ 8,000 | \$ 57,000 | |
| Frisco | 231,401 | 320,169 | 174,387 | 268,545 | |
| UNT | 2,905,372 | 2,108,670 | 1,742,587 | 3,038,147 | |
| UNT Fuel (Direct Pass Thru) | 281,657 | 392,030 | 203,461 | 374,621 | |
| NCTC | 196,759 | 212,575 | 148,352 | 223,017 | |
| NCTC Fuel (Direct Pass Thru) | 21,782 | 72,670 | 16,150 | 46,506 | |
| McKinney | 22,510 | 344,990 | 56,555 | 124,547 | |
| Total Contract Services | \$ 3,716,481 | \$ 3,508,104 | \$ 2,349,492 | \$ 4,132,383 | |
| Total Bus Operations Revenue | \$ 4,296,846 | \$ 4,035,494 | \$ 2,715,098 | \$ 4,565,631 | |
| Rail Operations | | | | | |
| | FY 2017 Actual | FY 2018 Revised Budget | YTD Actuals May 31, 2018 | FY 2019 Budget | |
| Rail Passenger Revenue | \$ 712,360 | \$ 547,200 | \$ 381,180 | \$ 447,200 | |
| Total Rail Operations Revenue | \$ 712,360 | \$ 547,200 | \$ 381,180 | \$ 447,200 | |
| Non-Operating Revenue | | | | | |
| | FY 2017 Actual | FY 2018 Revised Budget | YTD Actuals May 31, 2018 | FY 2019 Budget | |
| Interest Income | \$ 122,250 | \$ 78,000 | \$ 194,438 | \$ 200,000 | |
| Misc. Income/Fare Evasion | 408,658 | 738,255 | 797,288 | 1,000 | |
| Sales Tax | 26,790,098 | 26,649,585 | 17,982,500 | 28,450,180 | |
| Federal Operating Grants | 4,900,401 | 5,120,628 | 3,761,646 | 5,397,931 | |
| Federal Capital Grants | 6,529,451 | 3,547,394 | 930,357 | 3,456,445 | |
| State Operating Grants | - | - | - | - | |
| State Capital Grants | 3,434 | 310,610 | - | 1,844,086 | |
| Total Non-Operating Revenue | \$ 38,754,292 | \$ 36,444,472 | \$ 23,666,229 | \$ 39,349,642 | |

DENTON COUNTY TRANSPORTATION AUTHORITY
Change in Net Position - Proposed FY 19 Budget

(Not Including Depreciation)

