

|ANUARY/FEBRUARY 2017 EDITION



DCTA'S WINTER TRAVEL PREPAREDNESS TIPS

Take winter by storm with our travel tips that will best prepare you for riding our system this winter season:

TIP #I: STAY INFORMED

- Sign up for our Rider Alerts to say informed on any DCTA service delays, detours, etc.
- With our new Rider Alert system you can select specific DCTA services and routes, choose from a new expanded topic list and choose your delivery preference.

TIP #2: KNOW YOUR SERVICE

- Be familiar with your surroundings and DCTA services. Have one of our Go Guides on hand and bookmark the service schedule pages on our website.
- · When inclement winter weather hits, it can cause major delays for some services. If you can't get to your desired destination using your usual route, it's great to know an alternate route that can get you there.

TIP #3: REMEMBER THE ATTIRE DOS AND DON'TS

- Do dress in warm layers. Don't forget your scarf, gloves, heavy coat, etc.
- Do wear light-colored clothing to help ensure that our operators see you.
- Don't wear shoes that can easily cause you to slip.

To read more of our winter preparedness travel tips, visit our blog at HopOnBoardBlog.com.

DCTA PARTNERS WITH UBER TO OFFER \$2 DISCOUNT IN HIGHLAND VILLAGE

In an effort to provide more transit options for those traveling within Highland Village, DCTA has partnered with Uber to offer a \$2 discount for rides on the Uber app, within the DCTA selection. Here is how the new discount program works:

- 1. If a person requests a ride through the Uber app that starts and ends within the Highland Village Zone (including Medical City Lewisville), between Monday and Friday, from 5:30 a.m. to 7 p.m., a \$2 discount will automatically be applied to the individual's total at the end of their trip.
- 2. Customers should enter their beginning and ending destinations, make sure the DCTA button at the bottom of the app is highlighted, and select "Set Pickup Location" to begin the trip confirmation process.
- 3. Uber will provide the customer with an estimated time for pickup. The "Request DCTA" button will confirm the trip request and ask drivers nearby to accept a DCTA Uber trip.
- 4. Once a driver accepts the trip, the Uber screen will change to show the name of the driver, the car license plate number, and other pickup details.
- 5. After the trip concludes, the Uber rider is billed. A receipt will be made available in the Uber app and will be emailed to the customer. If the trip started and ended within the Highland Village Zone (including Medical City Lewisville), a \$2 discount on the total trip bill will be calculated.

PLEASE NOTE: Discount applied to Uber trips only. No additional discounts offered on any DCTA bus or train services.

DCTA welcomes rider feedback via GORequest to optimize the pilot program over time. As the pilot program grows, DCTA hopes to expand it in more areas throughout Denton County.

WHY I RIDE

Amy Luu of Denton enjoys watching the beautiful scenery while riding DCTA. Find out why else Amy rides:

Q: What do you enjoy most about riding DCTA?

A: I like that DCTA cares about the opinions of Texas Women's University (TWU) and University of North Texas (UNT) students.

Q: What are some of your favorite things to do while riding

A: I enjoy watching the scenery while riding DCTA.

Q: Do you have any advice to DCTA passengers and non-passengers?

A: Don't be afraid to ask for help or directions. DCTA employees are available to answer your questions and help you in any way they can!







WHERE'S MY RIDE

Utilize Where's My Ride to access real-time arrival times of select Denton and Lewisville Connect bus or all A-train schedules. Where's My Ride can be accessed online, via text or over the phone.



GOPASSSM

Download the GoPassSM application, available on the App Store or Google Play, to purchase your ticket straight from your mobile phone.



GOREOUEST

Have a question or comment? Download the GORequest application and send your feedback to a DCTA staff member who will answer your question or address your comment in a timely manner.



RIDER ALERTS

Sign up for the new DCTA Rider Alerts to receive customized notifications regarding schedule delays, service changes and promotions.

To learn more about DCTA Travel Tools, visit RideDCTA.net.



