



DENTON COUNTY  
TRANSPORTATION AUTHORITY

1955 Lakeway Dr., # 260, Lewisville, Texas 75057  
972.221.4600 | RideDCTA.net

## **Board of Directors Work Session**

July 28, 2016 | 1:30 p.m.

1. Routine Briefing Items
  - a. Staff Briefing on Monthly Financial Reports
    - i. Financial Statements for June 2016
    - ii. Capital Projects Budget Report for June 2016
    - iii. Monthly Sales Tax Receipts
    - iv. Quarterly Investment Report Q3 FY2016
    - v. Current Procurement Activities
  - b. Marketing and Communications
    - i. Customer Service Update
      - a. GORquest – Customer Feedback Tool
      - b. GovDelivery – Enhanced Rider Alerts System
    - ii. A-train 5-Year Anniversary Campaign Overview
    - iii. I-35/A-train Comparison Communications
    - iv. Community Survey Update
  - c. Strategic Planning and Development
    - i. Comprehensive Operational Analysis (COA) Implementation Update
    - ii. Interstate 35W High Intensity Bus Service Update
  - d. Capital Projects
    - i. Positive Train Control Update
    - ii. Hike and Bike Trail Project Update
  - e. Staff Briefing on Transit Operations Reports
    - i. Bus and Rail Operations
2. Items for Discussion
  - a. Emerging Role of Social Media Presentation
3. Committee Chair Reports
  - a. Finance Committee (07/25/2016) Dave Kovatch, chair
4. Discussion of Regular Board Meeting Agenda Items (July 2016)

5. Convene Executive Session. The Board may convene the Work Session into Closed Executive Session for the following:
  - a. As Authorized by Section 551.071(2) of the Texas Government Code, the Board of Directors Work Session may be Convened into Closed Executive Session for the Purpose of Seeking Confidential Legal Advice from the General Counsel on any Agenda Item Listed Herein or the Regular Board Meeting Agenda.
  - b. Texas Government Code Section 551.072 Deliberation regarding Real Property: Discuss acquisition, sale or lease of real property related to long-range service plan within the cities of Denton, Lewisville, or Highland Village.
6. Reconvene Open Session
  - a. Reconvene and Take Necessary Action on Items Discussed during Executive Session.
7. Discussion of Future Agenda Items
  - a. Board Member Requests
8. ADJOURN

**Chair – Charles Emery**  
**Vice Chair – Paul Pomeroy**

**Secretary – Richard Huckaby**  
**Treasurer – Dave Kovatch**

**Members – Skip Kalb, Doug Peach, Jim Robertson, Tom Winterburn,**  
**Don Hartman, George A. Campbell, Allen Harris, Carter Wilson, Connie White**  
**President – Jim Cline**

The Denton County Transportation Authority meeting rooms are wheelchair accessible. Access to the building and special parking are available at the main entrance. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to the meeting time by emailing [rcomer@dcta.net](mailto:rcomer@dcta.net) or calling Rusty Comer at 972-221-4600.

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Rusty Comer, Senior Public Information Specialist