| Description | FY 2017 Actuals | FY 2018 Original Budget | FY 2018 Revised Budget | YTD Actuals May 31, 2018 | FY 2019 Proposed Budget | \$ Increase / (Decrease) | % Increase / (Decrease) | Notes |
|--------------------------------------------------------------------------------|--------------------|----------------------------|---------------------------|-----------------------------|----------------------------|-----------------------------|----------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| REVENUE & OTHER INCOME | | | | | | | | |
| **Comparison is between the FY18 Revised Budget and the FY19 Proposed Budget** | | | | | | | | |
| Passenger Revenues (Bus Farebox) | 580,365 | 726,215 | 527,390 | 365,606 | 433,248 | (94,142) | -18% | Decrease due to current ridership trends & proposed new fare structure |
| Passenger Revenues (Rail Farebox) | 712,360 | 738,510 | 547,200 | 381,180 | 447,200 | (100,000) | -18% | |
| Contract Service Revenue | 3,716,481 | 4,102,163 | 3,508,104 | 2,349,492 | 4,132,383 | 624,279 | 18% | Based on UNT contract |
| Total Revenue & Other Income | \$ 5,009,206 | \$ 5,566,888 | \$ 4,582,694 | \$ 3,096,278 | \$ 5,012,831 | \$ 430,137 | 9% | |
| GENERAL & ADMINISTRATIVE EXPENSES | | | | | | | | |
| Salary, Wages and Benefits | 2,825,667 | 3,703,635 | 3,603,635 | 2,133,820 | 3,870,123 | 266,488 | 7% | Includes annual merit increase of 3.5%; pay plan adjustment of \$25k; & the following new positions: *Communications Coordinator \$74k *Regulatory Compliance Officer \$135k *Bus Operations Manager (MaaS) \$113k *Bus Operations Intern \$20k |
| Services | 1,392,331 | 1,981,760 | 2,106,541 | 974,619 | 2,061,043 | (45,498) | -2% | Reduction in Professional Services anticipated for FY19 in Planning and Marketing Dept. |
| Materials and Supplies | 78,063 | 139,404 | 129,404 | 60,845 | 136,100 | 6,696 | 5% | |
| Utilities | 21,233 | 28,800 | 28,800 | 13,333 | 29,400 | 600 | 2% | |
| Insurance, Casualties and Losses | 13,591 | 13,938 | 13,938 | 8,399 | 12,706 | (1,232) | -9% | Based on current rate |
| Purchased Transportation Services | 125,967 | 187,368 | 187,368 | 74,000 | 158,778 | (28,590) | -15% | Reduction in Vanpool expense based on current activity |
| Miscellaneous | 168,437 | 299,218 | 299,218 | 141,954 | 352,330 | 53,112 | 18% | Increase in training, registration & travel expenses due to additional staffing |
| Leases and Rentals | 117,722 | 120,393 | 120,393 | 83,756 | 144,481 | 24,088 | 20% | Increase due to the addition of a comprehensive lease for all copiers & maintenance in FY19; previously in multiple accounts across the agency |
| Total G&A Operating Expenses | \$ 4,743,011 | \$ 6,474,516 | \$ 6,489,298 | \$ 3,490,726 | \$ 6,764,961 | \$ 275,663 | 4% | |
| BUS OPERATIONS EXPENSES | | | | | | | | |
| Salary, Wages and Benefits | 7,312,852 | 8,160,925 | 7,804,142 | 4,836,729 | 8,452,147 | 648,005 | 8% | FY18 Revised Budget we captured one-time savings of \$378k from Bus salary & benefits; Bus Operator average wage rate increased from \$16.61 to \$18.53; merit increase for non-operators @ 3% |
| Services | 786,391 | 1,029,958 | 1,029,958 | 585,773 | 1,086,023 | 56,065 | 5% | Included \$75k for Bus Facilities Maintenance and \$18k for Transit Tracker services (Swiftly) - these will be on-going expenses |
| Materials and Supplies | 1,590,825 | 2,330,569 | 2,017,004 | 1,095,480 | 2,293,561 | 276,557 | 14% | FY18 Revised Budget we captured one-time savings of \$304k from Bus fuel, FY19 fuel at \$3.00/gallon. Also includes \$230k for scheduled Engine Overhauls |
| Utilities | 147,092 | 142,320 | 142,320 | 87,786 | 173,760 | 31,440 | 22% | Increase based on current trend; Includes \$12k for Transit Tracker text code usage (on-going expense) |
| Insurance, Casualties and Losses | 394,098 | 488,468 | 488,468 | 268,475 | 461,622 | (26,846) | -5% | Based on current rate |
| Purchased Transportation Services | 38,400 | 334,341 | 334,342 | 80,232 | 343,118 | 8,776 | 3% | McKinney and Frisco Lyft & Irving Holding expense |
