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FOR IMMEDIATE RELEASE

Denton County Transportation Authority to Host "Mouthwatering Wednesdays" Food Truck Events at its Downtown Denton Transit Center

Food truck fans encouraged to come out for lunch and chow down starting January 22, 2014

Lewisville, TX (January 14, 2014) - The <u>Denton County Transportation Authority</u> (DCTA) will host "<u>Mouthwatering Wednesdays</u>" food truck lunchtime events starting Wednesday, January 22, 2014 at DCTA's Downtown Denton Transit Center (DDTC). This is the first of five weekly food truck events that DCTA and Gabriel Kirkpatrick, Owner/Operator of the <u>Lean Machine food truck</u>, have planned for the Denton community.

Last summer, DCTA hosted its first set of food truck events as part of a pilot program. The food truck events were a huge success, and the agency wants to bring back this fun lunchtime dining option for DCTA passengers and the Denton community. Participating food trucks will vary each week and will be limited based on space availability.

"Mouthwatering Wednesdays" will take place from 11 a.m. to 2 p.m. at the DDTC on the following days:

- Wednesday, January 22
- Wednesday, January 29
- Wednesday, February 5
- Wednesday, February 12
- Wednesday, February 19

Each event will feature three local food trucks that will rotate each week. The Lean Machine, Pickled Carrot and Shitake Swerve food trucks will kick off the first "Mouthwatering Wednesdays" event on January 22. DCTA and Kirkpatrick will announce future food truck participants via social media.

Pending feedback from the Denton community, Kirkpatrick and DCTA may expand the food truck event dates past Wednesday, February 19, 2014. For more information about "Mouthwatering Wednesdays" food truck events, make sure to check out DCTA's Facebook and Twitter page.

<u>Food truck vendors interested in participating in future "Mouthwatering Wednesdays" events can contact Kirkpatrick at (940)367-2332.</u>

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ABOUT DCTA

Formed in 2002 and funded in 2003, the Denton County Transportation Authority has been focused on an aggressive service implementation strategy to address the mobility needs of Denton County residents. The central element of their Service Plan is the A-train, which connects with DART's Green Line at Trinity Mills in Carrollton and provides service to five stations within Denton County. In addition to the A-train, the DCTA provides bus service in the cities of Lewisville, Denton and Highland Village. The agency carries more than three million passengers annually system-wide. For more information about the A-train and DCTA, visit www.RideDCTA.net.