



## Board of Directors

### Work Session Minutes

The Board of Directors of the Denton County Transportation Authority convened the work session of the Board of Directors with Charles Emery, Chairman presiding at on March 22, 2018 at 1955 Lakeway Drive, Suite 260, Lewisville, Texas 75057.

### Attendance

#### Small Cities

Skip Kalb  
Connie White

#### Large Cities

Charles Emery, Lewisville, Chairman  
Dianne Costa, Highland Village  
Richard Huckaby, Denton, Secretary  
Tom Winterburn, Corinth  
Mark Miller, Flower Mound  
Carter Wilson, Frisco  
Allen Harris, The Colony (at 1:5)

#### Denton County Unincorporated

George Campbell  
Dave Kovatch, Denton County At Large,  
Treasurer (at 1:33)  
Don Hartman, Denton County  
Unincorporated (at 1:32)

#### Board Members Absent

None

#### Legal Counsel

Kevin Laughlin

#### DCTA Staff

Jim Cline, President  
Marisa Perry, Chief Financial Officer, VP  
of Finance  
Nicole Recker, Vice President,  
Marketing and Communications  
Kristina Holcomb, Vice President,  
Planning and Development  
Raymond Suarez, Chief Operating  
Officer

#### Other Attendees

Josh Graham, Frisco Alternate  
Chrissy Nguyen, Senior Accountant  
Lindsay Baker, Director of Strategic  
Partnerships  
Rusty Comer, Business Manager of Bus  
Operations and Maintenance  
Michelle Bloomer, Assistant VP of Bus  
Operations and Maintenance  
Jim Owen, Citizen

Chairman, Charles Emery, called the meeting to order and announced the presence of a quorum at 1:30 p.m.

## 1. Routine Briefing Items

- a. Staff Briefing on Monthly Financial Reports – Marisa Perry, Chief Financial Officer, VP of Finance, reported on the following:
  - i. Monthly Financial Statements for February 2018
  - ii. Capital Projects Budget Report for February 2018
  - iii. Monthly Sales Tax Receipts
  - iv. Current Procurement Activities
- b. Marketing and Communications – Nicole Recker, Vice President Marketing and Communications, reported on the following
  - i. April Public Meetings
  - ii. Citizen’s Advisory Team Recap Report (Denton and Lewisville/Highland Village)
  - iii. Monthly Media Report
  - iv. Marketing and Communications Awards
- c. Strategic Planning and Development – Kristina Holcomb, reported on the following
  - i. Regional Planning Initiatives Update
  - ii. Local Planning Update
  - iii. Business Development and Partnerships Update
  - iv. Funding Opportunities Update
  - v. Land Use Planning & Development
- d. Capital Projects – Raymond Suarez, Chief Operating Officer, reported on the following projects
  - i. Positive Train Control
  - ii. Hike and Bike Trail
  - iii. Pokrus Page
  - iv. Trinity Mills Crew Room
- e. Staff Briefing on Transit Operations Reports – Raymond Suarez, Chief Operating Officer, reported on the following and gave an update on ridership:
  - i. Bus and Rail Operations

## 2. Items for Discussion

- a. Upcoming Public Meetings
  - i. Possible Service Changes – Michelle Bloomer, Assistant VP of Bus Operations and Maintenance, presented and discussed the possible Service Changes that will be presented at the upcoming Public Meetings.
  - ii. Possible Fare Changes - Marisa Perry, Chief Financial Officer, VP of Finance, presented and discussed the possible Fare Changes that will be presented at the upcoming Public Meetings.
    - The Board agreed to continue the discussion of proposed local fare changes at Program Services meeting
  - iii. Public Input

- b. Strategic Planning Guidance Report – Jim Cline, President, led the discussion and review of the Strategic Planning Guidance Report Draft and the Board discussed amendments to the Strategic Planning Guidance Report

\*\* The Board of Directors convened the Board meeting for a break at 3:15 p.m.

\*\* The Board of Directors Work Session meeting reconvened from break at 3:25 p.m.

3. Committee Chair Reports – Charles Emery requested a Program Services Committee meeting to be scheduled on April 17, 2018.
4. Discussion of Regular Board Meeting Agenda Items (January 25, 2018) – There was no discussion on this item
5. Convene Executive Session – The board did not meet in Executive Session
6. Discussion of Future Agenda Items – There was no discussion on this item
  - a. Board Member Requests
7. ADJOURN at 4:42 p.m.

The minutes of the March 22, 2018 Work Session meeting of the Board of Directors were passed, and approved by a vote on this 26<sup>th</sup> day of April, 2018.

  
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Charles Emery, Chairman

ATTEST

  
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Dianne Costa, Secretary