| Miscellaneous | 18,803 | 108,563 | 108,563 | 21,980 | 241,058 | 132,495 | 122% | Increase in NTXpress contingency for anticipated service level changes |
| Leases and Rentals | 128,198 | 143,279 | 143,279 | 58,416 | 99,981 | (43,298) | -30% | Based on current contract rate with Trinity Metro for NTXpress service |
| Total Bus Operations Expenses | \$ 10,416,659 | \$ 12,738,424 | \$ 12,068,076 | \$ 7,034,871 | \$ 13,151,270 | \$ 1,083,194 | 9% | |
| RAIL OPERATIONS EXPENSES | | | | | | | | |
| Salary, Wages and Benefits | 317,366 | 473,889 | 473,889 | 257,665 | 495,307 | 21,418 | 5% | Includes 3.5% merit increase & 10% increase in benefits |
| Services | 421,770 | 353,450 | 631,279 | 3,122,157 | 773,574 | 142,295 | 23% | The following Expanded Level Projects for rail have been included: *200k for a Southbound Rail Ext Study *185k for Rail OMF Modifications This increase of \$385k has been offset by the reduction of Third Party Maintenance due to the Rail Flume & Hebron Signal House (Flood) being expensed to operating upon completion in FY18 |
| Materials and Supplies | 648,283 | 1,131,967 | 881,967 | 342,167 | 1,118,667 | 236,700 | 27% | FY18 we captured \$250k in fuel savings for the Fuel Tank capital project which has been made whole in FY19 |
| Utilities | 258,687 | 289,044 | 289,044 | 147,085 | 300,563 | 11,519 | 4% | Based on current trends |
| Insurance, Casualties and Losses | 1,193,243 | 1,224,376 | 1,224,376 | 831,083 | 1,334,003 | 109,627 | 9% | Based on current rate |
| Purchased Transportation Services | 10,422,758 | 9,191,633 | 9,106,633 | 5,825,792 | 9,990,263 | 883,630 | 10% | FY18 we captured one-time savings of \$85k; FY19 includes an Expanded Level Project for PTC Operating cost estimated at \$250k annually; Based on FY19 contract amount with First Transit |
| Miscellaneous | 16,223 | 15,545 | 15,545 | 10,264 | 16,628 | 1,083 | 7% | |
| Leases and Rentals | 2,207 | 2,208 | 2,208 | 1,472 | 4,512 | 2,304 | 104% | Includes cost of an additional scanner/printer to accommodate Vault program and PTC |
| Total Rail Operations Expenses | \$ 13,280,537 | \$ 12,682,112 | \$ 12,624,941 | \$ 10,537,685 | \$ 14,033,517 | \$ 1,408,576 | 11% | |
| Total Operating Expenses | 28,440,207 | 31,895,052 | 31,182,315 | 21,063,282 | 33,949,748 | 2,767,434 | 9% | |
| Operating Income / (Loss) | (23,431,001) | (26,328,164) | (26,599,621) | (17,967,004) | (28,936,917) | | | |
| NON-OPERATING REVENUE / (EXPENSE) | | | | | | | | |
| Investment Income | 122,250 | 78,000 | 78,000 | 194,438 | 200,000 | 122,000 | 156% | Based on current rates |
| Non-Operating Revenues / (Expense) | 408,658 | 1,000 | 738,255 | 797,288 | 1,000 | (737,255) | -100% | FY18 included reimbursement received for the Valley Ridge Crossing project |
| Sales Tax Revenue | 26,790,098 | 26,649,585 | 26,649,585 | 17,982,500 | 28,450,180 | 1,800,595 | 7% | Based on a 4% increase of FY18 projected sales tax; Oct-April actuals + May-Sept budgeted |
| Federal Grants & Reimbursements | 11,429,852 | 13,077,265 | 8,668,022 | 4,692,003 | 8,854,376 | 186,354 | 2% | Based on current capital project timelines |
| State Grants & Reimbursements | 3,434 | 2,114,696 | 310,610 | - | 1,844,086 | 1,533,476 | 494% | Grant funds related to the Hike & Bike Trail - Eagle Point project slated to be complete in FY19 |
| Long Term Debt Interest/Expense | (1,098,106) | (1,008,084) | (1,008,084) | (692,043) | (974,984) | 33,100 | -3% | |
| Total Non-Operating Revenue / (Expense) | 37,656,186 | 40,912,462 | 35,436,388 | 22,974,186 | 38,374,658 | 2,938,270 | 8% | |
| CHANGE IN NET POSITION | 14,225,185 | 14,584,298 | 8,836,768 | 5,007,182 | 9,437,741 | 2,938,270 | | |
| Net Position - Beginning of Year: | | | | | 20,662,410 | | | |
| Net Position - End of Year: | | | | | 30,100,151 | | | |
| Transfer to Capital Projects | | | | | (12,693,128) | | | |
| Net Position After Capital Project Transfer | | | | | 17,407,023 | | | |