DENTON COUNTY TRANSPORTATION AUTHORITY

RideDCTA.net • 940.243.0077











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MARTIN LUTHER KING, JR. DAY SERVICE SCHEDULE

DCTA will not operate the UNT Campus Shuttle, NCTC Campus Shuttle and Connect Route 9 service on Monday, January 16, in observance of Martin Luther King, Jr. Day. All other DCTA services will operate as scheduled.

The agency's administrative office, Euline Brock Downtown Denton Transit Center (DDTC) and customer service office will be open during regular business hours.

PRESIDENT'S DAY SERVICE SCHEDULE

DCTA will operate regular service for President's Day on Monday, February 20.

The agency's administrative office will be closed in observance of President's Day, but the Euline Brock Downtown Denton Transit Center (DDTC) and customer service office will be open during regular business hours.

MAY 2017 SERVICE CHANGES

DCTA will implement new service changes in May 2017. For riders, this means that the current Go Guide will remain effective until May 2017 when service changes occur.

The agency will only modify our service schedule in May 2017 for the entire year.

Service changes that were proposed during the agency's October 2016 public meetings will be one of the main focuses for implementation in May 2017. DCTA is taking additional time to review public comment and consider upcoming construction in Denton that will impact service recommendations.

If passengers have questions or feedback about the upcoming service changes, they can send them to DCTA's GORequest customer tool for further staff review and follow up.

DESTINATION:DENTON COUNTY

DENTON BRIDAL SHOW | JAN. 14

The 2017 Denton Bridal Show will feature the best wedding vendors in and around Denton County. The event will take place at Texas Woman's University (TWU) in Hubbard Hall on Saturday, January 14, from 10 a.m. to 4 p.m. In addition to wedding vendors, don't miss your chance to win raffle prizes! Ride the A-train and Denton Connect Routes 4, 5 and 6 to get to all the bridal festivities. For more information, visit dentonbridalshow.com.

2017 TEXAS TUNES PRESENTS RADNEY FOSTER | JAN. 14

The Medical Center of Lewisville (MCL) Grand Theater will kick off their 2017 Texas Tunes concert series with Texas-born singer Radney Foster on Saturday, January 14 at 8 p.m. Ticket prices are \$20 for adults, \$15 for seniors 60 and older, and \$10 for children 12 and under. Ride the A-train to the Old Town Station and take a quick walk to get to the all the foot-stomping music! For more information, visit mclgrand.tix.com.

IITH ANNUAL 125-MILE VISUAL ARTS EXHIBITION | JAN. 14 - FEB. 25

The Visual Arts Society of Texas (VAST) created this exhibition to reinstate their long tradition of showcasing 2D and 3D-juried art work from artists in Dallas and Fort Worth, all the way to southern Oklahoma. The free art exhibit will take place in the Gough Gallery at the Patterson-Appleton Arts Center in Denton and will run from January 14 to February 25. Ride the A-train to the DDTC and take a brisk walk to see all the unique art! For more information, visit dentonarts.com. (Note: DCTA does not operate services on Sunday)

DENTON BLACK FILM FESTIVAL JAN. 27 -29

The Denton Black Film Festival is a three-day affair of engaging and entertaining films and events from January 27 to 29, at the Campus Theatre in the historic downtown Denton square. The festival will feature family-friendly films inspired by the African-American experience that entertain, educate, inspire, and communicate Black American cultural themes to the broader community. Ride the A-train and Denton Connect Routes 6, 7, 8 and 9 to see all these great films! For more information, visit dentonbff.com. (Note: DCTA does not operate service on Sunday)

FIRST FRIDAY DENTON FEB. 3

Experience Denton's art scene in many forms on "First Friday." Local businesses and galleries will have activities throughout the evening on Friday, February 3, between 6 p.m. and 10 p.m. Stroll through downtown Denton to experience and observe local art activities. Ride the A-train to the DDTC and take a short walk to get to the downtown Denton square. For more information, visit firstfridaydenton.com.