



Board of Directors

Work Session Minutes

The Board of Directors of the Denton County Transportation Authority convened the work session of the Board of Directors with Charles Emery, Chairman presiding at on June 28, 2018 at 1955 Lakeway Drive, Suite 260, Lewisville, Texas 75057.

Attendance

Small Cities

Connie White

Large Cities

Charles Emery, Lewisville, Chairman
 Dianne Costa, Highland Village
 Richard Huckaby, Denton, Secretary
 Mark Miller, Flower Mound
 Carter Wilson, Frisco
 Ron Trees, Little Elm
 Joe Perez, 1st Alternate, The Colony
 Tom Winterburn, Corinth
 Donna Bloom, 1st Alternate, Denton

Denton County Unincorporated

Don Hartman
 George Campbell
 Dave Kovatch, Denton County At Large,
 Treasurer

Board Members Absent

Skip Kalb, Small Cities
 Allen Harris, The Colony

Legal Counsel

Pete Smith

DCTA Staff

Jim Cline, President
 Marisa Perry, Chief Financial Officer, VP
 of Finance
 Raymond Suarez, Chief Operating
 Officer
 Nicole Recker, VP Marketing &
 Communications
 Kristina Holcomb, VP Planning &
 Development

Other Attendees

Athena Forrester, Assistant VP
 Procurement
 Chrissy Nguyen, Senior Accountant
 Lindsay Baker, Director of Strategic
 Partnerships
 Janelle Tepera, Procurement Specialist
 Drew Campbell, Capitol-Insights
 Byron Campbell, Capitol-Insights
 Brandy Pedron, Executive Assistant

Chairman, Charles Emery, called the meeting to order and announced the presence of a quorum at 1:30 p.m.

1. Routine Briefing Items

- a. Staff Briefing on Monthly Financial Reports – *Marisa Perry, Chief Financial Officer, VP of Finance, reported on the following:*
 - i. Monthly Financial Statements for May 2018
 - ii. Capital Projects Budget Report for May 2018
 - iii. Monthly Sales Tax Receipts
 - iv. Current Procurement Activities

- b. Marketing and Communications – *Nicole Recker, VP Marketing and Communications, reported on the following:*
 - i. New Handouts
 - ii. May 2018 Citizen’s Advisory Team Meeting Recap Report
 - iii. New Website Launch Campaign Update
 - iv. Draft Stakeholder Outreach Matrix
 - v. Monthly Media Report (May 2018)

- c. Strategic Planning and Development – *Kristina Holcomb, VP Planning and Development, reported on the following:*
 - i. Regional Planning Initiatives Update
 - ii. Local Planning Update
 - iii. Business Development and Partnerships Update
 - iv. Funding Opportunities Update
 - v. Land Use Planning & Development

- d. Capital Projects – *Raymond Suarez, Chief Operating Officer, reported on the following projects*
 - i. Positive Train Control
 - ii. Hike and Bike Trail
 - iii. Lewisville Bus Fueling Facility

- e. Transit Operations Reports – *Raymond Suarez, Chief Operating Officer, reported on the following and gave an update on ridership:*
 - i. Bus and Rail Operations

2. Items for Discussion – *Charles Emery, Chairman, requested Program Services to generate answers for Ridership Issues to present and or discuss at the July 17, 2018 Program Services meeting. George Campbell requested over/under ridership numbers presented at the Program Services meeting as well.*

- a. Discussion of Public Outreach and Messaging – *Jim Cline, President, presented the Board with the updated Investor Report Presentation. The Board discussed changes and requests to make on the presentation.*
- b. Discussion of 85th Legislative Session Agenda – *Guest Speakers, Drew Campbell and Byron Campbell with Capitol-Insights gave a brief update on the happenings of the 85th Legislative Session. Charles Emery, Chairman, suggested to the Board that DCTA Board members form a Legislative Committee soon to discuss the possible Bills.*

- c. Mobility 2045 Update and Associated Transportation Conformity Analysis – *Charles Emery, Chairman, and Kristina Holcomb, VP Planning and Development, briefly reported on the North Texas Council of Governments Mobility 2045 Update PowerPoint Presentation.*
3. Discussion of Regular Board Meeting Agenda Items (June 28, 2018) – *There was no discussion at this time*
4. Convene Executive Session – *The board did not meet in Executive Session*
5. Discussion of Future Agenda Items
 - a. Board Member Requests – *Charles Emery, Chairman, requested at the next Program Services Meeting that Kristina Holcomb, VP Planning and Development, invite the Representative from Stateside and Kevin Laughlin, Legal Counsel, to join the meeting and hold an Executive Session regarding Real Property under Texas Government Code Section 551.072.*
6. ADJOURN at 3:15 p.m.

The minutes of the June 28, 2018 Work Session meeting of the Board of Directors were passed and approved by a vote on this 26th day of July 2018.



Charles Emery, Chairman

ATTEST


Dianne Costa, Secretary