DENTON COUNTY TRANSPORTATION AUTHORITY
Capital Improvement Plan

| Project Name | Project Number | Project Budget | Project LTD thru FY 2017 | Revised FY 2018 | FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY 2023 | FY 2024 | Project Total (Thru 2024) |
|---------------------------------------------|----------------|------------------|--------------------------|-----------------|---------------|--------------|--------------|--------------|--------------|--------------|---------------------------|
| BUS OPERATIONS | | | | | | | | | | | |
| Scheduling Software | 50601 | \$ 250,000 | \$ 28,125 | \$ 25,000 | \$ 196,875 | | | | | | \$ 250,000 |
| Bus Fleet Cameras | 50409 | 149,500 | | | 149,500 | | | | | | 149,500 |
| Fleet {2017} | 50510 | 1,474,076 | | 37,806 | | | | | | | 37,806 |
| <i>AVL Systems (Closed)</i> | <i>50410</i> | <i>200,000</i> | <i>100,647</i> | <i>2,494</i> | | | | | | | <i>103,141</i> |
| IOMF Fuel Tanks - Lewisville | 50305 | 902,000 | 53,380 | 686,620 | 162,000 | | | | | | 902,000 |
| Fleet {2018} | 50512 | 1,356,000 | | | 1,356,000 | | | | | | 1,356,000 |
| Fleet {2019} | NEW | 1,481,000 | | | 1,481,000 | | | | | | 1,481,000 |
| Passenger Amenities - Denton | 50206 | 50,000 | | 50,000 | | | | | | | 50,000 |
| Fleet Farebox Replacement | NEW | 600,000 | | | 600,000 | | | | | | 600,000 |
| Future Fleet | | | | | | 2,162,600 | 2,161,183 | 1,606,067 | 2,358,069 | 2,974,896 | 11,262,815 |
| RAIL OPERATIONS | | | | | | | | | | | |
| Positive Train Control Implementation | 61406.1 | 16,720,141 | 12,046,307 | 4,041,153 | 632,681 | | | | | | 16,720,141 |
| Lewisville Bike Trail | 61708 | 2,146,355 | 2,087,510 | 53,895 | 4,950 | | | | | | 2,146,355 |
| T. Mills Crew Facility | 61209 | 310,000 | 302,062 | 7,938 | | | | | | | 310,000 |
| <i>Station Landscaping (Closed)</i> | <i>61210</i> | <i>485,000</i> | <i>403,166</i> | <i>12,505</i> | | | | | | | <i>415,671</i> |
| <i>Grade Crossing Replacements (Closed)</i> | <i>61713.2</i> | <i>2,157,760</i> | <i>1,916,218</i> | <i>132,159</i> | | | | | | | <i>2,048,377</i> |
| <i>Hebron Signal House (Closed)</i> | <i>61713.3</i> | <i>122,000</i> | <i>109,700</i> | <i>14,148</i> | | | | | | | <i>123,848</i> |
| <i>Ballast Undercutting (Closed)</i> | <i>61713.4</i> | <i>761,600</i> | <i>581,548</i> | <i>11,299</i> | | | | | | | <i>592,847</i> |
| Pockrus Page {2015 Flood} | 61713.5 | 773,000 | 126,792 | 646,208 | | | | | | | 773,000 |
| Rail Capital Maintenance | 61714 | 3,246,419 | 89,246 | 1,297,397 | 2,500,000 | 2,500,000 | 2,500,000 | 2,500,000 | 2,500,000 | 2,500,000 | 16,386,643 |
| Trail Safety Improvements | 61715 | 181,157 | | 45,000 | 136,157 | | | | | | 181,157 |
| Lewisville Bike Trail - Eagle Point | 61716 | 2,995,873 | 42,011 | 300,000 | 2,653,862 | | | | | | 2,995,873 |
| Valley Ridge Crossing | 61717 | 1,000,000 | 737,862 | 259,494 | | | | | | | 997,356 |
| Brownfield Remediation | 61605 | 385,000 | 22,596 | 252,328 | 110,076 | | | | | | 385,000 |
| Rail Safety Improvements | 61718 | 400,000 | | 67,760 | 332,240 | 200,000 | 200,000 | 200,000 | 200,000 | 200,000 | 1,400,000 |
| Rail Crossing Study | 61606 | 73,000 | | 73,000 | | | | | | | 73,000 |
| GENERAL & ADMINISTRATIVE | | | | | | | | | | | |
| Data Analytics & Reporting | 10601 | 200,000 | | 42,580 | 157,420 | | | | | | 200,000 |
| Safety & Security Assessment | 10604 | 250,000 | 25,000 | 25,000 | 200,000 | | | | | | 250,000 |
| Infrastructure Acquisition | 10302 | 3,900,000 | 128,936 | 3,164,125 | 606,939 | | | | | | 3,900,000 |
| Project Mgmt / Document Control | 10605 | 150,000 | | 150,000 | | | | | | | 150,000 |
| Shared Use Mobility Study | 10606 | 123,428 | | 60,000 | 63,428 | | | | | | 123,428 |
| Server & Network Infrastructure | NEW | 350,000 | | | 350,000 | | | | | 350,000 | 700,000 |
| Transit Improvements | NEW | 1,000,000 | | | 1,000,000 | | | | | | 1,000,000 |
| TOTAL CAPITAL BUDGET | | \$ 44,193,309 | \$ 18,801,107 | \$ 11,457,909 | \$ 12,693,128 | \$ 4,862,600 | \$ 4,861,183 | \$ 4,306,067 | \$ 5,058,069 | \$ 6,024,896 | \$ 68,064,959 |



