



Board of Directors

Work Session Minutes

The Board of Directors of the Denton County Transportation Authority convened the work session of the Board of Directors with Charles Emery, Chairman presiding at on April 26, 2018 at 1955 Lakeway Drive, Suite 260, Lewisville, Texas 75057.

Attendance

Small Cities

Skip Kalb
Connie White

Large Cities

Charles Emery, Lewisville, Chairman
Dianne Costa, Highland Village
Richard Huckaby, Denton, Secretary
Tom Winterburn, Corinth
Mark Miller, Flower Mound
Carter Wilson, Frisco
Ron Trees, Little Elm

Denton County Unincorporated

George Campbell
Dave Kovatch, Denton County At Large,
Treasurer (at 1:38)

Board Members Absent

Allen Harris, The Colony
Don Hartman, Denton County
Unincorporated

Legal Counsel

Pete Smith

DCTA Staff

Jim Cline, President
Marisa Perry, Chief Financial Officer, VP
of Finance
Nicole Recker, Vice President,
Marketing and Communications
Kristina Holcomb, Vice President,
Planning and Development
Raymond Suarez, Chief Operating
Officer

Other Attendees

Athena Forrester, Assistant VP
Procurement
Chrissy Nguyen, Senior Accountant
Amanda Riddle, Budget Manager
Ian Shows, Controller
Adrienne Hamilton, Communications
Manager
Jim Owen, Citizen
Andrew Allen, Citizen

Chairman, Charles Emery, called the meeting to order and announced the presence of a quorum at 1:31 p.m.

1. Routine Briefing Items

- a. Staff Briefing on Monthly Financial Reports – *Marisa Perry, Chief Financial Officer, VP of Finance, reported on the following:*
 - i. Monthly Financial Statements for March 2018
 - ii. Capital Projects Budget Report for March 2018
 - iii. Monthly Sales Tax Receipts
 - iv. Quarterly Investment Report Q2 FY2018
 - v. Quarterly Grant Update
 - vi. Current Procurement Activities

- b. Marketing and Communications – *Nicole Recker, Vice President Marketing and Communications, reported on the following*
 - i. New Collateral
 - ii. Community Survey Update
 - iii. A-train Point-in-Time Study Update
 - iv. Lake Dallas A-train Rail Trail Ribbon Cutting – May 19, 2018
 - v. Monthly Media Report
 - vi. Quarterly Metrics Report
 - vii. Video Showcase
 1. #AskDCTA
 2. “I Am DCTA”

- c. Strategic Planning and Development – *Kristina Holcomb, reported on the following*
 - i. Regional Planning Initiatives Update
 - ii. Local Planning Update
 - iii. Business Development and Partnerships Update
 - iv. Funding Opportunities Update
 - v. Land Use Planning & Development

- d. Capital Projects – *Raymond Suarez, Chief Operating Officer, reported on the following projects*
 - i. Positive Train Control
 - ii. Hike and Bike Trail
 - iii. Pokrus Page
 - iv. Trinity Mills Crew Room
 - v. Lewisville Bus Fueling Facility

- e. Transit Operations Reports – *Raymond Suarez, Chief Operating Officer, reported on the following and gave an update on ridership:*
 - i. Bus and Rail Operations

2. Items for Discussion
 - a. Enhanced Outreach to Stakeholders – *Kristina Holcomb, Vice President of Planning and Development, Nicole Recker, Vice President of Marketing and Communications, and Adrienne Hamilton briefed the committee on enhanced outreach efforts*
 - b. Discussion of upcoming UNT Contract – *Jim Cline, President and Raymond Suarez, Chief Operating Officer discussed a presentation over regarding the UNT Contract and briefly updated the Board*
3. Committee Chair Reports
 - a. Program Services Committee (April 17, 2018) – *Dave Kovatch, Committee Chair gave a briefing on the Program Services Committee*
4. Discussion of Regular Board Meeting Agenda Items (April 26, 2018) – *Jim Cline, President made note of added agenda item for Public Comment on the Regular Board Meeting Agenda*
5. Convene Executive Session – *The board did not meet in Executive Session*
6. Discussion of Future Agenda Items
 - a. Board Member Requests – *At the request of Charles Emery, Chairman, May's Committee meetings will be held at the Rail Office at 640 Texas 121 Business, Lewisville, Texas 75067*
7. ADJOURN at 3:43 p.m.

The minutes of the April 26, 2018 Work Session meeting of the Board of Directors were passed, and approved by a vote on this 24th day of May, 2018.



Charles Emery, Chairman

ATTEST



Dianne Costa, Secretary