



Denton County Transportation Authority

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DCTA to Host Final Food Truckin' Tuesdays Event in Denton

LEWISVILLE, TX – The Denton County Transportation Authority (DCTA) will host its final Food Truckin' Tuesdays lunchtime event on Tuesday, August 6 from 11:30 a.m. to 1:30 p.m. at the Downtown Denton Transit Center (DDTC), located at 604 E. Hickory Street in Denton.

This is the last of three monthly food truck events that DCTA had planned as part of a summer pilot program. The previous events held in June and July were widely viewed as a success.

“So far the response has been very positive. Our previous events were well attended and the food trucks were satisfied with the response. These lunchtime events have been a great opportunity to spotlight the new food truck culture in Denton. These events have also brought many community members to our transit center for the first time. We are happy to welcome them and provide information regarding DCTA services while they grab lunch,” explained Kristina Brevard, DCTA VP Marketing and Communications.

Denton City Councilman Kevin Roden elaborated on the success of Food Truckin' Tuesday events. “The summer pilot of Food Truckin' Tuesdays at the DDTC has been a success. It has demonstrated the power of mobile entrepreneurs to quickly bring street life to an area that needs it. It has also been great to draw people East of Bell into Southeast Denton to see the possibilities in this great part of town,” said Roden.

“DCTA has been one of the biggest supporters of the growing food truck culture in Denton. I'd encourage them to continue partnering with food trucks to bring more attention and ridership on their train and buses and to provide a great amenity for their customers,” Roden added.

DCTA is considering the idea of holding regular food truck events at the DDTC and will keep the community informed regarding any scheduled events in the future.

The food trucks scheduled to be in attendance on Tuesday, August 6 are Shiitake Swerve, La Estrella, The Pickled Carrot, Lean Machine and Pops Please. DentonRadio.com will also be there providing musical entertainment.

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ABOUT DCTA

Formed in 2002 and funded in 2003, the Denton County Transportation Authority has been focused on an aggressive service implementation strategy to address the mobility needs of Denton County residents. The central element of their Service Plan is the A-train, which connects with DART's Green Line at Trinity Mills in Carrollton and provides service to five stations within Denton County. In addition to the A-train, the DCTA provides bus service in the cities of Lewisville, Denton and Highland Village. The Agency carries nearly 3 million passengers annually system-wide. For more information about the A-train and DCTA, visit DCTA.net.