Board of Directors Memo

July 26, 2018

Item: WS 3(b) Program Services Committee Chair Report

A meeting of the Program Services Committee was held at 12:00 p.m., July 18, 2018 at 640 121 Business, Lewisville, TX.

In attendance were:

Committee Members: *Dave Kovatch, Chair, Carter Wilson, George Campbell, Dianne Costa, Skip Kalb*
Board Members: *Charles Emery, Ron Trees, Connie White, Richard Huckaby, Tom Winterburn*
Absent: *Committee Members: Mark Miller, Don Hartman; Board Members: Allen Harris*
Legal Representation: *Kevin Laughlin*
DCTA Staff: *Jim Cline, Kristina Holcomb, Marisa Perry, Nicole Recker, Raymond Suarez, Lindsay Baker, Jonah Katz, Brandy Pedron, Martino Group Representative*

The following agenda items were presented for discussion at the Program Service committee meeting:

- 1) WELCOME AND INTRODUCTIONS
- 2) EXECUTIVE SESSION – convened at 12:01 p.m.
 - a. As Authorized by Texas Government Code Section 551.072 Deliberation regarding Real Property: Discuss acquisition, sale or lease of real property related to long-range service plan within the cities of Denton, Lewisville, Highland Village, or the A-train corridor.
- 3) RECONVENE OPEN SESSION – reconvened at 12:38 p.m.
 - a. Reconvene and Take Necessary Action on Items Discussed during Executive Session.
- No action was required from Executive Session.
- 4) ITEMS FOR INFORMATION / DISCUSSION
 - a. Rail Ridership Discussion
 - i. Rail Ridership Projections
Initial agency ridership projections for the A-train were presented and compared to existing ridership.
 - ii. Current Initiatives
 - a. Special Fare Promotions
Marketing & Communications staff provided an overview of current and fare promotions planned for August to drive ridership including; A-train Fare Free Zones, University A-train Free Promo and the Promotion set for DCTA Local fares.
 - b. Service Changes
Operations staff reviewed service change ideas which could produce an increase in ridership. While switching some fixed-routes to on-demand service is already planned for January 2018, many ideas presented were new potential ways to enhance service and increase ridership within our member cities and beyond; A-train mid-day service, commuter bus service, additional Lyft service implementation, bike share implementation and leveraging new technologies.

Marketing & Communications staff provided an overview of public meetings held earlier in the year to garner feedback on upcoming service changes. The high-level recap passenger interest, concerns and other ideas for agency consideration.

iii. Additional Initiatives

The meeting wrapped up with an effective brainstorming session providing board members an opportunity to share ideas to help increase ridership on DCTA services. Staff will consolidate all captured ideas into a list and include potential ridership impact, implementation time and approximate costs associated with each initiative. This information will be presented at the Executive Committee in August.

a. Community Partnerships

Because of time constraints, this item was not covered at the meeting.

b. Transit Oriented Development

Because of time constraints, this item was not covered at the meeting.

c. Shared Use Mobility Study

Because of time constraints, this item was not covered at the meeting.

