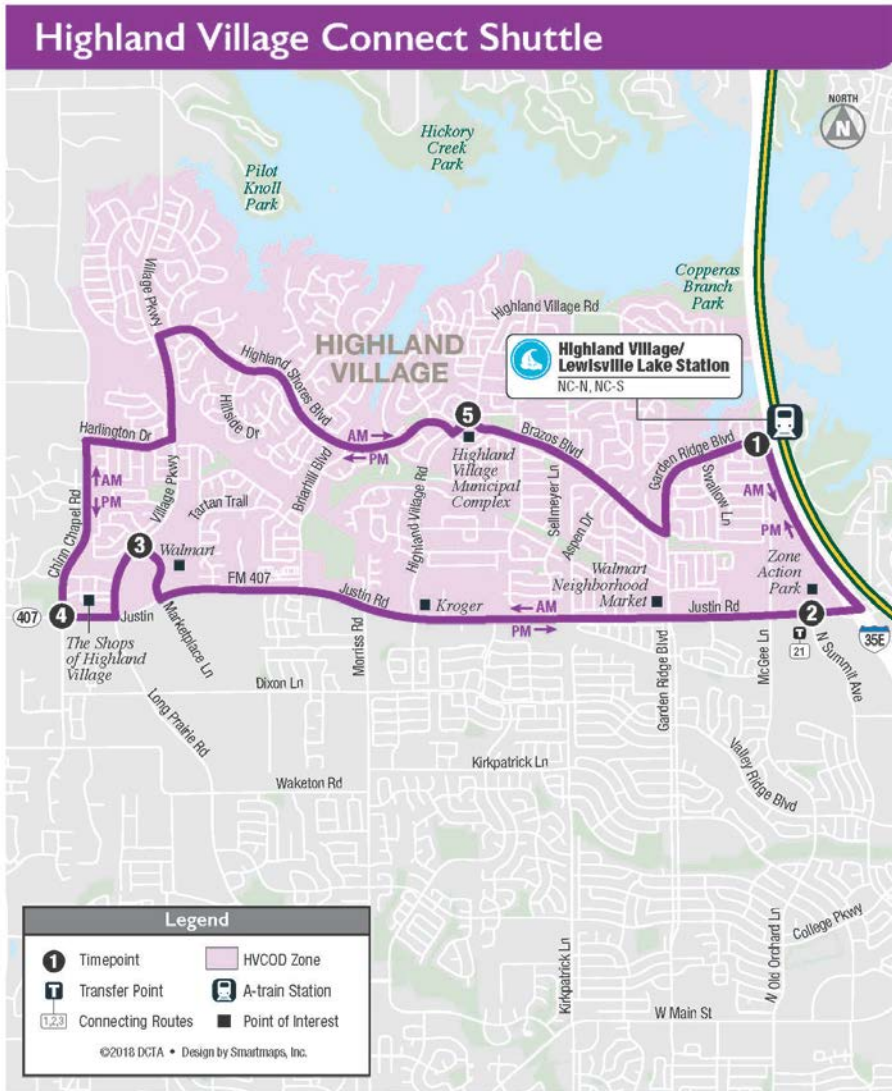


# Proposed Highland Village Service Changes



# HIGHLAND VILLAGE: Connect Shuttle



## Current

- 20 minute frequency
- 5 a.m. – 10 a.m. and 3 p.m. – 9 p.m.

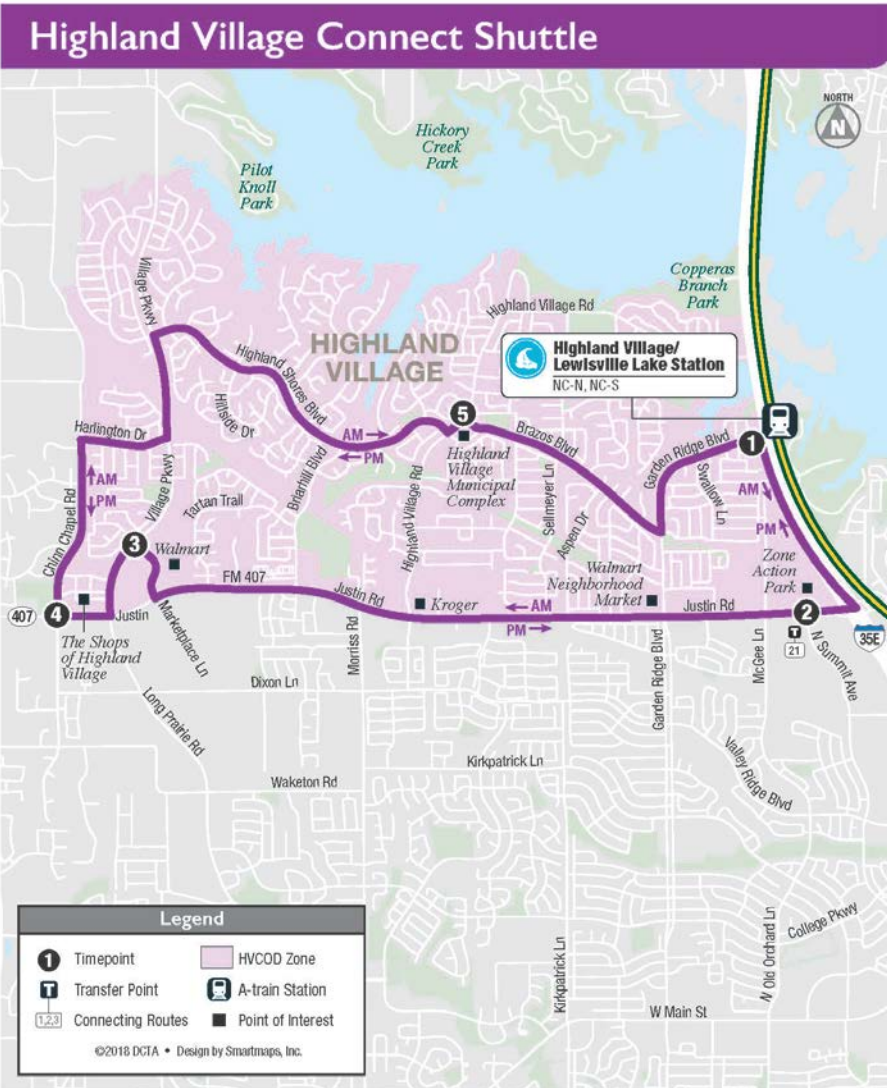
## Proposed

- 30 minute frequency
- 4:50 a.m. – 10:37 a.m. and 3:08 p.m. – 9:24 p.m.

## Service Change Overview:

- DCTA is proposing to reduce the shuttle frequency from 20 minutes to 30 minutes to meet system-wide service standards.
- DCTA is proposing to increase the hours of operation to better meet customer demand and connection to the A-train.
- The shuttle route, flag stops, and park and ride locations will remain the same.

# HIGHLAND VILLAGE: Community On-Demand



## Current

- Highland Village Zone
- Provided by DCTA
- 2 Hour Notice
- Monday - Friday
- 5 am – 7 pm

## Proposed

- Maintain Existing Zone
- Provided by Lyft
- On-demand
- Monday – Friday
- 5 am – 9 pm

## **Service Change Overview:**

- Providing on-demand service within the Highland Village Zone through DCTA's partnership with Lyft.
- DCTA would provide a subsidy for all trips taken with Lyft (within the zone).
- On-demand service is offered in real time via the Lyft mobile app (subscription service still available).
- Extend hours of operation until 9 p.m.