5) BRIEFING ITEMS

Because of time constraints, the Briefing Items listed below were not covered at the meeting.

a. Positive Train Control

b. Regional Community Engagement Schedule

c. AV Program Development & Implementation

d. A-train Extension Preliminary Planning Update

6) FUTURE AGENDA ITEMS

It was requested that the following items be addressed at the September Program Services Committee Meeting:

- Continued Ridership Conversation: Community Partnerships, TOD Activity Update, Shared Use Mobility Study*
- Briefing Items: PTC, Regional Community Engagement Schedule, AV Program, A-train Extension Preliminary Planning Update*

7) ADJOURN - *The meeting adjourned at 2:15 p.m.*

Program Development Chair – Dave Kovatch

Program Development Members – George Campbell, Mark Miller, Don Hartman, Carter Wilson, Skip Kalb, Dianne Costa

Staff Liaison – Kristina Holcomb, Vice President, Planning & Development

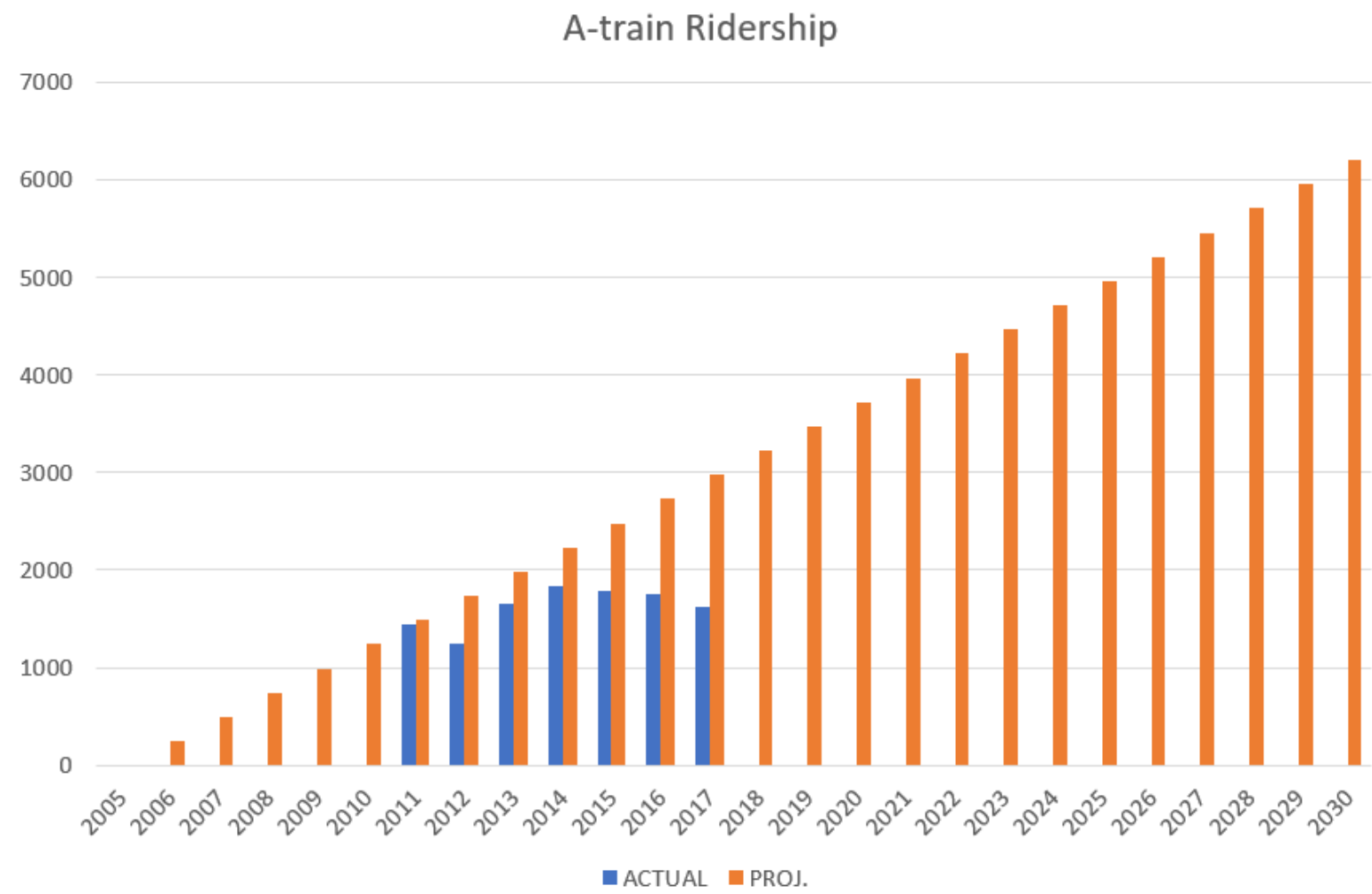


PROGRAM SERVICES COMMITTEE

Ridership Discussion

July 17, 2018

RAIL RIDERSHIP PROJECTIONS



FARE PROMOTIONS: A-train Free Fare Zones

- Effective September 27, 2017
- A-train fare not required between:
 - Hebron Station and Trinity Mills Station
 - MedPark Station and DDTC
- Drive ridership by:
 - Hebron Station –
 - Encourage usage of the Hebron Station as a park and ride for new and existing riders
 - Capture riders who were originally parking at the Trinity Mills or Frankford stations to avoid paying for a regional fare
 - MedPark Station –
 - Encourage usage of the MedPark Station as a park and ride for new and existing riders
 - Promote the MedPark Station parking lot as an alternative to parking issues in Denton



FARE PROMOTIONS: University A-train Free Promo

- Effective August 27, 2018 – January 14, 2019
- Free A-train service for:
 - Students, faculty and staff
 - UNT, TWU and NCTC
- Drive ridership by:
 - Targeting a large concentrated group of existing riders (mostly Connect bus)
 - Promote connectivity between schools and to campuses in Dallas and Fort Worth
- Financial impact:
 - \$95K reduction in fare revenue



FARE PROMOTIONS: DCTA Local Fare Promotion

- Effective August 27, 2018 – January 14, 2019
- Fare reduction on all DCTA local fares
- Drive ridership by:
 - Discounting rider investment amidst a regional fare increase
 - Encourage new ridership with discounted local fares
- Financial impact:
 - Connect fares – \$86K reduction in fare revenue
 - Local fares – \$104K reduction in fare revenue

| | Current DCTA Fare | DCTA Promo Fare |
|----------------------------------------|----------------------|--------------------|
| <u>Local Fares:</u> | | |
| Local 2-Hour Pass | \$ 3.00 | \$ 1.50 |
| Local 2-Hour Pass Reduced | \$ 1.25 | \$ 0.75 |
| Local Midday | | |
| Local Midday Reduced | | |
| Local Day Pass | \$ 6.00 | \$ 3.00 |
| Local Day Pass Reduced | \$ 2.50 | \$ 1.50 |
| Local 7-Day Pass | \$ 25.00 | \$ 15.00 |
| Local 10-Pack of Day Passes | \$ 40.00 | \$ 20.00 |
| Local 31-Day Pass | \$ 90.00 | \$ 48.00 |
| Local 31-Day Pass Reduced | \$ 40.00 | \$ 24.00 |
| Local Annual Pass | \$ 650.00 | \$ 480.00 |
| Local Annual Pass Reduced | \$ 480.00 | \$ 240.00 |
| Local Summer Youth Pass | \$ 30.00 | \$ 20.00 |
| <u>Connect Fares:</u> | | |
| Connect One-Way Trip | \$ 1.50 | \$ 1.00 |
| Connect One-Way Trip Reduced | \$ 0.75 | \$ 0.50 |
| Connect 10-Ride Book | \$ 13.00 | \$ 9.00 |
| Connect 31-Day Pass | \$ 45.00 | \$ 30.00 |
| Connect 31-Day Pass Reduced | \$ 25.00 | \$ 15.00 |
| Connect Annual Pass | \$ 450.00 | \$ 300.00 |
| <u>Access Fares:</u> | | |
| Access One-Way Trip | \$ 3.00 | \$ 3.00 |
| Access 10-Ride Book | \$ 30.00 | \$ 30.00 |
| <u>Transfer Buy-up:</u> | | |
| Connect to Local System 2-Hour Pass | \$ 1.50 | \$ 0.50 |
| Connect to Regional System 2-Hour Pass | \$ 3.50 | \$ 5.00 |
| Local to Regional System 2-Hour Pass | \$ 2.00 | \$ 4.50 |

Potential Service Changes, FY2019 ~

- **A-train Mid-day service**
 - Monday – Friday additional 4 round trips estimated annualized expense ~ **\$800k yr.**
 - Combined with UNT/TWU/NCTC free fares - high potential ridership
- **Lakeview Business Park – On Demand Zone (within existing budget)**
 - DCTA On Demand Zone using Lyft Line App w/Lyft as backup to meet customer expectations
 - DCTA on Demand Zone using Transloc w/potential Lyft app integration (by August 2019)
 - Hebron Station hub, high density area makes this a perfect location to implement On-demand service
- **Hebron to Dallas Express Bus Service ~ \$450k yr. (3 buses) High ridership Potential (Commuter Coach)**
 - Servers: TWU, UT Southwestern, Parkland & Children's Hospitals, American Airline Center, West End DART station
 - Peak hours only, A-train and Green line will provide local service and guaranteed ride home
 - Eliminates many issues with Green line service (many stops, safety & security issues)
 - Goes directly to major employment districts (Use existing fleet of large buses)
- **UNT Express Bus ~ \$30k yr. (medium ridership potential)**
 - Serves "Late Night Classes" from The UNT Union and Fouts Field to Highland Village/ Lake Lewisville Station, Hebron and Trinity Mills station (use existing fleet of big buses)
- **McKinney Express Bus Service via Lewisville Old Town Station 5am – 9pm (3 buses) \$950K yr (High Potential)**
 - Serves: McKinney Square Along SRT, limited stops serving McKinney, Northern Allan, Frisco, Legacy West, The Colony (GrandScape) & Major retail on North of SRT.
 - Hub will be the DCTA ITC at Old Town (use existing fleet of large buses to start, then Commuter Coaches)

Potential Service Changes – FY2019 ~

- **Lewisville Fixed Routes (Already planned)**
 - Routes 23 – 26: smaller w/ small vehicles designed to improve frequency and reduce operating expenses
 - If Lakeview Zone proves successful, we could convert some Lewisville routes to On Demand Zones
- **Route 65 Service to Robson Ranch, Alliance Airport & Roanoke ~\$750k (8 trips daily) 6 days: \$900k 7 days (very high ridership potential)**
 - Local Route Limited Stops Connects to Denton Presbyterian Hospital and UNT Campus (Also links to Denton Airport Zone at UNT)
 - Would run approximately 8 round trips 6/7 days weekly using existing fleet on hand.
- **Alliance Airport Zone ~\$200K yr. / \$400k for 2yr program**
 - Toyota Pilot Program Phase 1
 - DCTA 2yr Pilot program Phase 2 (100% funded by Toyota, NCTOG, Tarrant County, Hillwood and Employers)
- **Denton Lyft Zone & Bike Share \$25k yr.**
 - Includes UNT Campus, TWU Campus, Denton Economic Opportunity Zone around DDTC and Denton Square area
 - Funded by DCTA, Connects to NTXpress and Route 65
- **McKinney MUTD and Frisco Lyft Zones, Circulators, Fixed Routes**
- **UNT Denton& New Frisco Campus Master transportation planning initiatives**

Route 65 –Connects to Denton Airport Zone and Alliance Zones

- **Denton & Alliance**

- UNT via Fouts Field
- Presbyterian Hospital
- Robson Ranch
- Texas Motor Speedway
- Bucee's
- Tanger Outlets
- Amazon 1 & 2
- UPS, Fedex, Walmart Distribution Centers
- Mercedes Benz
- Tarrant County Community College
- Alliance Opportunity Center
- Teleflex Medical
- Volkswagen
- Michael's Distribution Center

HWY 170 & Roanoke HWY 377

- Black Horse Carrier
- McKesson Corp
- Tech Data Center
- Texas Quality Beverages
- Fedex Supply Chain
- UPS Supply Chain
- GenCo
- Hard Eight
- Twisted Root
- Babe's Chicken
- 20+ retailers & Entertainment
- Walmart Super Center
- Several other retail establishments along Hwy 377 & Hwy 114

Technology

- Swiftly, Transit Tracker
- Lyft Line, Lyft Dispatch (DCTA & UNT)
- TransLoc
- Leading efforts on shared data & financial clearinghouse concepts
- Cashless fare media and equipment install
- UNT Master Plan Innovation & Mind Share Initiative for campus of the future (Denton)
 - Hydrogen / Electric Buses
 - Electric Scooters dedicated trail
 - Bike Share
 - Transit Mobility Apps
- UNT Frisco Campus of the future

ADDITIONAL DISCUSSION